### **MONEY-SAVING COUPONS INSIDE**

### **Staying Alive**

Senior citizen clubs provide their participants with more than just something to do.

Magazine Section, B1.



### Working Out

Amateurs and professionals alike gathered at Ambassadors for Christ Cathedral last week to heighten the public's awareness of gospel music. Religion, Bó.



# Winston-Salem Chronicle

The Twin City's Award-Winning Weekly

VOL. X NO. 43

U.S.P.S. No. 067910

Winston-Salem, N.C.

Thursday, June 21, 1984

35 cents

26 Pages This Week



In his campaign and party

## Martin courting black involvement

### By ROBIN ADAMS Chronicle Staff Writer

In "real life," U.S. Rep. Jim Martin is a self-proclaimed, "mild-mannered chemistry teacher." But, for the next five months, he's trying to change his occupation to that of a bridge-builder.

And, oh, what an architectural feat he hopes to perform.

Martin wants to link the Republican Party, which many think was formed by Jesse Helms, with the black population.

"I want to join the community of black citizens who vote in North Carolina and the party of Abe Lincoln," Martin said recently during a visit to Greensboro. "For long historic reasons, blacks have left the party, but black support for the Republican Party needs to be recaptured and we need to build that back together." Martin acknowledges that his job won't be easy but, to many black citizens, it may be more difficult that he could imagine. For one thing, as a congressman from the 9th District (Mecklenburg, Iredell, Lincoln and Yadkin counties), Martin voted along with Helms against making Dr. Martin Luther King Jr.'s birthday a national holiday. His reason for doing so, Martin said, is because he does not think King was fighting for holidays.

need days on," said Martin, defending that vote to a group of black Republicans at a strategy-planning session in Greensboro last Saturday. "Martin Luther King was crusading for opportunities and freedom."

Before the vote was taken, Martin said, he was asked by fellow members of Congress to vote for the holiday so it would not become an issue in the governor's race. But Martin said he declined, know-

"I want to join the community of black citizens who vote in North Carolina and the party of Abe Lincoln."

-- Jim Martin

### **A Royal Reading**

The reigning Miss North Carolina, Deneen Graham of North Wilkesboro, takes 6-year-old Mynetta Sunshine Davis through Storybook Land recently at the East Winston Branch Library.

Deneen danced, read and answered questions for the children as part of the library's Summer Reading Program (photo by James Parker).

### **Campaign Notes**

## **Baptists request**

## no more mudslinging

#### By ROBIN ADAMS Chronicle Staff Writer

In an effort to curtail the expected mudslinging in the race between Gov. James B. Hunt and Sen. Jesse Helms for Helms' Senate seat and the gubernatorial race between state Attorney General Rufus Edmisten and Congressman Jim Martin, the Council on Christian Life and Public Affairs of the Baptist State Convention of North Carolina has strongly urged the candidates to focus on the issues and avoid attacks on each other's personal lives.

In addition to requesting candidates to stick to the issues, the committee is asking the candidates to maintain an uncompromising commitment to the truth in all campaign activities, to conduct one's campaign in a manner which speaks to the best in human nature and which does not pit one racial, religious, or ethnic group against another, and to address forthrightly the major issues so that the decisions of the electorate may be based on substantive information rather than emotional bias."...

Three of Forsyth. County's six delegates to the National Democratic Party Convention will be black. Earline Parmon, chairman of the executive committee of the local Democratic Party; Annie Brown Kennedy, a state House representative and local attorney, and Walter Marshall, vice president of the Winston-Salem chapter of the NAACP, will be voting delegates to the convention to be held July 16-19 in San Francisco.

Marshall and Parmon will attend the convention as delegates for the Rev. Jesse Jackson.

Said Parmon Tuesday: "I'm going all the way with Jackson until Jackson releases his delegates." Kennedy will attend the convention as an unpledged delegate but is leaning toward Jackson, Parmon said.



### A Young Fan

"It's not fair," says Samantha Bailey, expressing how she feels about not being able to get into the action at a recent Twin City Little League game at Rupert Bell Park. Although Bailey could not get any action inside the fence, she found plenty of it in and around the bleachers entertaining the Mets fans (photo by James Parker).

