

What's so special about KOOL Achievers?

They're bucking the odds and making a difference.

Today's KOOL Achievers are sowing seeds for tomorrow's growth in America's inner cities. Often working behind the scenes, these dedicated professionals and volunteers are creating a better way of life for urban communities.

One award recipient will be selected in each of five categories: Arts, Business, Civic, Communications and Education.

This year, \$50,000 will be contributed to non-profit, inner-city services chosen by the award recipients.

Please join us and major community organizations* in the search to identify KOOL Achievers.

If you know a KOOL Achiever, please contact:

KOOL Achiever Awards Program
P.O. Box 35090
Louisville, KY 40232
or call: 1-800-341-5211

**Deadline for
nominations is
April 30, 1987.**



*The Interracial Council for Business Opportunity, the National Association for the Advancement of Colored People, the National Association for Equal Opportunity in Higher Education, the National Association of Negro Business and Professional Women's Clubs, the National Business League, the National Urban League, the Opportunities Industrialization Centers of America and the Theatre Communications Group.

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Jacquelyn S. Donald, of Birmingham, Alabama, recipient of the 1986 KOOL Achiever Award for Education

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**