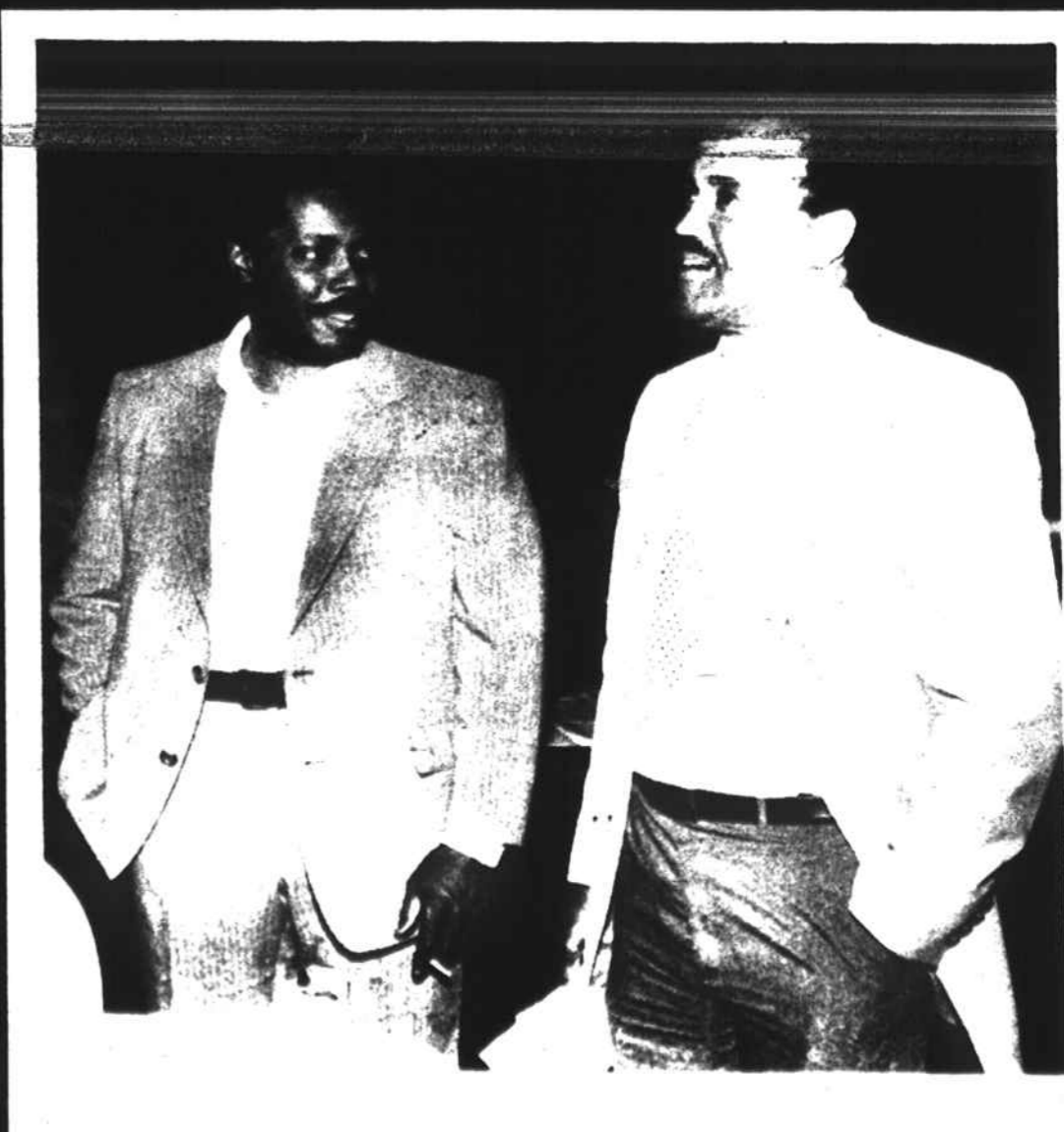
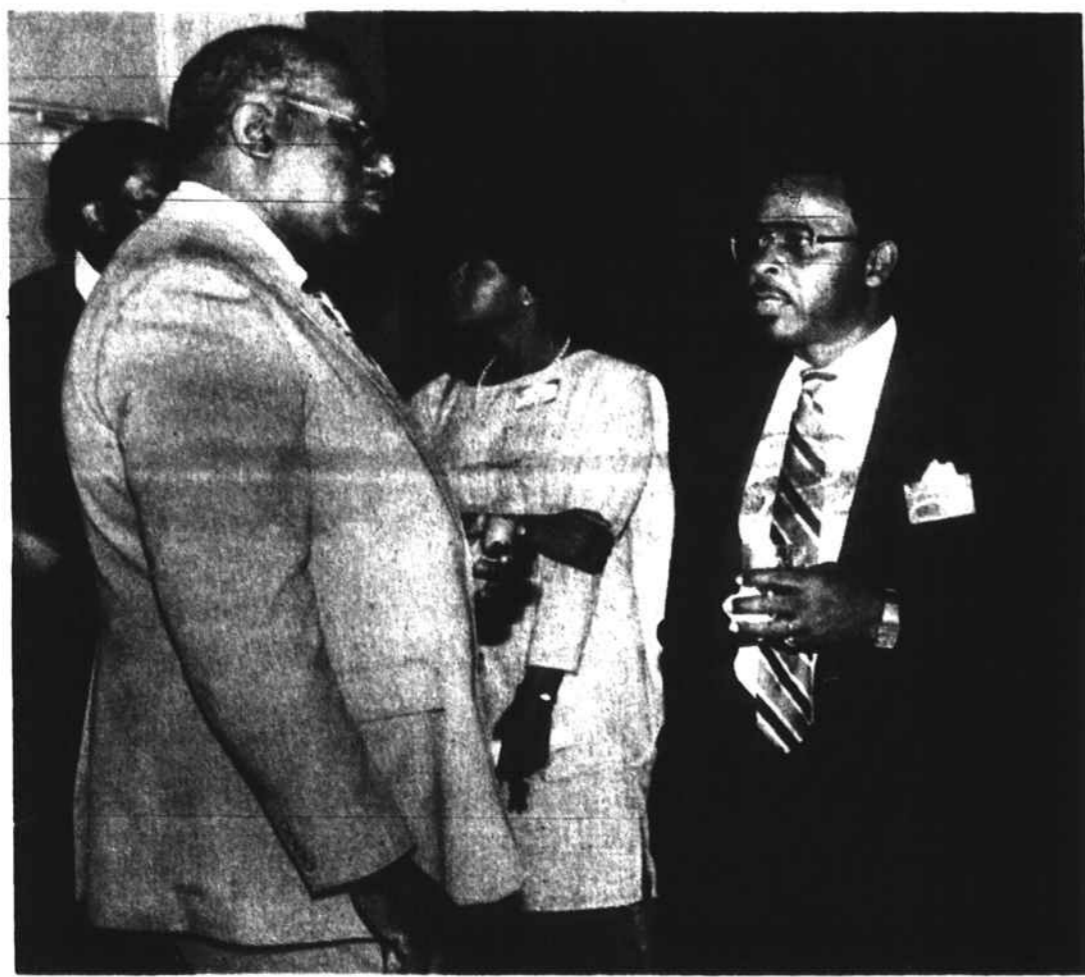


