

Winston Lake Golf Course sprucing up for spring

By RANDY PETTITT
Chronicle Sports Editor

Calling it a spring cleaning would be an understatement.

If you haven't been to the Winston Lake Golf Course lately, then you might not recognize it.

With perhaps the finest greens in all of Winston-Salem, city officials realized that the course was not living up to its potential. That realization led to a \$20,000 marketing and advertising campaign and several renovations to the course itself.

Monday night, city aldermen approved another \$16,300 to continue the promotions through November. The bulk of the money will be spent on radio, television and newspaper advertisements designed to capture more of the Twin City's golfing community.

Jim Mack, whose firm of HRC Inc. is conducting the promotion, says the idea was to make more people aware of the golf course.

"The surveys were to see who used the golf course and find out what they thought needed to be improved," said Mack.

"The majority of the golfers surveyed said they thought Winston

Lake had improved greatly in the last five years. But they still had many ideas about what could make it better."

Jim Payne, an employee at the

clubhouse, said the inventory on hand has more than doubled.

"We have a lot more things to offer in the clubhouse," he said.

"And the course has been

spruced up quite a bit, too."

Water has been added on three holes, and several improvements have been made, including new furniture and carpet in the clubhouse.

A New Adventure

In response to a marketing survey, the Winston Lake Golf Course is getting a face lift. Regarded as one of the city's best-kept secrets, Winston Lake has received 15 new golf carts, one of which is shown off by host pro, Ernest Morris. A new pro shop inventory, three new sprinklers, six new cart paths and a redecorated clubhouse are among the improvements. (photo by Santana).



AAU boys headed to Charlotte From Page B1

that Dennis Timmons of Carver and Sherman McCoy of East Forsyth have joined the club.

Timmons saw moderate playing time for Coach Alfred Poe and is likely to serve as a spark off the bench.

McCoy, who is recovering from an injured foot, was East Forsyth's best inside threat the entire season. He should be added insurance if the duo of Bryant Feggins and Kevin Thompson get into early foul trouble.

Also announced this week, was a working roster for Winston Lake's second 17-and under team.

Carver High School heads the list on the second team with four players, including Chris Parks, Darryl Nappier, Pat Scales and Junior Hargrove.

North Forsyth adds their top reserve in Jermaine Carlton and J.V. standout David Russell.

Greg Evans, a 6-5 junior varsity center from Reynolds, Antoine Mobley formerly of Glenn and Mount Tabor's Devane Tidwell complete the city players named to the list.

Joining them will be Carlos Butler from Bishop McGuinness Catholic High School and South

Stokes' Tony Mallard.

Four players are still battling for the last spot on the team, including Tony Martin and Chris Henderson of Carver, William Brown of Reynolds and Carlos Scott of North Forsyth.

The top Winston Lake AAU team will tip off the Charlotte tournament in the first game Friday morning at 9 a.m. They are likely to play at least twice on Saturday.

For further details on attending the Charlotte tournament, contact the Winston Lake YMCA at 724-9205.

Big Four Held Friday

The annual Big Four Basketball Tournament will be held this Friday and Saturday evening at Atkins Middle School.

The Big Four, which features alumni from the county's four traditionally black high schools -- Anderson, Atkins, Carver and Paisley -- will begin each evening at 6:30 p.m.

Proceeds of the \$1 admission charge will go toward the Tiny Indians football fund.

A slam dunk contest will be held in between the games Saturday.



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