

**Protecting our dreams from nuclear fallout**

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**Mildred T. Brown  
A hero in any book**

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**WSSU offers taste of the Big Apple**

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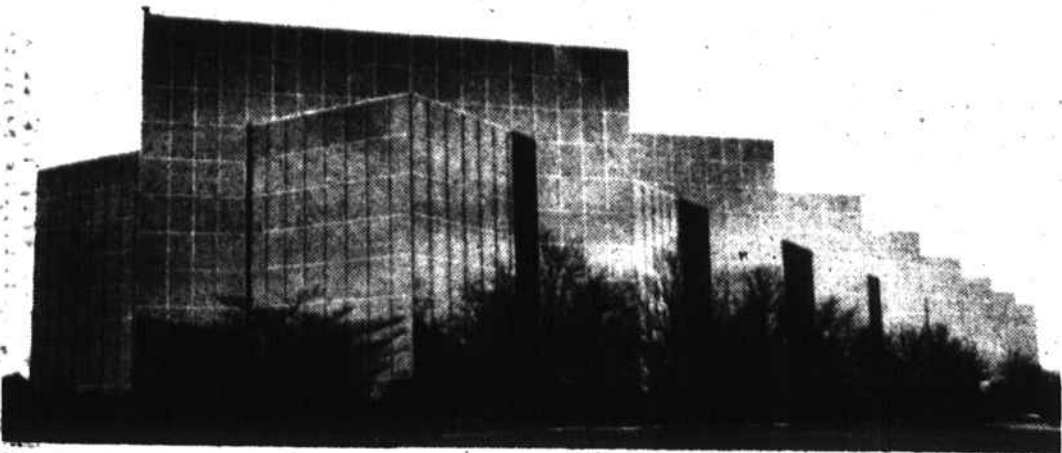
**How to feel good:  
Buy from our brothers**

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# Winston-Salem Chronicle

The Twin City's Award-Winning Weekly

Vol. XIII, No. 22 U.S.P.S. No. 067910 Winston-Salem, N.C. Thursday, January 22, 1987 50 cents 32 Pages This Week



Not everyone is happy about the gift of its headquarters facility that RJR Nabisco made to Wake Forest University (photo by James Parker).

## Donation of building to Wake bothers some

By ALLEN H. JOHNSON  
Chronicle Executive Editor

RJR Nabisco's parting gift to Winston-Salem -- the donation of its 519,000-square-foot World Headquarters Building to Wake Forest University -- has miffed some members of the black community.

"I think they should have done something for Winston-Salem State University as well, being that 40 percent of this city's population is black," said a black businessman who

heard RJR Nabisco chief executive F. Ross Johnson speak Tuesday afternoon to the Downtown Rotary Club.

"I'm surprised that nobody has really asked why," said the businessman, who wanted not to be identified. "It's kind of bad to pick out one school that hasn't been in this community as long as Winston-Salem State."

Talk surfaced over the weekend of a meeting of business and community leaders to discuss the matter, though no one would

say whether the meeting actually occurred. Nor did anyone address the issue when Johnson took questions from the floor following his speech to the Rotary.

Alderman Virginia K. Newell, a retired chairman of Winston-Salem State's math and computer science department, said that so large a donation to only one institution disturbs her.

"I'm disappointed in their narrow view in

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### BRIEFLY...

## Daulton will get a second hearing

From Staff Reports

The chief investigator in the Deborah B. Sykes murder case, who was demoted for giving deceptive court testimony, has been granted a second hearing in his appeal of the demotion.

U.S. District Judge Richard C. Erwin last Monday ordered the city to hear former Detective James I. Daulton's appeal once again because Daulton may not have received a fair and impartial hearing last March.

Erwin ruled that City Manager Bill A. Stuart stated publicly before the first hearing that he agreed with Daulton's demotion to a civilian communications position, casting doubt on the fairness of the closed hearing.

Daulton, who has filed a \$1 million lawsuit against the city, was demoted following a city manager's investigation of the police department's handling of the case by Chief Joseph E. Masten, who has since resigned.

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## NNPA cancels meeting

By ERNEST H. PITT  
Chronicle Publisher

PHOENIX, Ariz. -- The National Newspaper Publishers Association abruptly cancelled its Mid-Winter Workshops this week in protest of Gov. Evan Mecham's decision to rescind the order making Dr. Martin Luther King Jr.'s birthday a state holiday.

Mecham had overturned previous Gov. Bruce Babbitt's executive order declaring the holiday.

