

# Kodak's divestiture: 'We're going all the way'

By RANDOLPH PIGHT  
AP Business Writer

ROCHESTER, N.Y. — Not only has Eastman Kodak Co. decided to sell its subsidiary in South Africa, but the world's largest maker of film and photographic supplies will take the additional step of halting sales of its products in that country.

"We went all the way," Kodak spokesman Henry Kaska said last week. "We decided we wouldn't take any halfway measures. We went our own way."

While other large U.S. corporations such as General Motors, IBM and Coca-Cola Co. have announced that they will pull out of South Africa, Kodak is one of the first corporate giants to announce that it won't sell its products there at all.

Kaska would not elaborate on why the company took the extra step.

"This is a very important precedent," said Timothy Smith, executive director of the Interfaith Center on Corporate Responsibility. The group works through various U.S. churches to exert pressure on U.S. corporations to divest their South African holdings.

"We've said the other moves were commendable, but they were really just first steps. Kodak

## City manager

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In a Nov. 12 memo to the mayor and the board, City Manager Bill A. Stuart listed several options that could reduce the operating costs.

Stuart said Tuesday that a report will be made to the aldermen in December with a proposed plan of operation recommended by the city staff.

If the aldermen don't like the plan, they can tell the staff that they want something different, he said.

The memo suggests the following options and the estimated electric bills each would entail:

- 24 hours each day of the year, \$110,990.
- 16 hours per day, 365 days a year, \$74,000.
- 14 hours per day, 365 days a year, \$64,740;
- 14 hours per day, 365 days a year with the fountains shut down in January and February, \$54,190.
- 14 hours per day, 275 days a year, with the fountains shut down January through March, \$48,780.

Other yearly operational expenses in addition to the electric bills would include \$1,200 for water, \$500 for chemicals and \$13,300 for landscape maintenance.

None of these options, however, suits Northeast Ward Alderman Vivian H. Burke.

"To me to spend the money we're talking about is just too much," she said. "A year to run water and pay anything over \$25,000 is too much."

Mrs. Burke suggests splitting the operational costs among the tenants in One Triad Park. "We should let them pay for the water to run it if they want it," she said.

Southeast Ward Alderman Larry W. Womble and Southwest Ward Alderman Lynne S. Harpe agree.

"I personally think the cost is too high," said Womble. "I believe we can better utilize those funds in some areas where there is a crucial need -- such as affordable housing for low- and moderate-income people and for job training."

"We could better use that money for small businesses to get them started, educated and oriented," he said.

"I'm not necessarily against an attractive structure to enhance the Triad Park," Womble said, "but I think when you line up your priorities and weigh the ... long-term effect and getting the most for the money, a water park would be in low comparison to other areas. It might look good and be aesthetically pleasing, but

## U.S. FIRMS THAT HAVE LEFT S. AFRICA

By The Associated Press

NEW YORK — Following is a list of the 20 U.S. companies with the greatest number of employees in South Africa that have withdrawn or announced plans to withdraw from the country so far this year.

The information was gathered by the Investor Responsibility Research Center, a non-profit organization based in Washington that researches social and public policy issues.

- General Motors Corp., 3,056 employees, plans to sell.
- International Business Machines Corp., 1,484, plans to sell.
- VF Corp., 960, sold to South Africans.
- General Electric Co., 727, sold to South Africans.
- Eastman Kodak Co., 466, plans to liquidate.
- Coca-Cola Co., 465, plans

to sell.

- Eaton Corp., 375 employees, sold to South Africans.
- Marriott Corp., 350-400, sold to South Africans.
- Foster Wheeler Corp., 307, plans to sell.
- Procter & Gamble Co., 290, plans to sell.
- Delaware North Co., 262, sold to South Africans.
- Sara Lee Corp., 203, sold to Dutch.
- Warner Communications Inc., 181, plans to sell.
- Honeywell Inc., 176, plans to sell.
- Bell & Howell Co., 166, sold to South Africans.
- Phillips Petroleum Co., 166, sold to West Germans.
- Cooper Industries Inc., 140, sold to South Africans.
- Scovill Inc., 130, sold to Americans.
- Manpower Inc., 102, sold to British.
- Rohm & Haas Co., 101, sold to South Africans.

has completed the total package all at once," Smith said.

