



### Community Development

Members and guests of the East Winston Development Corporation sponsored a workshop on economic development last Saturday at the Anderson Center. Guest speakers included Sentwali Aiyetoro, a Greensboro management consultant, left, and Deborah Warren, a community economic development specialist. Pictured also is James Grace, president of the Minority Business League (photo by Santana).

## E. Winston's economic future set at session

By ROBIN BARKSDALE  
Chronicle Staff Writer

An organizational management specialist met recently with members of the East Winston Community Development Corp. and challenged them to establish a well-structured chain of authority in order to significantly improve economic conditions in the East Winston area.

Sentwali Aiyetoro, the executive director of a Greensboro management consulting firm, presented the group with a game plan for organizing its board of directors. He said that the board of directors carries the responsibility of guiding and monitoring an organization, therefore making it essential that the board not be selected arbitrarily. He said that establishing economic development organizations such as the EWDC often is "very difficult and very complex but clearly worthwhile."

Aiyetoro was one of the speakers at last Saturday's workshop sponsored by the EWDC. A group of 50 members and interested East Winston residents were on hand for the instructional workshop, which allowed members and citizens to work through their concerns that control of the economic development organization remain with the residents living and working in the East Winston area.

The corporation's steering committee had developed a proposal which would divide board membership into three separate groups: those living in East Winston, businesses and organizations that operate in East Winston, and individuals and organizations living and operating outside of the East Winston area. Under the committee's proposal, board members would be nominated from each of the categories but majority control could still be maintained by the members of the first group.

James Grace, president of the Minority Business League, said the plan presents a unique opportunity for citizens to control the organization that is designed specifically for them.

"The East Winston Area Plan pointed out that one of the main needs is an economic development corporation," Grace said. "Many times that's intended to mean someone else is controlling it. We're talking about empowering ourselves to do something."

The EWDC is designed to give low-income and working class residents of the East Winston community a voice in the economic development of their neighborhoods. The organization, which was incorporated in January, was presented as a recommendation of the East Winston Area Plan and adopted last year by the Board of Aldermen.

Also during the workshop,

Deborah Warren, a community economic development specialist for the Legal Services Programs in North Carolina, discussed the types of ventures and programs the corporation should undertake.

Grace said East Winston residents will have the final say in determining what is needed from their economic development corporation. He said the possibilities for the types of programs and cooperative efforts the group can implement are limitless.

"The residents of the East Winston area will always have dominant control," he said. "The residents of East Winston have \$15 million on deposit in banks in East Winston. We want them to get something back for their money. We have negotiated with banks under the premise that we want them to participate in this effort. We want to dare to dream what a CDC can be."

## Chronicle holds fifth annual Awards Banquet

From Chronicle Staff Reports

The Winston-Salem Chronicle held its Fifth Annual Awards Dinner Thursday, March 3, at the Winston Plaza Stouffer Hotel. During the dinner, awards were presented to the Chronicle's All-County Football Team, Male and Female Athletes of the Year, Advertiser of the Year, Man of the Year and Woman of the Year. The Coaches of the Year were also recognized. For the first time, the Chronicle presented a Community Service Award.

The occasion featured the nationally acclaimed motivational speaker Les Brown. Brown -- a former radio personality who went from a hep-talking disc jockey to issues commentator, and then became a three-term Ohio legislator -- spends his time shaping and giving people step-by-step methods to overcome obstacles in their personal and professional lives.

He learned to champion adversity growing up in Miami's Liberty City, where he had to overcome the stigma of being adopted and being labeled and mocked as educably mentally retarded in the Miami school system.

"It's not enough to inspire people any more," Brown says. "We've got to give them the keys to their own

personal power, so they can take charge of their lives."

Brown told the audience that it was important for people to surround themselves with those persons who knew more than they did. "You have to challenge yourself," he said, "and you must have a larger vision of yourself."

He said that it was important not to be afraid to fail. "Anything worth doing is worth doing badly," he said.

Although Brown punctuated his speech with several funny anecdotes, he made it clear to the audience that he believed that a positive self-image and high self-esteem were crucial to success.

Brown's appearance was sponsored by Miller Brewing Co.

The Man of the Year is The Rev. Carlton A. G. Eversley, pastor of Dellabrook Presbyterian Church. He was instrumental in forming the Darryl Hunt Defense Fund and volunteers his time and services to charitable organizations such as Habitat for Humanity and a church-affiliated summer camping program for underprivileged children.

Bessie Allen, a retired educator, is the Woman of the Year. She is chairwoman of the NAACP education committee and oversees the NAACP Learning Centers. A total

of 415 students are registered with the program.

