

Newell

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world prominence."

Mrs. Newell, a former chairman of the mathematics and computer science department at Winston-Salem State, also argues in the letter that WSSU is more representative of the ethnic and socioeconomic makeup of the community than any other institution.

Near the end of her letter, Mrs. Newell asks the RJR Nabisco board of directors to "seriously consider a more equitable formula for distribution" in its future giving.

The headquarters building is the third-largest corporate gift ever made to a U.S. college.

Fishel said that he regrets that Mrs. Newell feels WSSU has been slighted. "We have been involved very heartily with Winston-Salem State University for many years and we will continue," he said.

But Mrs. Newell said fairness is the issue.

"I wanted the board of directors to know there were a number

of people in the community who felt the same way," she said. "We don't have anything against Wake Forest. My feeling is that the board was a little narrow in their distribution of the gift."

Southeast Ward Alderman Larry W. Womble, who signed the letter, said that he is unconvinced by RJR's reasons for giving the building to WFU.

Fishel said Wake Forest received the building because of its proximity to the school and because the university owns land near the property.

"That, to me, did not hold water," Womble said. "It's not a good reason. It's more of an excuse. In a way, what they did is like a slap in the face. It's showing favoritism."

"I think the decision to leave it (the building) to an institution was great," Womble said. "Where they failed was to leave it to only one."

Womble said that the building should have been given not only

to Wake Forest, but to WSSU and Forsyth Technical College as well.

It's the right of the board of directors to leave the building to whomever they choose, he said, but the building could be better used by all three institutions.

Decisions like this one, he said, can leave a bad taste in people's mouths. "There is a potential to create hard feelings," he said.

But it doesn't have to be that way, he added. "If we let them know as a community how we feel, they will go back and look at

that decision and maybe in the future they will not make that same mistake again.

"Reynolds has helped WSSU in the past, and I want them to know we are grateful and appreciative," said Womble, a WSSU alumnus. "We don't want to appear ungrateful, but, at the same time, we're looking at the fairness of it."

WSSU's Gaines agrees.

"It seems that all segments, as far as educational institutions, were not considered," said Gaines. "Blacks have made many

contributions to Reynolds, especially labor. We would like our fair share. As a growing institution, we need as much help as anybody."

Northeast Ward Alderman Vivian H. Burke also signed the letter.

"To give to one institution and ignore some of the rest of them can create problems," she said.

Mrs. Burke said that Mrs. Newell expressed legitimate concerns in her letter.

Marie H. Roseboro, regional cashier at Golden State Mutual

Life Insurance Co., said that she, too, was concerned that such a large gift went to only one part of the community.

"I felt it should have been given to the whole community," she said. "I did not see where Wake Forest was representative of the whole community."

Mrs. Roseboro said that the RJR Nabisco board of directors should have considered giving the building to the Winston-Salem Foundation to manage for use by all institutions.

Chronicle

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cellent leads attracting attention and good summations. Editorial on DA showed courage."

The paper's first-place entry in the sports coverage category was lauded for the scope and depth of its content.

"Nice variety of coverage," said judge Hank Bond of the Georgetown, Ky., *News & Times*. "Well-thought-out, well-planned and well-put-together."

Bond also praised the section's feature stories and graphics. "There's more to good sports coverage than just games," he said.

The *Chronicle's* sports editor, David W. Bulla, assigns, lays out and writes most of the stories for the section.

The *Chronicle* took first-place honors for its use of photos for the fourth time in five years. It placed second in 1985.

"(It's) easy to see the newsroom takes pride in having good pictures," said judge Richard Whimsett of the *Cadiz (Ky.) Record*. "Excellent arrangement and use of photographs. Top of its class in a very competitive division. Pictures tell the story."

The *Chronicle's* photo editor, James F. Parker, works with reporters and editors in determining which photos are used and how. He also takes most of the paper's pictures.

Publisher Ernest H. Pitt said the awards show that the *Chronicle* is serious about serving its community.

"We have had and continue to have a committed group of staff people who take a lot of pride in what they do, and it shows in the newspaper," he said.

Pitt said the awards show that the *Chronicle* has reached "a

consistency and stability in our editorial product."

"Also, it signifies our continuing commitment to the community -- to our readers and our advertisers," he said.

The *Chronicle* has won more than 64 state and national awards since 1982. It was named the best black newspaper in the country in 1984 by the National Newspaper Publishers Association and won 10 awards from NNPA last June.

The *Chronicle* also won a record 13 awards in the North Carolina Press Association's 1985 Newspaper Contest.

