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# Winston-Salem Chronicle

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28 Pages This Week

## UNCF telethon falls short of mark

*But North Carolina's results improve*

By L.A.A. WILLIAMS  
Chronicle Staff Writer

■ Related story below.

LAST WEEKEND'S annual telethon for black colleges appears to have fallen short of 1984's total of pledges and contributions, both in the Triad and across the nation, but local and state United Negro College Fund officials say they still are encouraged by the results.

The national telethon, called "The Lou Rawls Parade of Stars" and emceed by the popular singer, was broadcast live from the Coconut Grove nightclub in Los Angeles. Periodic cut-ins from the Triad fundraising effort, based at the Winston Plaza hotel, also were broadcast to solicit contributions from Greensboro, High Point and Winston-Salem and to report the telethon's progress in the area.

Charlotte and Durham hosted the state's other UNCF broadcasts and fundraisers, which help support 43 private, predominantly black colleges.

The telethon ended early Sunday morning, having raised slightly

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**Behind The Scenes**

Above, national telethon hostess Marilyn McCoo has her hair styled backstage in Los Angeles. Left, Winston-Salem volunteers Dawanna Warren and Denise Webb record local totals (bottom photo by James Parker).

"I would prefer that it (the new coliseum) not be named in honor of one particular person."  
— Alderman Lynne Harpe

## Triad veterans miffed at mayor

By HARRY HOLLY  
Special To The Chronicle

Local veterans, disgruntled by what they refer to as "a lack of support" from the powers that be, have vowed to fight to the finish in their effort to make a Lawrence Joel Memorial Coliseum a reality.

Paul Spilberg, who heads the Joel Coliseum project for the Triad Vietnam Veterans Association, said he and other veterans were "astounded by the deafening silence" from community leaders concerning what he calls a "proper and honorable" idea to honor the city's only Medal of Honor winner.

Joel, who died in 1983, won the Medal of Honor in 1965 for saving the lives of at least 16 fellow soldiers in Vietnam.

"We have made the proposal, but unless the opinionmakers do their part, our efforts may be in vain," Spilberg said, adding, "It's their community — they should be taking the lead."

Both Spilberg and James Barnhill, who is also a leader in the project, expressed displeasure at recent comments by Mayor Wayne A. Corpening, who has hinted that a more "generic" prefix may be best for the coliseum.

"Based on what the mayor said, I was appalled," said Barnhill. "Being a World War II veteran, I expected more from him. But being the mayor in this town is a token job anyway."

"The mayor says you should know 'who is it' and 'what is it,'" Spilberg said, "but I don't know if there were 10 people in Chicago who knew who Edward H. O'Hare was before they named the airport after him. He was also a veteran."

One group Spilberg and Barnhill say must take the lead in the Joel effort is the Board of Aldermen. The board will eventually vote on a name for the coliseum, but according to Spilberg, it must take an active role from the beginning to make the Joel pro-

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## Reagan endorses UNCF; Jackson unimpressed

By JUDY SMAGULA FARAH  
Associated Press Writer

LOS ANGELES — President Reagan, the Rev. Jesse Jackson and Bill Cosby were among those who lent support Saturday to the "Lou Rawls Parade of Stars" telethon that raised roughly \$7.7 million for the United Negro College Fund.

"Thanks to UNCF, many youngsters who wouldn't have been able to attend college have gone on to become doctors, scientists, engineers, scholars and diplomats, corporate executives," Reagan said in a telephone call to Rawls during the show.

"And that's why we're joining the thousands of persons -- Nancy and I are -- from across the country who will be making their pledges and contributions to the United Negro College Fund," Reagan said.

Hosts Ed McMahon and Marilyn McCoo were joined by Cosby, Diahann Carroll, Ben Vereen, B.B. King, Ann Jilian, Dick Clark and others during the sixth annual marathon.

The UNCF, which has 43 member schools that serve 45,000 students annually, is known by its motto, "A Mind is a Terrible Thing to Waste." Dr. Martin Luther King

Jr., entertainer Lionel Richie, Olympian Edwin Moses, opera star Leontyne Price and Atlanta Mayor Andrew Young were all UNCF alumni.

The president's comments drew criticism from Jackson, who has three children attending black colleges.

"It's a classic case of exploiting a good cause because he's not backing it up with resources," Jackson said in a telephone interview Saturday after his appearance on the show.

Since Reagan took office, Jackson said, Please see page A13

"It's a classic case of exploiting a good cause because he's not backing it up with resources. ... If he (Reagan) invested as much money to these schools rather than building jails and penitentiaries, we'd all be better served."  
— Jesse Jackson



## Racial hate still simmering in Southwest Philadelphia

By The Associated Press

■ Related story on A2.

PHILADELPHIA -- The whites who remain in Southwest Philadelphia remember the siege.

Forces from outside the neighborhood -- blockbusters, they were called -- stirred panic with talk of blacks moving in, property values falling. Some streets changed color in a matter of months.

The massive white flight is over.

In 1966, Most Blessed Sacrament, the Catholic grammar school at 56th Street and Chester Avenue, was the biggest parochial school in the nation with 3,317 pupils.

Just a decade later, enrollment stood at 532 pupils. About 100 of them were white.

Now, the siege is from within. In the past month, residents of Elmwood, the last major white enclave in Southwest Philadelphia, have created the kind of fear that once was fueled by the leaflet in the mailbox and the dinner-hour phone call from the real-estate agent.

On Nov. 20, a group of Elmwood residents, about 400 strong, demonstrated outside a home newly occupied by a black family. The next night, about half that number of protesters surrounded another house where an interracial couple had just moved.

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Solomon Hanna: "You have to follow him to keep up with his accomplishments," says his supervisor (photo by James Parker).

## City's Employee of the Year hardly expected the honor

By L.A.A. WILLIAMS  
Chronicle Staff Writer

When Solomon Hanna was named the 1985 city government Employee of the Year on Dec. 19, he was not quite ready to receive the award.

Hanna, 45, was one of four finalists in the Operations category. When someone else was announced as the winner in that area, Hanna assumed he was out of the running for the city's top prize.

"I heard her (Mrs. Edwina Thompson, the selection committee chairperson) announce the other winners and I knew I wouldn't get it," Hanna says. "I guess she was about a third of the way through when I realized she was talking about me."

Hanna's reaction? Sheer astonishment. He had never won an award of this kind before. He walked to the stage to a standing ovation.

"If I had to take many more steps I would have fallen down," he says of his nervousness. "It was really a great honor to be recognized."

Recognition is exactly what prompted his supervisor, Crystal Please see page A3