The Community Service Award was presented to Dr. H. Rembert Malloy, a retired surgeon. He has volunteered his services to numerous causes, a few of which are the Special Olympics of Forsyth County, the Silas Creek Manor Convalescent Center, the Bethesda Center for the Homeless and the Exchange Club Child Abuse Prevention Center.

The Female Athlete of the Year is Danita Roseboro, a junior at North Forsyth High School. The daughter of Mr. Curtis Roseboro and Mrs. Jeanette Roseboro, she has won MVP awards in both track and volleyball.

Scott Fletcher, a senior at Parkland High School, took the award for Male Athlete of the Year. He is the defending state champion in the 110-meter high hurdles and won the Amateur Athletic Union

national championship in the 110s during the summer of 1986. He is the son of Mr. Lamont Fletcher and Mrs. Ernestine Fletcher.

The Advertiser of the Year Award went to J. G. Messick & Sons, owners of Food Fair grocery stores. Food Fair has continued to be a consistent advertiser in the Chronicle. Their commitment to the Afro-American community is sincere and significant.

Alderman Virginia Newell addressed the attendees on behalf of the city and Obrie Smith of Miller Brewing company made a presentation.

Gill McGregor, academic adviser at the Wake Forest University Dept. of Athletics, addressed the young athletes. He warned them of the strong odds against their becoming professional athletes and urged them to place as much emphasis on academics as they place on sports.

## Sanctions

determine if South Africa has abolished apartheid.

The proposed measures also require South Africa to lift the ban on anti-apartheid political activities, release all political prisoners, allow the free and safe return of

From Page A1

exiles and commence dialogue with leaders of the majority black population.

The draft resolution was submitted by Algeria, Argentina, Nepal, Senegal, Yugoslavia and Zambia.

## AMERICAN LEGION'S Birthday Celebration

March 12  
Benton Convention Center  
8 p.m. - 1 a.m.  
MUSIC BY: PHASE BAND

ALSO  
8-9 p.m.: • Mayor presents a Proclamation of American Legion Week, March 13-19  
• National Commander presents permanent charter to American Legion Post No. 453

### VETERANS OF FOREIGN WARS ARE ENCOURAGED TO APPLY FOR MEMBERSHIP

- Take advantage of benefits available to you as a veteran • Comradeship
- Involvement with youth in the community
- Promote Americanism



We thank all the American Legion Posts in advance for your support.

Sponsored by:  
Lawrence Joel American Legion Post No. 453

## BENNIE McBRIDE



Come See Bennie:  
ASSISTANT  
MANAGER, NEW  
CAR  
DEPARTMENT  
722-4191

- ✓ Will match you to just the right new or used car or truck at the right price
- ✓ Will make sure your new car or truck fits your budget
- ✓ Will help you finance your car or truck at just the right monthly payment.
- ✓ Will be available when you or your car or truck need attention

MODERN CHEVROLET

4th & Broad Street

Winston



## CITY OF WINSTON-SALEM COMMUNITY DEVELOPMENT PROGRAM

PUBLIC HEARING

The Housing/Neighborhood Development Department will hold a public hearing to obtain citizen views on Community Development and housing needs for the program year beginning July 1, 1988, and ending June 30, 1989. Staff will also provide a performance assessment of the current program year through December 31, 1987. Representatives from neighborhood organizations, city-wide groups and any other individuals interested in the Community Development program are invited to attend.

DATE: Tuesday, March 15, 1988  
TIME: 7:00 p.m.

PLACE: Benton Convention Center  
Room D, Upper Level

# ALL IRAS ARE NOT CREATED EQUAL

Some IRAs have service fees. Or plans that are inflexible, confusing or too risky. Not First Federal's IRAs.

At First Federal, you have a choice of plans, including both fixed and variable rate options, tailored to your needs.

Our IRA Specialist is ready to advise you and provide personal planning projections to help you invest in your future.

No matter which plan you choose, you get

high interest rates with a low minimum deposit plus the guaranteed protection of FS LIC.

Call us today about your tomorrow. We haven't forgotten the individual in an Individual Retirement Account at First Federal.



FIRST FEDERAL SAVINGS

We still do business person to person  
(919) 723-3604

FS LIC

IRARELAY™

- 230 N. Cherry St.
- Stratford Rd.
- Reynolds Rd.
- Robin Hood Ctr
- Hanes Mall
- Parkview Shopping Ctr.
- Stanleyville
- Clemmons
- Mocksville