

MILLER LITE CONFERENCE UPDATE

Brought to you by Miller Lite. The proud sponsor of the CIAA, MEAC, and SWAC conferences.

The 1988-89 black college basketball season will come full circle when conference tournament play begins in late February and early March.

In all instances, the tournament winners will advance to the NCAA post-season play-offs in Division I and Division II.

And as always, there will be some surprises. It's that kind of uncertainty that makes

black college basketball a true spectator sport that's thoroughly enjoyable.

The following is a listing of conference tournaments for SWAC, CIAA, and the MEAC.

SWAC - Tournament dates are March 9-12 at Southern University in Baton Rouge, La. The finals will be played at 7 p.m. on March 12. ESPN will televise the champi-

onship.

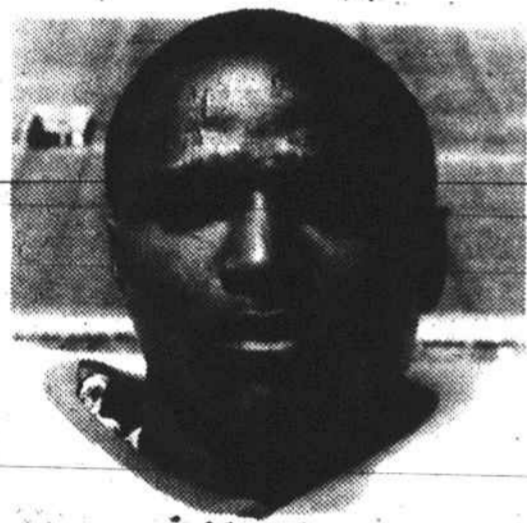
MEAC - Tournament dates are March 3-4 in Greensboro, NC for the Final Four. First round action starts Feb. 28 on the campus of the top-seeded teams. ESPN will broadcast the title game live on March 4 at 9 p.m.

CIAA - Tournament dates are Feb. 22-25 in Norfolk, Va. Black Entertainment Television will air the semi-final and final rounds

of the tournament. BET will carry a live broadcast of the championship game on Feb. 25 at 7 p.m.

These tournaments promise to be action-packed and intense. Being the favored team doesn't guarantee a spot in the finals. And each year, there's usually a highly touted team that falls prey to the upset.

Lite Beer Athlete of The Month.



Lewis Tillman

Black College Sports Review is proud to announce that Jackson State University senior running back Lewis Tillman has been selected as Miller Lite's Black College Player of the Month.

Tillman, a 6-1, 202 lbs. native of Hazelhurst, Miss., helped lead the JSU Tigers to another SWAC football championship and an appearance in the Division I-AA playoffs last month.

For the year, he gained 1,436 total offensive yards and scored 13 touchdowns. In addition, he broke Walter Payton's career rushing record at Jackson State. Tillman now holds the record at 3,941 rushing yards. Payton's record (achieved from 1971-1974) was 3,563 yards.

Tillman broke Payton's 14-year old school record against the Grambling Tigers last October. He rushed for a single game career best of 224 yards and he also scored the winning TD in Jackson's 24-17 triumph over coach Eddie Robinson's crew.

After the 1-AA playoffs, Tillman showcased his skills in the Blue-Gray All-Star game played in Montgomery, Ala. He rushed for 86 yards, caught five passes and ran for two scores. His performance earned him MVP honors for the Gray team.

Miller Lite honors Lewis Tillman as the Black College Player of the Month

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