

# Winston-Salem Chronicle

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36 Pages This Week

# Two 'neighbors' vie for black dollars

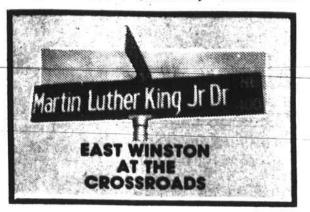
By CHERYL WILLIAMS Chronicle Staff Writer

Related stories below and on B7.

Not very long ago, if you lived in East Winston and wanted to open a checking account or make a Christmas Club deposit, you had to go somewhere else.

But that changed in 1981, when the predominantly black community got not one, but two banks.

Ever since, Wachovia Bank and Trust Co.'s East branch office and the Mechanics and Farmers Bank have stared one another squarely in the face from opposite sides of Martin Luther King Jr. Drive (formerly Claremont



Avenue), vying for a share of the black community's dollars. East Ward Alderman Virginia K.

Newell, who headed a committee that helped recruit the Durham-based and black-owned Mechanics and Farmers Bank, said blacks had tried for years to get the hometown bank, Wachovia, to locate a branch in East Winston. But Wachovia wouldn't.

"They had refused to come in, saying there was no market," she said. "So, when we were discussing the (East Winston) shopping center, it immediately came to our minds that we needed a black bank."

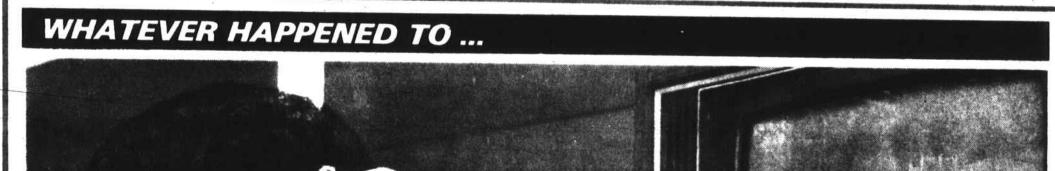
Mrs. Newell said that discussions with Mechanics and Farmers officials were fruitful.

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Wachovia

50 cents

Since 1981, Mechanics and Farmers Bank, background, and Wachovia Bank and Trust Co. have stared one another squarely in the face on King Drive (photo by James Parker).



## **COVER STORY** Statement filed



...news anchor Susan Bruce, who helped defuse a tense hostage situation in 1984? See page A14 for the first install-

ment in a new regular feature that will profile people, places and issues from the past (photo by James Parker).

### **Aldermen vote to fine Larco**

company.

By ROBIN BARKSDALE Chronicle Staff Writer

#### Related editorial on A4.

The Board of Aldermen voted 5-3 Monday night to fine Larco Construction Co. for not living up to its obligations under the city's Minority and Women Business Enterprise Program. But the aldermen only penalized Larco for \$15,453, half of the maximum fine for failing to subcontract the required portion of a

E. Winston will get evening bus routes

By CHERYL WILLIAMS Chronicle Staff Writer

#### Related story on A11.

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Residents in and near East Winston who work at

city street project to a minority

Under the original terms of the contract, Larco was required to subcontract 12 percent of its street-paving contract to minority subcontractors and 3 percent to companies owned by women. Reports to the aldermen indicated that Larco subcontracted only 7.5 percent of the project to black-owned companies and 6.2 percent to companies owned by women.

Saying she was convinced that Larco did not meet the MBE requirements, East Ward Alderman Virginia K. Newell had moved to assess the full 5-percent penalty against the firm. But the motion failed for lack of a second.

"If we are serious about meeting our goals of MBE and WBE participation, this board will have to assume that responsibility," Mrs. Newell had said.

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### against Wachovia

### Legal Services: Bank does not invest sufficiently in East Winston

#### By CHERYL WILLIAMS Chronicle Staff Writer

THE North Carolina Legal Services Resource Center has filed a statement with the Federal Reserve Board that questions whether Wachovia Bank and Trust Co. returns as much to the East Winston community as it takes out.

In filing the statement, Legal Services has questioned whether Wachovia has done its share in the predominantly black area under the Community Reinvestment Act.

The act is part of federal banking legislation passed in 1977 that requires financial institutions to "demonstrate that their deposit facilities serve the convenience and needs of the communities in which they are chartered to do business."

If Wachovia is found not to meet those requirements, its parent company's current attempts to acquire another company could be blocked. First Wachovia Corp. has filed an application with the Federal Reserve Board for approval to acquire F.A. Bankshares Inc., a holding company in Monroe, Ga.

The statement by Legal Services will be considered along with other public comments when the Federal Reserve Board makes its decision on the application.

A proposed agreement with Wachovia that was prepared by Legal Services asks for commitments by the bank to:

 increase in number and amount the loans it makes to lowincome and minority communities.



Virginia Newell: Wachovia could do more (photo by James Parker).

 provide basic banking services to low-income residents that would not require a minimum balance and would not cost more than \$2 per month.

 consider lower down payments and application fees when screening housing and consumer-related loans for lowincome customers.

 support a community Please see page A15

### Local NAACP receives a grant to fund three 'learning centers'

#### By CHERYL WILLIAMS Chronicle Staff Writer

The local NAACP has received a \$13,520 grant from the Winston-Salem Foundation to help support its tutorial programs.

Committee opened the centers last September.

Although money from the grant is specifically earmarked for programs at three specific sites, the center's other learn-

Baptist and Forsyth Memorial hospitals, attend Forsyth Technical College or shop at Hanes Mall now can get there at night by bus.

The eight-member Winston-Salem Transit Authority approved evening bus service last week for the southeastern, northeastern and southwestern portions of the city.

Two buses will operate from 7 p.m. until mid-Please see page A12

East Winston bus patrons will be able to ride some routes at night beginning May 4 (photo by James Parker).

NAACP President Walter Marshall said last week that the grant will partially fund tutorial programs at three neighborhood sites in the city: Kimberly Park Terrace, Carver Road Christian Church and Emmanuel Baptist Church.

The three sites are among 11 "learning centers" organized and operated in the city by the NAACP. The NAACP's Education ing centers will continue to operate, said Bessie Allen, chairman of the NAACP's Education Committee. Mrs. Allen said that donations from the Baptist Ministers Conference and Associates and other sources will help fund the other centers.

"I have been real concerned about focusing on three centers," she said. "I was Please see page A15