"We don't need any more days off, we

ing that his negative vote would be a major issue among black voters in the campaign.

"If I got into the habit of doing that (changing his vote for political reasons), I have no business running for governor; no business in Congress," Martin said.

On other issues that concern blacks, Martin, like Helms, has always voted against forced busing to achieve desegregation, favors merit pay for teachers and supports, in most instances, second primaries. He has been labeled by

Please see page A3

## Winston-Salem native Hill named new personnel director

Winston native William Kay Hill has been appointed the city's director of personnel.

Hill, who was chosen from a field of more than 80 applicants, replaces Fred Gill Sr., who resigned in January 1984.

As the city's personnel manager, Hill will supervise and administer the city's total personnel and employment program. He will assume his duties July 16. Since 1977, Hill, 36, has worked as recruitment manager of the Mecklenburg County Personnel Department. He had also worked for that county for two years as a compliance officer in the areas of Fair Labor Standards Act Administration and Equal Opportunity Employment. His other work experience includes four years as a branch manager and assistant person-

nel manager with the Northwestern Bank. As recruitment manager for Mecklenburg, Hill has directed the recruitment and selection for the county's 2,500 posi-

tions, including campus and general labor market recruitment. He is responsible for the development and implementation of the employee selection system and serves as an agent for the Department of Human Resources with state-delegated authority for position management, salary administration, recruitment, certification, employee relations, counseling and maintenance of personnel records. He reports to the county's personnel director.

As compliance officer, he is responsible for the development, management and evaluation of the county's Equal Employment Opportunity Program He also assisted in the development of an affirmative action plan and monitored compliance with it.

Additionally, he has monitored compliance with the Fair Labor Standards Act and made recommendations for correc-Please see page A3

## Chronicle named best black newspaper in the nation

#### By JOHN SLADE Chronicle Assistant Editor

The Winston-Salem Chronicle was named the nation's best black newspaper last weekend at the 44th annual convention of the National Newspaper Publishers Association. The paper placed in nine of 20 categories in the NNPA's Merit Awards competition, garnering eight first places and one second place.

The North Carolina Press Association named the paper the state's best weekly for the second consecutive year in January.

Best Original Advertising, Best Sports Section, Best Church Page and Best Use of Photographs categories. The paper also won the John B. Russwurm Trophy for scoring the most points in the competition overall, and received a second-place award for Best News Pictures.

In winning the Russwurm Trophy, the Chronicle also won the right to host the NNPA's T. Thomas Fortune Fellow, chosen from among college faculty members nationwide, as an intern next summer. The internship will be funded by corporate sponsors. "I'm very happy for the staff," said Johnson. "Everybody worked hard and cared about the product we produced."

Pitt. "If they didn't command a good community newspaper, you can bet your bottom dollar they wouldn't get one.

"I don't look at it (the awards) as signifying that we finally got where want to be. It's a statement of where we can be and should be.

"We always should be number one somewhere, and I want to be number one right here in Winston-Salem."

Pitt said the Russwurm Award is the crowning achievement in his career in the black press and termed the nine awards "an expression of the organization we've put together." Pitt is a member of the NNPA's executive board. Unlike the state competition, when the paper competed only against other weeklies, the competition sponsored by the NNPA has no size or frequency-ofpublication restrictions, said Johnson, thus the paper Please see page A5

Kennedy, who is in Raleigh for the state Legislature's short session, could not be reached for comment.... LeGree Daniels, chairman of Black Voters for Reagan-Bush '84, hosted 100 black Republician leaders from around the country at an organizational meeting at the Shoreham Hotel in Washington on June 1 and 2. The meeting was held to form a national strategy for informing black voters on what a Reagan campaign news

Please see page A5

"We're very pleased," said Allen Johnson, the Chronicle's executive editor. "We've never won that many awards in one competition. For it to be a national competition is especially rewarding." A panel of college faculty awarded the Chronicle first-place honors in the General Excellence, Best Typography and Make-up, Best Community Service,

Chronicle publisher Ernest H. Pitt echoed Johnson's sentiments, adding that, without community support, the 10-year-old paper wouldn't have come such a long way in so short a time. "We take our charge from the community," said