GET YOUR SHARE OF FREQUENT BUYER SAVINGS AT ECKERD!



Save even more at participating Eckerd Drug Stores. Bring in a completed Sav-A-Chek and we'll give you \$1.00 OFF any \$5 purchase or more (excluding tobacco items and alcoholic beverages.) Fill up your Winn Dixie Sav-A-Cheks and save even more at Eckerd! Limit one Sav-A-Chek per transaction please.



WINN DIXIE'S SAV-A-CHEK

EQUENT

Savings Plan™



DRY CLEANING

SAVE A **BUCK!**

Redeem your filled Winn Dixie Sav-A-Cheks and get \$1.00 OFF on any dry cleaning purchase at participating One Hour Martinizing stores.

BUCK!

Save-A-Cheks must be presented with incoming orders and are not valid with other specials. Please—only one Sav-A-

GET YOUR SHARE OF FREQUENT BUYER SAVINGS ON PIEDMONT!

SAVE A **BUCK!**

Completed Sav-A-Cheks are worth \$1.00 OFF the purchase of airfare on Piedmont Airlines. Any number of Sav-A-Cheks can be used with each purchase. Redeem Sav-A-Cheks at a participating travel agency, or at any Piedmont Airlines ticket counter or city ticket office in the Carolinas or Tri Cities Tennessee. Offer good on Piedmont flights only and cannot be used to purchase tickets involving another airline. Certain fares may be restricted.

Winn-Dixie saves you even more with our own Sav-A-Chek Specials!

HERE'S ALL YOU DO...

Ask for your Frequent Buyer Sav-A-Chek. It's free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a "single" Sav-A-Chek coupon for every dollar you spend or a Sav-A-Chek "ten" coupon for each ten dollars you spend. It's fun! It's easy! You will want to be a Winn Dixie

You can cash your Frequent Buyer Sav-A-Cheks on exciting Winn Dixie grocery specials everyday. every week! The laster you fill your Frequent Buyer Sav-A-Cheks, the faster your savings add up Shop Winn Dixie. There's no limit to the number of Sav-A-Cheks you can cash in on famous brand

Save a "buck" or more at participating Frequent Buyer merchants! That's right, your filled Winn Dixie Frequent Buyers Sav-A-Cheks are now worth \$1 off the purchase price of any item or service only at select Frequent Buyer merchants.

61/2 OZ. CAN IN OIL OR

STAR-KIST **CHUNK LIGHT**

WITH ONE FILLED SAV-A-CHEK



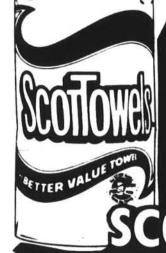
WITH ONE FILLED SAV-A-CHEK











LARGE ROLL **ALL COLORS** & STYLES SCOTTOWELS

EA. LIMIT 2 WITH \$10.00 OR

MORE FOOD ORDER

SAV-A-CHEKS W-D BRAND U.S. CHOICE

BONE-IN CHUCK

STEAK...LB. \$1.18



32 OZ. JAR KRAFT KRAFT Mayonnaise

\$10.00 OR MORE \$10.00 OR MORE FOOD ORDER 1 LB. BAG FOOD ORDER COFFEE REGULAR, ADC OR ELECTRIC PERK

OR ASTOR \$178



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THRU SATURDAY JULY 28, 1984.

Chek ALL FLAVORS REGULAR OR DIET CHEK DRINKS ROOT BEER 2 12 OZ. CANS LIMIT 24 CANS (1 CASE)

WITH \$10.00 OR MORE

FOOD ORDER

4/8 LB. AVG. W-D BRAND WHOLE WHOLE SLICED

SMOKED PICNICS

U.S.D.A BEEF 5/9 LB. AVG. U.S.D.A. CHOICE WHOLE BEEF



LIMIT 1 OF CUSTOMERS CHOICE WITH \$10.00 OR MORE FOOD ORDER



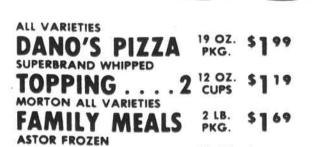
OR LIGHT

TEA BAGS PKG. LILAC LEMON, LIME OR PINK LIQUID DETERGENT . . . 32 OZ. 79° CRACKIN GOOD GEORGIA CRACKERS CRACKIN GOOD CHEESE BITS .. PKG.

HALF GAL. SUPERBRAND 100° PURE **FLORIDA** ORANGE JUICE

\$138 GALLON JUG .\$2.68









DIET COKE, SPRITE OR 5-12 OZ. CANS SPRITE, DIET COKE OR COCA COLA \$1.69



