

You've got what it takes.

Salem Spirit

*Share the spirit.
Share the refreshment.*

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LIGHTS 100's: 10 mg. "tar", 0.8 mg. nicotine, KING: 17 mg. "tar",
1.3 mg. nicotine, av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**