Kodak employs 466 workers in five sales and service offices in South Africa supplying a wide

range of products, from film to copiers, Kaska said.

Most of those workers will be laid off Feb. 1, he said. Each will be given "a generous separation

it does not do anything for the vast numbers of people here in Winston-Salem."

Mrs. Harpe said that she is interested in the options suggested in the memorandum.

"The alternatives suggested would give us some flexibility and would bring the cost down considerably," she said.

North Ward Alderman Patrick T. Hairston said he approves of the water plaza despite the costs.

"We're talking about something that's supposed to attract business and industry," he said. "We really need that."

Hairston said he doesn't feel the costs to operate the water plaza are too high. He said he would, however, support proposals that would reduce the costs, but not if it means significantly changing the water plaza.

"If they can reduce the cost without cutting back on its original plan, I'm for that," he said.

East Ward Alderman Virginia K. Newell said that the water plaza will be an attractive addition to the downtown area.

"I think the waterfall is going to bring a lot of people back downtown and they in turn will be spending money," she said.

"I love beauty," she said. "I think it's a part of the world. I spend money for beauty -- most of us do. Just because I'm poor doesn't mean I can't have it."

Though she supports having the water plaza at any costs, Mrs. Newell said, it doesn't mean she is losing sight of other things such as housing for the poor. She said her record on the board shows that.

If it were possible, she said, she would have both housing and the water plaza.

"I have fought for housing for low-income people," she said. "But I would also fight for roses and dahlias in my poorer neighborhoods."

Mrs. Newell also said she supports scaling down the cost of the waterfall.

"My feeling is that we should get the waterfall down to the bare bones," she said. "We should cut down on the length of time it's running."

Mrs. Burke, Womble and Mrs. Harpe were dissatisfied that they didn't know the expected costs of operating the water plaza sooner.

Mrs. Burke said the information the aldermen received was not detailed enough.

Added Womble: "I don't recall that ever being discussed with the aldermen specifically."

"I think our staff maybe inadvertently did not go into the details or discuss this with the

aldermen," he said. "As a result, this is where we are now, having to go back and get things cleared up. This could have been avoided. As it stands now, I am not very enthusiastic about supporting the waterfall."

Allen Joines, director of development for the city, said he may not have mentioned costs to the aldermen.

"In our discussions, which have been over a period of a year, I personally talked about the general conceptual design," he said. "I don't recall talking about cost in any specific way."

Stuart said that the staff does not recall mentioning cost specifically in 1985 when the board was reviewing the plan.

"We do recall mentioning what was in the budget for the plaza during the budget deliberations of June 1986," he said.

The board earmarked \$60,000 in its 1986-87 budget to cover six months of operating costs. The memo to the board says that amount was included in the park's maintenance budget, which the board's Finance Committee approved in June.

Mrs. Harpe partly blames the committee for not scrutinizing the budget more.

"I'm wondering why the Finance Committee was not aware of what the cost would be," she said. "Why didn't they bring this up? The Board of Aldermen relies heavily upon its committees to consider issues in-depth before bringing back recommendations."

Mrs. Newell, who is chairman of the committee, said that Mrs. Harpe had the same chance as everyone to look at the budget.

"The budget is open to everybody," she said. "She, as a member of the board, had the opportunity to look at it. Why didn't she scrutinize it?"

West Ward Alderman Robert S. Northington Jr. said that he was aware of the cost of the water plaza. "I had been told," he said. "I don't remember whether it was in a meeting or if I talked to someone about it."

Northington said he heard that it would take between \$100,000 and \$120,000 to operate the water plaza.

But Northington said that he too feels that the city staff could have provided the aldermen with more information. "It was discussed but perhaps not in much detail," he said.

Still, people need to remember that the property taxes generated by the building will offset the water plaza's operating costs, Northington said.

And he said he is pleased that the city staff has come up with

package," according to a company news release.

Shipments of Kodak products to South Africa will stop no later than April 30, 1987.

"The reason for the grace period is to allow our customers to find other supply sources," Kaska said. "You can't just tell a hospital that it can't buy any more X-ray film."

The South African operations account for "far less" than 1 percent of Kodak's total \$10 billion sales worldwide, and withdrawing from the country will not have "a material effect" on company earnings, Kaska said.

Kodak had taken other, smaller steps against apartheid in South Africa in the past.

