

12 mg. "tar", 1.0 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

PRESENTING  
STERLING



Available in Regular  
and Menthol.

LOW TAR

IT'S ONLY A CIGARETTE  
LIKE PORSCHE IS ONLY A CAR.