



Michael Pitt, left, Chronicle circulation manager, and Larry L. Hamlin, director of the North Carolina Black Repertory Company, strike a note of agreement on the Chronicle's subscription drive (photo by James Parker).

## Black Rep., Chronicle join forces

By SUSAN HUNT  
Chronicle Staff Writer

Two well-known black organizations in Winston-Salem have taken to heart the old adage that two heads are better than one.

In an effort to ensure the success of each, the N.C. Black Repertory Company, one of the best organized and most respected theater groups in the Southeast, and the *Winston-Salem Chronicle* have launched a joint subscription drive.

With the preservation of black culture and history in mind, the campaign's organizers believe the subscription drive will benefit both organizations, as well as the general public.

The NCBRC and its 600 members are subscribing to the *Chronicle* and asking others to follow their example. In return, the *Chronicle* will rebate a portion of the subscription price to the NCBRC to help defray some of its production costs.

"We think this is an excellent opportunity for black institutions to help one another," said Allen H. Johnson, the *Chronicle's* executive editor. "I've always been impressed with Larry Hamlin and the Black Rep. and I look forward to working with them. I hope this will be an example for other black organizations to follow. There are so many of them in Winston-Salem, but so few of them work together on an ongoing basis."

Mike Pitt, the *Chronicle's* circulation manager, said the cooperative effort promises to be the newspaper's most successful subscription campaign undertaken so far. "We have had other subscription campaigns, but this is the first time we've worked this closely with another organization."

Larry L. Hamlin, the NCBRC director, said the theater company is working very hard to make the subscription drive a "total success."

The subscription drive gets underway on Sept. 30th with "Black Rep Night" at Stouffer's Winston Plaza Hotel at 6:00 p.m.

You can become a member of the N.C. Black Repertory Theater Guild for as little as \$10 per year. Among the NCBRC's schedule of upcoming events are:

- Sept. 30 -- A lecture, "Charles Fuller: His Impact On Black Theater," will be given by Larry L. Hamlin at the Southeastern Center for Contemporary Art.

- Oct. 21 -- The NCBRC's musical division will perform in Winston Square at 7 p.m. with an admission price of \$4.

- Oct. 24 -- Charles Fuller will speak at 8 p.m. at SECCA.

- Oct. 25 -- "A Soldier's Play" will be performed by the Negro Ensemble Company of New York at 8 p.m. in Reynolds Auditorium. Tickets are \$10 each. Call 723-7907 for more information.

The subscription drive officially will end on Oct. 31.



## Hints For Homemakers/Inez Kaiser

### Give Men a Chance To Act on Impulse

**DEAR INEZ:** I've been looking for a deodorant that can be used all over the body—not just under the arms. Men don't always act on impulse, and so I need a perfumed body spray to get them interested. How about it?

—**BOLD BETTY**

**DEAR BOLD BETTY:** Don't worry about a thing! I have just the right product for you. It is called **IMPULSE**, an all-over body spray that comes in six irresistible fragrances.

**IMPULSE** was the first product of its kind in the United States. It's really a delightfully perfumed all-over body spray that provides the reassurance of a gentle, effective deodorant.

**IMPULSE** is an aerosol spray that can be used on your arms, legs, back and stomach as well as under your arms. Its lovely fragrance will linger on your body for a feeling of tingling freshness and desirable femininity.

**IMPULSE** is available in six fragrances—Instantly Innocent, Delightfully Daring, Mysterious Musk, Suddenly Sassy and two newer fragrances, Possibly Playful and Always Alluring.

You can tell by the enticing names that there is a fragrance to satisfy every woman, whether you prefer citrus, floral, oriental, musk or almost any other fragrance.

**IMPULSE** is also available in a 1.5 oz. purse size, making it convenient for a woman to have **IMPULSE** with her at all times.

So the next time you are in a drug, food or variety store, look in the deodorant section for the sleek black cans of **IMPULSE** with the attractive colored butterfly design on the front. Once you start using **IMPULSE** you may attract the interest of men more than ever before.

#### HOW TO FIGHT GREASY, OILY STAINS

TODAY IT SEEMS THAT the entire family, not just the lady of the house, is interested in learning how to keep their clothes clean.

The easiest way to teach people how to get their laundry looking its best and free of stains is to use **CONCENTRATED "all"**. This great product provides concentrated cleaning power to get out the most difficult greasy, oily dirt and food stains.

**CONCENTRATED "all"** now has a new, fresher scent so your wash comes out smelling better than ever before.

"all" is truly an all-around laundry detergent. It works well on cotton and polyester fabrics so that every garment comes out clean. It even removes greasy oil from polyester.

"all" is a low-suds product which helps prolong the life of your washing machine and requires less detergent per wash than liquids or other powders.

That's why so many women use **CONCENTRATED "all"**, the laundry powder that does an even better job than the leading detergent in removing the toughest stains.

#### "GIMME STRENGTH!"

HAVE YOU EVER STOPPED to think how often you use the expression "gimme strength"? It's a phrase that fits many common situations—like when you are feeling tired, disgusted, distressed or just plain down in the dumps.

But if you say "gimme strength" when you want a bar soap with extra strength, then you're talking about the deodorant soap **SHIELD**.

**SHIELD** does just what its name suggests. It provides you with extra-strength deodorant protection when you use this marbled green bar with its easy-to-grip modern shape for bathing or taking a shower.

**SHIELD** gives you extra strength because it contains super deodorant power plus a pleasing fragrance. It provides more odor-fighting ability than the leading deodorant soap.

**SHIELD** represents a breakthrough in deodorant soap technology. It is the first deodorant soap that utilizes new kinds of perfumes that in themselves reduce body odor. **SHIELD** combines these perfumes with a germicide for superior odor protection.



# Go Krogering

for the best of everything including the cost cutter price

KROGER Evaporated Milk 13-oz.

**3 \$1** For  
LIMIT 3 PLEASE

Polar Pak Ice Cream 1/2-Gallon

**\$1.00**

VACUUM PACKED Del Monte Corn 12-oz.

**2 \$1** For

Kroger White or Sandwich Bread 24-oz. **2 \$1**

SILVER PLATTER, 14-17-LB. AVG. Whole Trimmed Pork Loin **\$1.19** lb.

SLICED FREE INTO ONE CONVENIENT TAKE-HOME PACKAGE

Golden or Red Delicious Apples 5-lb. Bag **\$1.00**

KROGER MEANS **Kroger** BETTER MEAT

COPYRIGHT 1984 - THE KROGER CO. ITEMS AND PRICES GOOD SUNDAY, SEPT. 23, THROUGH SATURDAY, SEPT. 29, 1984, IN Winston-Salem

WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NONE SOLD TO DEALERS.