

Shelton's Gulf Service

Thirteen years of service gives Shelton's Gulf a reliable reputation. Since November 1971, they have been servicing engine tune-ups, complete brake repair, wheel alignment and balancing, heating and air conditioning service, electrical system repair, N.C. Safety Inspection and welding services.

"ASE" certified mechanics are on duty 7:00 a.m. to 5:00 p.m. Monday through Friday and 7:00 a.m. until 3:00 p.m. on Saturdays. Their motto is, "We Do It Right The First Time."



JOHN A. SHELTON, SR.

105 Claremont Ave. at I-40 725-6665

Ervin's Beauty Services "A Full Service Salon"

Located near Northside Shopping Center, Ervin's Beauty Services offers permanents, precision cutting, press and curl, cold-waving, designer curls, and hair analyzing. The twenty-year-old business does not limit its services to hair care, but also provides skin care services.

The Barber and Beauty Supply retail store has a full line of hair and skin care products, with a consultant to give advice on skin and hand needs.

"Service is our LAST name but our FIRST priority."
All services and products guaranteed.
Master Charge or VISA



MINNIE J. ERVIN

3217 N. Patterson Ave. 722-0562

Hunt Associates

Formerly co-owner of Triad Creative and Marketing Group, Inc., Linda Hunt recently founded Hunt Associates. Hunt Associates is a marketing research and marketing communications firm, whose basic clientele includes the marketing and research departments of major consumer product and service companies.

As the president of the company, Linda Hunt is actively involved in every project. Her professional marketing career includes: Genral Foods Corporation, Batten, Barton, Durstine and Osborn, Inc., (Advertising Agency), L'Eggs Products, Inc., and Heublein/Kentucky Fried Chicken International.

Hunt Associates is committed to "providing service that is dependable, accurate and timely."



LINDA HUNT

P.O. Box 2606 760-1847

Rip's Painting and Decorating

Established in 1977, Rip's Painting and Decorating is available to provide: interior and exterior painting, wallpapering, textured ceiling, pressure washing, fire damage repair, carpeting and upholstering.

Rip Wilkins, the owner of Rip's Painting and Decorating, builds his business around the motto, "Jobs are our life".



MR. RIP WILKINS

116 W. Northwest Blvd.

725-5272

Minority Business Month

WAAA

WAAA Radio signed on the air Oct. 29, 1950. On Oct. 31, 1979, five years ago, the Federal Communications Commission (FCC) granted approval for the transfer of license ownership to Evans Broadcasting Corporation, solely held by Mutter D. Evans, President. At the age of 26, she became the youngest black to own a broadcast property.

WAAA is the oldest black programmed radio station in North Carolina and the third oldest in the nation. WAAA, "98 Triple A" strives to entertain and enlighten its listening audience through sound and creative programming on a daily basis so that individually they become even more responsible and informed citizens in their deliberations about the things that affect them in Winston-Salem and the nation; and to inspire, uplift and entertain through great gospel, jazz, oldies and contemporary R & B music.

P.O. Box 11197 760-0430



MUTTER EVANS

Winston-Salem Chronicle

Publishing a weekly newspaper for the black community, the Winston-Salem Chronicle is dedicated to truth and service. Recently moving to a new location on Liberty Street is an exciting event in the Chronicle's growth.

"Our goal is to provide a quality product to the black community. One in which they can be proud to support. Our commitment is to excellence, fairness and accuracy," said publisher Ernest Pitt.



ERNEST H. PITT

617 N. Liberty Street 722-8624

New Scene

The New Scene, located in downtown Winston-Salem, offers a wide variety of clothes for the fashion-conscious lady. Owner Willie Sutton says, "We receive merchandise weekly to stay with the latest trends," in which all of the buying is done in New York.

Recently, on Oct. 17, the New Scene expanded its operation to Wilson, North Carolina. Sutton states, "We are optimistic about the future of our stores and their potential growth."

"High in style,
Low in prices."



WILLIE SUTTON

447 N. Trade St. 722-3035

Hawkins House of Beauty

Since 1980 Richard and Alice Hawkins have been in the beauty business. They are a full service salon providing curl, perms, body waves, finger waves, press and curl, manicure, facial. They will soon be opening a dress boutique, "New Spirit", adjoining the salon with "Dress for Godly Women."

The company philosophy is to please their customers and always be honest and fair, and to create a friendly and Christian atmosphere.

Alice and Richard believe, "We get our guidance from the top and that's God. We are led in our business affairs by Our Lord and Savior Jesus Christ."



ALICE & RICHARD HAWKINS

417 Northwest Blvd. 725-9295

Winston Mutual Life Insurance

Aug. 6 of this year marked Winston Mutual's 77th year of providing life insurance and mortgage loans. Their aim is to provide coverage for all individuals. There is a need for Winston Mutual's product and there are many people who need their kind of coverage.

The community spirit and service of Winston Mutual have always been a priority. They have been filling a gap since 1907. In the 1940's and 1950's Winston Mutual was the one to step forward and provide the black community with much needed services.

Winston Mutual has a good feeling about being able to help other black businesses get established in this area.

"Strengthening the weak
without weakening the strong."



GEORGE E. HILL

1225 E. Fifth Street 723-0546

Northside Dry Cleaners and Laundromat

Presently under new management, Northside Dry Cleaners and Laundromat offers complete alterations, pick-up and delivery laundry services. The ten-year-old business services also include a coin laundromat, Senior Citizens Discounts and hotel and commercial cleaning.

One-day service is provided for cleaning brought in before 9:30 a.m. except on Mondays. Northside Dry Cleaners and Laundromat is assured to "give quality service at a quality price."

Remember to ask about their commercial maintenance supplies.



DERICK AND LARETTA SLADE

2948 Glenn Avenue 761-0651