The Greater W-S Chamber of Commerce SALUTES MINORITY BUSINESSES



Reception Salutes Minority Businesses

The Greater Winston-Salem Chamber of Commerce is excited about the potential of their Minority Affairs Council. The photographs on this page were taken at the Chamber's first Minority Business Program on Oct. 18 at the Stouffer Winston Plaza Hotel. Over 200 people attended the event, which was sponsored by Hanes Group, Contract Furnishings, Winston Mutual Life Insurance and the Winston-Salem Chronicle. It was an historic occasion for the Chamber.

One of the most active parts of Winston-Salem's Chamber of Commerce is its Small Business Group; and within that, one of the most active is the Minority Affairs Council. The purpose of the reception was to encourage all minority firms to be involved in the Chamber and help determine its priorities.

The objectives of the Minority Affairs Council are to:

- Encourage minority business participation

- in all Chamber programs.
- Coordinate with YMCA business participation in the Black Achievers Program.
- Host two receptions to familiarize minority businesses with services of the Chamber.
- Support the Minority Trade Fair, which is sponsored by the Minority Business League.
- Help identify problems of small and minority contractors in local bidding projects.
- Support Chamber efforts to evaluate the feasibility of a business incubator center.
- Coordinate minority business involvement with the Retired Executives Vol. Services.
- Create a vehicle for the Chamber to take positive positions on issues concerning the black community...such as helping minority contractors bid effectively on contracts.
- Create an information network for small and minority businesses to keep them informed on potential business opportunities with new industry and expansion of local industry.