

# Sara Lee/Charles McLean Community Service Award



Sara Lee/Charles McLean Community Service Award was established to recognize people in the Winston-Salem and Forsyth County community who provide needed services to the local area and who motivate others to improve their own quality of life.

Sponsored by Sara Lee Corporation, the award was named for Charles McLean, retired State Field Secretary of the NAACP, to honor him for his years of dedicated service to the NAACP and to North Carolina and Winston-Salem.

The award was designed by Huff Art Studio.



## CHARLES A. McLEAN

Charles McLean grew up in the NAACP. His mother started one of the first branches in North Carolina in 1918 and McLean obtained his first membership while in high school.

McLean served as NAACP State Field Secretary for more than 28 years and was an active force in voter registration drives and the enactment of the 1965 Voting Rights Act.

In addition to his NAACP work, McLean has had an active business career, helping to start a major savings and loan company and the East Winston Shopping Center.

## 1988 Award Winner



## Dr. Kenneth R. Williams

Throughout his years of service to the Winston-Salem community, Dr. Kenneth Raynor Williams has lived his life by a guiding set of principles. His framework for living was built around service to his fellow citizens, community leadership, dedication and the ability to motivate and to follow.

It was for this philosophy and his dedication to the community that Dr. Williams was selected to receive the Sara Lee/Charles McLean Community Service Award.

During the 1930s, Dr. Williams served the community as a teacher and a pastor. Following three years of military service, he returned to Winston-Salem in 1945 and taught Bible and served as the Chaplain at Winston-Salem State University.

In 1947, Dr. Williams opened the doors for minorities when he was elected to the Board of Aldermen. He was not only the first minority city council member in the 20th century for Winston-Salem, but in the South. During his tenure, he worked for better housing, paved streets, expanded recreation programs, new schools and better educational programs. Dr. Williams also was instrumental in the city's hiring of minority firefighters.

As president of Winston-Salem State University from 1962 until his retirement in 1977, Dr. Williams was a guiding force in leading the school through many capital improvements and in expanding its curriculum to prepare students to meet the growing and ever-changing needs of society.

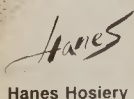
Through his years of service, Dr. Williams has demonstrated his concern for all the citizens of Winston-Salem and, many times, sacrificed himself and his family for the betterment of us all.

Winner honored at March 19

## 1988 NAACP Freedom Fund Banquet

For ticket information call 748-1072

## SARA LEE CORPORATION



Hanes Hosiery



Hanes Underwear



Hanes Printables



Leggs Products



Bali Company



Direct Marketing Division



Fuller Brush Company