Calendar

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TUESDAY, FEB. 10

- The League of Women Voters is sponsoring a luncheon at noon in the Magnolia Room in Reynolda Hall at Wake Forest University. The guest speaker will be Dorothy S. Ridings, Woodrow Wilson Visiting Fellow at WFU. Mrs. Ridings, immediate past president of the League of Women Voters of the United States, is a professional journalist. Luncheon reservations can be made by sending a check for \$6 payable to the League of Women Voters to Blanche Wellman, 3823 Crossland Road, Winston-Salem, N.C. 27106, by Friday, Feb. 6. For more information call 922-1143.

WEDNESDAY, FEB. 11

- Big Brothers/Big Sisters of Forsyth County will have its monthly orientation for volunteers at 7 p.m. at 610 Coliseum Drive. For more information call 724-7993.

THURSDAY, FEB. 12

- The Triad Business Exchange will meet at the Business and Technology Center, 1001 S. Marshall St., at 5:30 p.m. For more information call Greg Davis at 723-2257 or Eric Eely in Greensboro at 292-2420.

PUBLIC SERVICE ANNOUNCEMENTS

- The Winston-Salem Symphony is now accepting applications for its annual Youth Talent Search. All young musicians are invited to call the Symphony office for an audition application. Auditions will be held in two categories: one for children ages 6 to 10 and one for children ages 11 to 14. One winner will be chosen from each group to appear with the Symphony at the final concert of the "Lollipops" series. The concert will be held at the Stevens Center in downtown Winston-Salem on May 17 at 3 p.m.

- Family Services of Winston-Salem will conduct a training session for volunteers interested in working with victims of domestic violence and sexual assault beginning Feb. 18 at 7 p.m. The 20-hour course will meet at the Family Services Building at 610 Coliseum Drive. For more information call 722-4457.

- The Friendship Force of Winston-Salem is actively recruiting people who have a sense of adventure and a concern for world understanding to discover the Netherlands. The goodwill ambassadors will depart June 12 for Arnhem, Holland, where they will stay for seven days. Participants have the option of staying in Holland for a second week. For more information call 727-0472.

- Nathan Ross Freeman, poet and playwright, will provide a special performance of "To Be Young, Gifted and Black" on Thursday, Feb. 19, at 4 p.m. at the East Winston Branch Library, 1110 E. Seventh St. For more information call 727-2202.

- The whole family is invited to meet Melanie Murrell, Miss Black North Carolina USA, Thursday, Feb. 12, at 4 p.m. at the East Winston Branch Library. For more information call 727-2202.

- The Winston-Salem Jaycees will sponsor the Little Miss Winston-Salem Pageant in April. For contestant information write: Winston-Salem Jaycees, c/o Paula White, Route 2, Maitland Court, Clemmons, N.C. 27012.

- The Little Theater will be holding auditions for its upcoming production of "Tribute." In addition to the three men and four women needed for the acting roles, people are needed to build and paint sets, sew costumes and help with lights and makeup. Auditions for the acting roles will be held Feb. 7 and 8 from 2 to 4 p.m. Representatives from the backstage crews will also be present to talk to people who are interested in helping backstage. Performances are scheduled for March 20 to 21 and March 25 to 29. For more information call 725-4001.

- A trip to Williamsburg, Va., and Lightfoot Pottery is planned for April 4 and 5. The bus will leave Winston-Salem at 1 a.m. on Saturday, April 4, and return Sunday evening. The price per person is \$55, which includes transportation, transfers to the pottery shop and one night's lodging. For reservations call Lacy Dillard at 765-8068. A deposit of \$25 is due by Feb. 25 and the balance by March 25.

Editorials

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shall stepped in, the organization hardly skipped a beat, says Hairston, who is not given to empty praise.

"I resigned and it (the NAACP presidency) was dumped right on him," Hairston says. "He had the ability to walk in and take over."

And that isn't easy, says Hairston, who is given to reminding us how really tough the NAACP presidency is.

In his first 12 months at the helm, Marshall has made his mark, to say the least.

The NAACP filed a suit last

fall against the county over its at-large elections system, charging that it hinders the election of black candidates. The organization also is building an innovative tutorial program for public school students and is meeting constantly with such officials as Sheriff E. Preston Oldham to express the black community's concerns.

In addition, the NAACP has championed what it sees as victims of police brutality, recently filing charges against two Winston-Salem police officers who allegedly assaulted a black

man and woman.

Most importantly, the organization has not only helped diagnose problems, but it has proposed solutions as well.

When the NAACP raised concerns over falling black achievement test scores and the plight of underachievers in general, city-county schools Superintendent Zane E. Eargle last year adopted its idea of a task force to study the problem.

And when new District Attorney Warren Sparrow shakily began his administration, there Marshall was, meeting with

him and letting him know, if he didn't already, just how inauspicious his start had been.

