

# Tatum

By ROBERT  
Chronicle

## newsmakers made the news - From Page A1

ter  
le  
rove  
Street.  
-hour standoff,  
stand unharmed and sur-  
is still in jail under a \$500,000

But before siege ended, Jackson, who was charged with murder and kidnapping, requested that Bruce apologize on the air on behalf of her station and "The 700 Club" for spying on him.

When a police negotiator responded that Bruce worked nights and was not available (though she was, in reality, at the scene) Jackson demanded her presence.

"You better find her to do it," Jackson said before firing a warning shot, that, unbeknownst to him, landed 25 feet away from Bruce.

"The warning shot was to tell the police he meant business," Bruce said. "At this time, they felt it (setting up the interview) was the only alternative they had."

Summit and WXII were already working on the hookup.

Bruce made the bogus apology to Jackson via a special closed-circuit setup engineered by Summit Cable technicians around 4:30 p.m. But it wasn't until 6 or 7 p.m., she says, that she knew Jackson had asked specifically for her.

Why does she think Jackson wanted her?

She's not certain, Bruce said, but she has a theory. "If Ronnie Jackson wanted me to tell people that we were spying on him, he had to believe in me," she said, "so I don't think any

harm would have come to me. And (if she were him) I don't think I would have picked somebody that I didn't think was trustworthy or credible."

"This man thought he knew me," she also had said in an earlier interview, "and he obviously felt comfortable with me."

Bruce's role reversal as a newsmaker rather than a reporter didn't stop there, however. She and her news director, David C. Emery, were interviewed on NBC's "Today Show" a week ago and she says she knows of articles concerning the incident that appeared in USA Today and newspapers in cities as far away as St. Louis and Chicago.

The publicity may hinge on the fact that the use of technology in the Jackson case may have been the first time something like that has ever been done, Bruce said. But she's not sure.

She is sure of one thing, however: "People who didn't know I exist know I exist now," she said.

"If we give it all the attention," she added, "I just hope it's for the right reason."

Her role and her station's role in the plan to free Holland and persuade Jackson to surrender was their humanitarian responsibility, Bruce said.

"Yes, it was the right thing to do," she said. "We need to make clear that it wasn't a decision for WXII to make. The police negotiators said to our management people that it was the last thing they knew that might work."

"This was not our (the station's) idea. We didn't say, 'Oh, let's do this!'"

"It's our human responsibility to aid when we can be of help," she said. "... The important thing is that we participated, and, as a result, nobody else got hurt."

As for the effects of the event on her personally, "it is a little frightening," Bruce said, particularly after she had had time to consider what might have happened on that muggy afternoon in June.

"It dawned on me that the last thing I said (in the taped apology) was, 'We will meet and talk to you if you want to,'" she said. "What if he had requested that before giving up?"

Fortunately, she'll never know.



Gospel radio announcer Al Martin was honored last Sunday at Carver High School for his 17 years in the gospel music business. The program, sponsored by the Gospel Singers Federation of Winston-Salem, featured many local singing artists. Martin, who works for WSMX-AM, was presented a trophy during the program (photo by James Parker).

**Come visit us**

at our new offices

**June 18, 1984**

*Winston-Salem Chronicle*

**617 N. Liberty St.**

## Gearing up

From Page A10

man of the Southeast Ward it was a disheartening experience, and when I ran for soil and water district supervisor, I didn't campaign," he says. "I wanted to get my name on the ballot because I had hopes of running again."

At 33 years old, running for elective office is something that Tatum has always wanted to do.

## Crosswinds

From Page A4

The black family has become America's scapegoat. Blaming it for all our oppression is like blaming an abandoned child for not being wanted by its parents.

"I always assumed that I would do something that would help people," Tatum says. "I matured quicker than most of my peers. I was viewed as a little more intellectual, but not better."

The Center for the Study of Social Policy ought to be commended for concluding, "The boom in black families headed by women is ... pervasive and insidious discrimination."

"I was an average student," he says. "I fared well but I wasn't challenged. I quit ... but went back when I saw how important it was."

They called the shots as they are and not how others want to see them.

Now halfway through the race, Tatum says there's no chance he will quit again.

### EX-LAX, "The Family Friend" helps your body help itself.

Ex-Lax helps get your body's own natural rhythm going again. Gently. Dependably. Overnight. That's why more families use Ex-Lax - Chocolated or Pills - than any other brand. Make it your Family Friend.



Read label and follow directions. © Ex-Lax, Inc., 1983.

**SUBSCRIBE TO THE Winston-Salem Chronicle**

**SUBSCRIBE NOW & PAY ONLY \$13.52**

Fill out & Mail with payment to: CIRCULATION DEPARTMENT WINSTON-SALEM CHRONICLE P.O. BOX 3154 WINSTON-SALEM, NC 27102 722-8624

Enter my one-year subscription to the Winston-Salem Chronicle. Enclosed is my check/money order for the amount of \$13.52 (Add \$1.00 for out-of-town delivery.)

Name \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

1122 South Main St. - 725-3852

**KEL-WAY**

RENTALS SALES



VCR

\$15<sup>99</sup> WEEKLY

1/2

SPECIAL OFFER

PRICE SALE

1st Week Rental



\$14<sup>99</sup>

PER WEEK

Console Television

SEE US FOR SPECIAL DAILY RATES




\$9<sup>99</sup> Per Week









\$12<sup>99</sup> Per Week

RACK STEREO



MAGIC CHEF

RENT IT!  
LOVE IT!  
OWN IT!

LOW  
LOWER  
LOWEST PRICES

NOW SPECIAL SAVINGS

### FREE COLOR TV DRAWING COUPON

NO RENTAL OR PURCHASE NECESSARY. JUST COME IN, FILL OUT YOUR COUPON AND DEPOSIT IT IN THE DRAWING BOX. WINNER WILL BE DRAWN ON THE LAST WORKING DAY OF EACH MONTH. YOU NEED NOT BE PRESENT TO WIN. WINNER WILL BE NOTIFIED BY PHONE.

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ PHONE \_\_\_\_\_

Grand Opening New Store! Northside Shopping Center 744-1106