

GET YOUR SHARE OF FREQUENT BUYER SAVINGS AT ECKERD!

ECKERD



Save even more at participating Eckerd Drug Stores. Bring in a completed Sav-A-Chek and we'll give you \$1.00 OFF any \$5 purchase or more (excluding tobacco items and alcoholic beverages.) Fill up your Winn Dixie Sav-A-Cheks and save even more at Eckerd! Limit one Sav-A-Chek per transaction please.



SAVE A BUCK!

GET YOUR SHARE OF FREQUENT BUYER SAVINGS AT YOUR

ONE HOUR MARTINIZING DRY CLEANING

SAVE A BUCK!

Redeem your filled Winn Dixie Sav-A-Cheks and get \$1.00 OFF on any dry cleaning purchase at participating One Hour Martinizing stores.

Sav-A-Cheks must be presented with incoming orders and are not valid with other specials. Please—only one Sav-A-Chek per order.

GET YOUR SHARE OF FREQUENT BUYER SAVINGS ON PIEDMONT!

PIEDMONT AIRLINES

SAVE A BUCK!

Completed Sav-A-Cheks are worth \$1.00 OFF the purchase of airfare on Piedmont Airlines. Any number of Sav-A-Cheks can be used with each purchase. Redeem Sav-A-Cheks at a participating travel agency, or at any Piedmont Airlines ticket counter or city ticket office in the Carolinas or Tri Cities Tennessee. Offer good on Piedmont flights only and cannot be used to purchase tickets involving another airline. Certain fares may be restricted.

Winn-Dixie saves you even more with our own Sav-A-Chek Specials!

HERE'S ALL YOU DO...

1. Ask for your Frequent Buyer Sav-A-Chek. It's free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a "single" Sav-A-Chek coupon for every dollar you spend or a Sav-A-Chek "ten" coupon for each ten dollars you spend. It's fun! It's easy! You will want to be a Winn Dixie Frequent Buyer because...
2. You can cash your Frequent Buyer Sav-A-Cheks on exciting Winn Dixie grocery specials everyday, every week! The faster you fill your Frequent Buyer Sav-A-Cheks, the faster your savings add up. Shop Winn Dixie. There's no limit to the number of Sav-A-Cheks you can cash in on famous brand items or, as a bonus...
3. Save a "buck" or more at participating Frequent Buyer merchants! That's right, your filled Winn Dixie Frequent Buyer Sav-A-Cheks are now worth \$1 off the purchase price of any item or service only at select Frequent Buyer merchants.

WINN DIXIE'S SAV-A-CHEK FREQUENT BUYER Savings Plan™

Star-Kist
6 1/2 OZ. CAN IN OIL OR IN WATER
STAR-KIST CHUNK LIGHT TUNA
9¢
WITH ONE FILLED SAV-A-CHEK

CLOROX
5¢ OFF LABEL GALLON JUG
CLOROX BLEACH
19¢
WITH ONE FILLED SAV-A-CHEK

DOZEN SUPERBRAND GRADE A LARGE WHITE EGGS
29¢
WITH ONE FILLED SAV-A-CHEK

LAND O' SUNSHINE BUTTER
1 LB. PKG. QTRS.
'O SUNSHINE BUTTER
99¢
WITH ONE FILLED SAV-A-CHEK

Minute Maid ORANGE JUICE
QUART SIZE
MINUTE MAID ORANGE JUICE
29¢
WITH ONE FILLED SAV-A-CHEK

HICKORY SWEET SLICED BACON
1 LB. PKG.
HICKORY SWEET SLICED BACON
29¢
WITH TWO FILLED SAV-A-CHEKS

SCOTTOWELS
LARGE ROLL ALL COLORS & STYLES
SCOTTOWELS
39¢ EA.
LIMIT 2 WITH \$10.00 OR MORE FOOD ORDER

W-D BRAND U.S. CHOICE BONE-IN CHUCK ROAST
98¢ LB.
BONE-IN CHUCK STEAK...LB. \$1.18

Wesson
48 OZ. BOTTLE PURE
VEGETABLE WESSON OIL
\$2.19
LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER

KRAFT
32 OZ. JAR
REAL REAL MAYONNAISE
\$1.29
LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER

Chek
ALL FLAVORS REGULAR OR DIET
CHEK DRINKS
12 12 OZ. CANS
\$1.99
LIMIT 24 CANS (1 CASE) WITH \$10.00 OR MORE FOOD ORDER

W-D BRAND
4/8 LB. AVG. WHOLE
SMOKED PICNICS
68¢ LB.
WHOLE SLICED SMOKED PICNICS...LB. 78¢

U.S.D.A. CHOICE BEEF
5/9 LB. AVG. U.S.D.A. CHOICE
WHOLE BEEF TENDERLOINS
\$3.98 LB.

Maxwell House
REGULAR, ADC OR ELECTRIC PERK
MAXWELL HOUSE
\$1.98
OR ASTOR **\$1.78**
LIMIT 1 OF CUSTOMERS CHOICE WITH \$10.00 OR MORE FOOD ORDER

HARVEST FRESH SEEDLESS
WHITE GRAPES
88¢ LB.

W-D BRAND U.S. CHOICE BONE-IN SHOULDER ROAST
\$1.88 LB.
SHOULDER STEAK BONE IN...LB. \$1.98

Schlitz
PREMIUM OR LIGHT
SCHLITZ BEER
\$2.29
6 PAK 12 OZ. CANS

FISCHER
TEA BAGS 100 CT. PKG. \$1.09
LILAC LEMON, LIME OR PINK LIQUID 32 OZ. BOTTLE 79¢
DETERGENT 79¢
CRACKIN GOOD GEORGIA
CRACKERS 12 OZ. PKG. 79¢
CRACKIN GOOD
CHEESE BITS 9 OZ. PKG. 69¢

DANO'S PIZZA 19 OZ. PKG. \$1.99
SUPERBRAND WHIPPED
TOPPING 2 12 OZ. CUPS \$1.19
MORTON ALL VARIETIES
FAMILY MEALS 2 LB. PKG. \$1.69
ASTOR FROZEN
ORANGE JUICE 16 OZ. CAN \$1.29

COCA-COLA
2 LITER BTL. DIET COKE, SPRITE OR
99¢
5-12 OZ. CANS SPRITE, DIET COKE OR COCA-COLA \$1.69

Natural Light Beer
12 PACK 12 OZ. CANS
\$4.39

HARVEST FRESH
JUMBO CANTALOUPE
88¢ EA.

HALF GAL. SUPERBRAND 100% PURE FLORIDA ORANGE JUICE
\$1.38
GALLON JUG \$2.68

THRIFTY MAID ICE MILK
89¢
HALF GALLON ALL FLAVORS

FUDGE BARS
89¢
12 CT. PKG. SUPERBRAND TWIN POPS OR

MARGARINE SPREAD
\$1.39
3 LB. BOWL SUPERBRAND