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### THE CEO SPEAKS



F. Ross Johnson, RJR Nabisco president and chief executive officer: The move to Atlanta will strengthen both the parent company and the domestic tobacco company (photo by James Parker).

"... There will be a ripple effect felt throughout the black community. It's truly going to be a loss to the community and the state but one that we obviously will have to adjust to."

-- Wil Jenkins

## Political and civic leaders ponder life after Reynolds

By CHERYL WILLIAMS  
Chronicle Staff Writer

RJR Nabisco Inc.'s departure may in some ways hurt the black community, say business, civic and professional leaders.

But they also view the move as a chance for blacks and the city at large to look more to themselves, rather than to a corporate giant, for economic development.

"I don't think it's anything that can't be overcome," said NAACP President Walter Marshall of the firm's announced move of its corporate headquarters to Atlanta.

RJR's relocation may, in fact, help the city in the long run, Marshall said.

"In a way, it will keep the city diversified," he said. "I think having Fortune 500 companies here is good. But the future of the city is in trying to get moderate-sized businesses to locate here -- not just giant industry."

"I would say that RJR has been good for Winston-Salem, and I think the thing people dislike most about the move is that RJR is such an institution in the community," Marshall said. "No one felt they would ever leave."

The firm announced last Thursday that it will move its corporate headquarters from Reynolds Boulevard to Atlanta, taking between 250 and 300 corporate employees with it.

Peter Allan, director of corporate public relations for RJR Nabisco, said that it will not be known until the corporation completes studies begun last fall how many blacks and other employees will be affected by the move. The studies will be finished by the end of March, he said.

In the meantime, said Jane Cousart, a senior RJR public relations representative,



the corporation will continue its commitment to minorities at all levels in the corporation. "That philosophy will continue to be a priority regardless of the impact of these decentralization measures," she said.

RJR Nabisco was named one of "The 25 Best Places for Blacks to Work" in the February 1986 issue of *Black Enterprise* magazine.

Of the firm's 86,770 domestic employees, before the recent reorganization, 28,727 (33.1 percent) were minorities

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### A COMMENTARY

## How to deal with post-RJR trauma

By ALLEN H. JOHNSON  
Chronicle Executive Editor

THE speculation is over. RJR Nabisco, cigarette magnate and corporate citizen extraordinaire, is leaving town.

With RJR go a cadre of executives -- and a sizeable chunk of this city's prestige. "It's sorta like Chapel Hill without the university," quipped one local comedian.

As if to make matters worse, "Gone With the Wind" aired the Sunday and Tuesday after the rumors surfaced, reminding us, with epic flair, where Reynolds is headed, and making us wonder if RJR, like Rhett Butler, frankly doesn't give a damn.

Left behind, once the physical move to Atlanta is made, will be a major subsidiary, R.J. Reynolds

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## Local pastor convicted of embezzling \$15,900

By ROBIN BARKSDALE  
Chronicle Staff Writer

A local minister convicted of embezzlement last week could face as much as 10 years in prison and a \$500,000 fine.

Bishop Lawrence S. Tate, pastor of New Faith Chapel Holiness Church, and Ruth

Diane Cassberry, a bank teller, were both found guilty in U.S. Middle District Court of charges stemming from a two-count indictment handed down by a grand jury last June.

Each of the defendants pleaded not guilty to the charges, but

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### DR. KING'S DAY

## Brown: Blacks must deliver themselves

By CHERYL WILLIAMS  
Chronicle Staff Writer

What blacks most need to hear while celebrating Martin Luther King Jr.'s birthday is the truth, said syndicated columnist and talk show host Tony Brown Sunday night.

"Black people are in the condition that we're in now because we have allowed ourselves to be manipulated," Brown told an audience at Wake Forest University's Brendle Recital Hall.

Brown, host and producer of the public television show, "Tony Brown's Journal," was the guest speaker at Wake Forest's King celebration. His appearance was sponsored by the school's Of-

fice of Minority Affairs.

Things have changed little for blacks since King's days, Brown told his more than 750 listeners. One need only look at King's "I Have a Dream" speech and change the date for proof, he said. "It is all true today."

Things haven't changed for blacks because blacks are obsessed with white people, Brown said. Blacks wake up talking about whites, go through the day talking about whites and go to bed talking about whites.

Black people should strive for freedom, not integration, he said. "Freedom is not being with

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Above, Larry Little raises his fist during a rendition of "The Star-Spangled Banner" at Monday's King Day observance at the Sawtooth Center. At right, Tony Brown urges blacks to practice self-love during Wake Forest's King celebration (photos by James Parker).