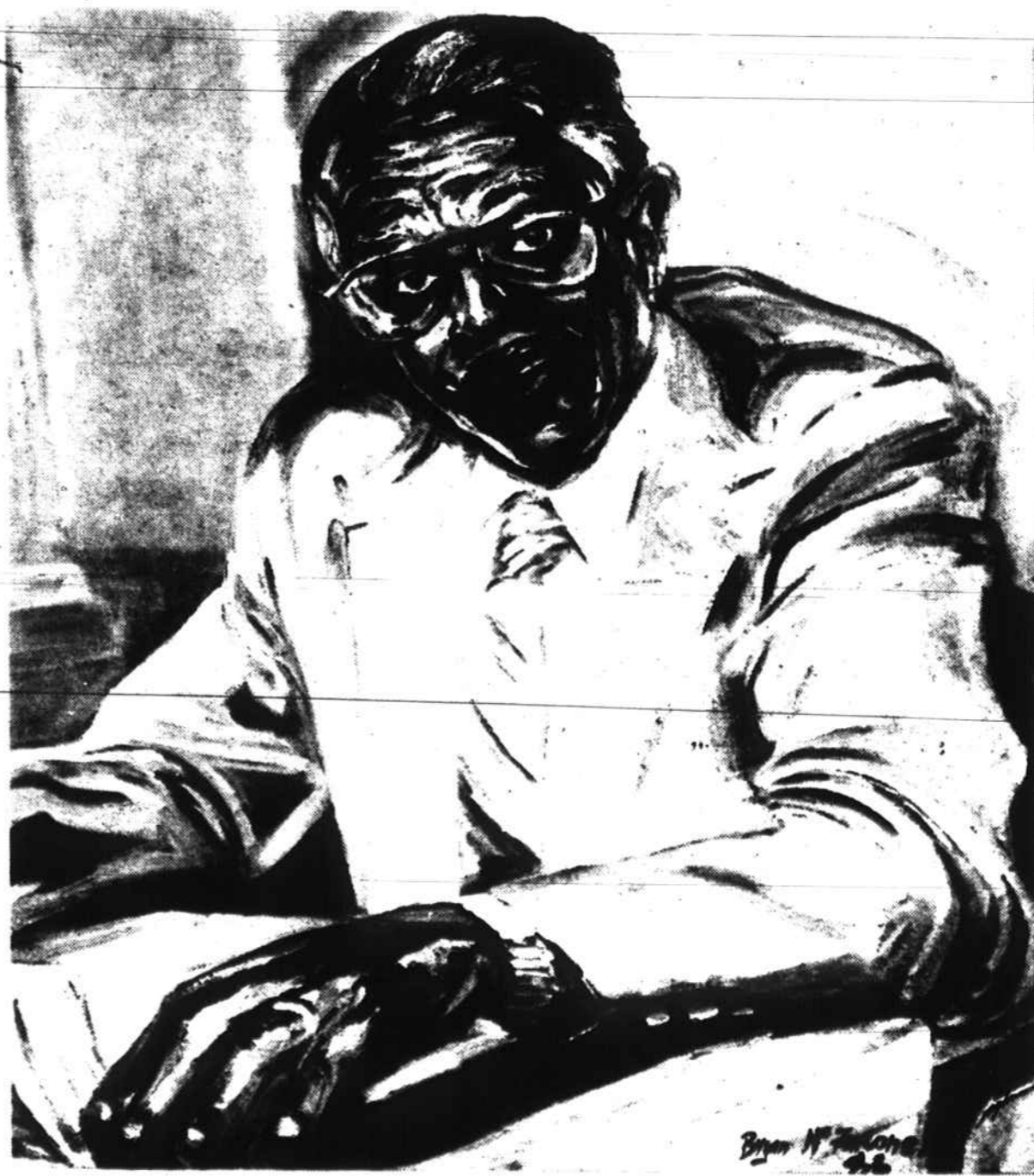
Finally, one key to the NAACP's success last year was Marshall's delegation of responsibilities to an able staff.

Pat Hairston, a retiree, was the NAACP. Marshall, who still works full time, couldn't be if he wanted to.

But he is the catalyst -- the man who makes it all come together, despite shortfalls in personnel and resources.

And he also is our Man of the Year.

History is being written today. And Mal Goode's writing it.



As we celebrate Black History month, it's important to reflect not only on the works of great leaders of the past, but we also must recognize those individuals who are doing extraordinary things for mankind today.

Individuals like Malvin R. Goode. Beginning with the *Pittsburgh Courier*, then to radio station WHOD, on to ABC News and finally to The Black National Network, Mal Goode has played and is playing a key role as a black journalist in today's world. From the

world of sports to the United Nations, the Cuban missile crisis to the civil rights crisis, Mal Goode has covered them all. Throughout his journalism career, Mal Goode has never wavered from his personal dedication to excellence, integrity and honesty.

With individuals like Mal Goode, history is happening now. Miller Brewing Company salutes the black men and women of the past and present who have made and are making this a better world in which to live.

