



Come up to Kool.

Kool gives you extra coolness
for the most refreshing sensation in smoking.

A sensation beyond the ordinary.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Milds Kings, 11 mg. "tar", 0.8 mg. nicotine, Filter Kings, 17 mg. "tar",
1.1 mg. nicotine av. per cigarette, FTC Report Mar. 84.