In 1985, the company stopped selling cameras and film in South African military post exchanges in order to remain eligible for an \$8 million copier contract with New York City's government.

This summer, Kodak withdrew its sponsorship of an international conference on high-speed photography after learning it was to be held in South Africa.

Smith noted that on and off for the past 15 years, Kodak has had shareholder resolutions, proposed by churches owning Kodak stock, urging divestment from South Africa. Those resolutions always met with defeat.

options that would decrease operating costs.

Like Hairston and Mrs. Newell, Northington sees the water plaza as a good investment for the city.

"I do feel that the plaza is a good move for the city," he said.

Joines said the plaza is scheduled to be finished in February. The five pumps that will operate it already have been installed, he said.

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2. Pic'N'Pay (Claremont)	44. Etna Gas	88. Crown Drugs (Hanes Mall)
3. Laundry Center (Claremont)	45. N.W. Blvd. Pantry	89. Papers & Paperbacks (Hanes Mall)
4. Etna Gas	46. Joe's Shop Rite (Patterson)	90. Forsyth Hospital
5. Shelton's Gulf	47. Great American Foods	91. Kroger (Silas Creek)
6. Great American Foods	48. Ray's Fish	
7. Smith Cleaners	49. Hazel's Beauty	
8. Reynolds Health Center	50. Hair by Louise	
9. Sunrise Towers	51. Brown's Produce	
10. Summit Square Apts.	52. Ervin's Beauty	
11. WSSU Student Union	53. Bojangles	
	54. Big Lots	
	55. Eckerd's	
	56. 1 Stop Food (Akron Dr.)	
	57. Motel 6	
	58. Winn Dixie	
	59. Ticked Pink Cleaners (Cherry St.)	
	60. Forest Hill Curb Mkt.	

**NORTHEAST**

12. Merita Breadbox	61. Fast Fare (Cherry St.)
13. Record Boutique	62. Circle K (N. Cherry)
14. Minit Market (13th & Liberty)	63. Food Lion (University)
15. Salem Seafood	64. Wilco (University)
16. Fairview Cleaners	65. Circle K (University)
17. Silver Front Cleaners	66. Circle K (Shattalon)
18. Gulf Gas	67. Wilco (Shattalon)
	68. Food Fair (Old Town Shop. Ctr.)
	69. Food Lion (Loehmann's Plaza)
	70. Best Book Store (Reynolda)
	71. Kroger (Robinhood)
	72. T.J. Maxx
	73. Food Lion (Country Club)
	74. Food Lion (Jonestown Rd.)
	75. RJR World Headquarters
	76. Karen's Parkway Gulf
	77. Fast Fare (30th)
	78. Jimmy The Greek
	79. Super X Drugs
	80. K&W (Coliseum)
	81. Pan's Grocery
	82. Hop In (First St.)
	83. Baptist Hospital
	84. Amoco (Cloverdale)
	85. Kroger (Cloverdale)
	86. Etna (Stratford Rd.)

**SOUTHSIDE**

92. Rainbow News	102. Circle K (Woughtown)
93. Wilco (Corporation)	103. Big Lots
94. Wilco (Peter's Creek)	104. Revco Drugs
95. 4 Bros. Amoco (Peter's Creek)	105. Post Office (Woughtown Station)
96. Crown Drugs (Peters Creek)	106. Servco (Woughtown)
97. Circle K (Academy)	107. Quality Mart (Woughtown)
98. Gulf Gas (S. Broad St.)	108. News & Views (Parkview Shp. Ctr.)
99. Garden Harvest	109. Idol's (Clemmonsville Rd.)
100. Wilco (Sprague)	110. Belview House
101. Hop-In (Stadium Dr.)	111. Gold Fish Bowl
	112. Joe's Shop Rite (S. Main)

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113. Chronicle Office
114. Lincoln Barber
115. Post Office
116. Benton Convention Center
117. Cecelia's (Hyatt House)
118. Books & Papers
119. Underwood's
120. First Union
121. Baldwin & Sons
122. Mother & Daughter
123. Arcade
124. Rene's
125. Jimmy The Greek
126. NCNB
127. Jail
128. Wachovia (Main St.)
129. RJR Plaza
130. Rite-Aid
131. Revco
132. NCNB Building
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