

Program builds skills

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community agencies. Their mission is to increase the involvement of the business community in local employment and training activities and to increase private sector employment opportunities for the economically disadvantaged.

The local JTPA office sponsors six adult programs and two youth programs. The adult programs concentrate on education, training and getting the job, Mr. Farabee said. They include:

- Job Search, which provides individuals with self-directed, job-seeking skills and teaches them to market their skills, write resumes, complete applications, develop job resources and leads, build confidence and keep the job.

- Individual Referral, provides financial assistance to qualified persons interested in furthering their education/training beyond high school. Emphasis is placed on working with persons who are seeking training in occupational areas in which there is a demand for additional trained employees. Those selected in the program can opt to attend state approved area training facilities.

- Building Experience in Skills Trades Program is designed to prepare unskilled, economically disadvantaged adults for entry into the labor force by providing classroom instruction and hands-on training in building trades such as construction, maintenance and repair.

- On-the-Job Training provides persons who have demonstrated competence in acquiring the basic skills needed for their particular career area and dependable work habits an oppor-

tunity to learn additional skills on the job and earn wages. Once training is completed the individual is permanently employed.

- Learn to Earn, those 16 and older who have dropped out of high school and wish to complete the GED or improve their reading, writing and math skills can participate in this program. In-school youth 16-19 who are experiencing difficulty in reading comprehension and math can also participate.

- Institutional Offenders provides a complete range of employment opportunities to prisoners from Forsyth County who are about to be released and would otherwise be unemployed.

The programs specifically designed for youth are the Job Exploration and Training and the Summer Youth Employment Program (SYEP). The latter began this week and will be helping more than 200 students and drop-outs obtain employment during the summer months.

"The SYEP is designed to provide meaningful enriching employment/training and remediation activities for youth 16-21 years of age during the summer," Mr. Farabee said.

The program incorporates job readiness workshops, remediation and 240 hours of work experience. The young people might work as animal care attendants, clerk typists, nurse's assistants, library, teacher or utility aides.

The Job and Exploration Training program also helps students prepare for successful entry into the job force and offers vocational assessment, career guidance and placement assistance.

As many as 50 people walk through the doors of the JTPA office daily seeking assistance, Mr. Farabee said. But some people can't participate in the program because of its federal mandate to help the financially underprivileged, he said. However, JTPA has a network of resource agencies -- such as the Employment Security Commission or Social Services -- to which people it can't help are referred, he said.

In 1979 the local JTPA had a \$10 million budget, this year it's only \$1.2 million. Nevertheless, Mr. Farabee predicts a brighter financial future for JTPA because of the growing need to help displaced workers, particularly those who find themselves out of a job after 10 to 20 years with one company.

"I feel as though a new level of service is going to be the mandate," Mr. Farabee said. "More money is going to have to start coming our way. Either the community is going to have to identify local services or there's going to have to be some combined (service agencies), because there is a growing need for the services JTPA has to offer.

In the meanwhile we are trying to identify as many specific jobs which need highly trained workers, such as bricklaying and carpentry, and set up six-week courses so people can learn the skills, practice on the job and get the job. We are looking for a real good operating year starting July 1. We're looking to the community and looking to help more individuals seeking service and hope to further the economic development of Winston-Salem and Forsyth County.

Agency eases the search

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persons the commission has placed in jobs from July 1, 1988 to May 31, 1989. That figure will increase as more persons are placed in jobs during June, the last month of the commission's fiscal year which runs from July 1 to June 30.

"Overall, we have surpassed where we ended up last planning (fiscal) year," said Curtis V. Mitchell, manager of the Winston-Salem ESC office. "At the end of fiscal year 1987, we ended up with 4,799 individuals placed. Already this planning year...we have placed 5,176."

Even more persons will be placed in jobs through the ESC office as July (usually the peak employment month) approaches, Mr. Mitchell said, adding that from 700 to 800 individuals will probably be placed in July. That figure would double the 411 May figure.

"The numbers are usually up and down depending upon the thing of supply and demand," he said. "Right now it's still an employees' market... and it's hard for us to place somebody in a job making less than \$5.50 per hour. I'm hoping we end up the year with 5,709 individuals. That's what our plan calls for and we should come very close to that."

Categories of employment placement through ESC include professional, clerical, sales, domestic, industry production and motor freight. The most popular fields for placement have been construction, clerical, packaging (production or dock work) and "other" -- which could be with a fast food restaurant, the police or fire departments, Mr. Mitchell said.

About 95 percent of the new employees were placed in permanent positions, Mr. Mitchell said. More than 3,000 of those placed were between 22 and 39 years old, he said. The next largest categories are people aged 40 to 54, 719 placed in jobs; 16 to 19 years old, 542; and 20 to 21 years old, 524. Twelve people below 15 years of age received jobs through ESC, as did 201 persons above 55.

Forty-nine percent of those finding jobs had their high school diplomas or an equivalent. Nearly 30 percent have had a post secondary school education and 22 percent had zero to 11 years of education.

Although the figures look good and there is clearly a demand for employees, the number of unemployed is greater than it was last year, Mr. Mitchell said. The county's jobless rate was listed at 4 percent in April 1989, compared to 2.8 percent in April 1988. There are so many factors involved in arriving at the job rate that it's difficult to pinpoint the reason for the increase, he said.

However, according to a recent

survey conducted by Management Recruiters International (MRI), hiring projections for mid-management and professional people in the South Atlantic Region exceed the national average for the last six months of 1989.

The nation's largest search and recruitment firm polled approximately 2,300 executives in the South Atlantic region -- which includes Virginia, the Carolinas, Atlanta and Florida -- and 41 percent of them said they were planning to expand their middle management and/or professional staffs during the second half of 1989. Forty-nine percent in the region planned to maintain current staff sizes and 9 percent planned personnel reductions. The figures represent a 4.9 percent increase in staff additions from the first six months of the year and a 1.5 percent decrease in planned employee reductions.

"Not only do projections for our region exceed the national average but we're seeing a rise of close to 13.5 percent from the projections for the South Atlantic from the first half of the year," said Mike Jones of Management Recruiters of Winston-

Salem, a national network of more than 400 offices which recruit candidates for middle management, professional, technical, sales and marketing positions. "The optimism that hiring executives have in the economy is sustained by the steady increase in employment projections in 1988 and 1989."

Management Recruiters is a contingency firm, which means their employee-finder's fees are paid by the potential employer, a company spokeswoman said.

Persons wishing to find a job through the ESC should call the office and schedule an appointment with a member of the job placement staff. Once in the office the potential employee completes an application, which is stored in a computer, and is matched with a job in accordance with his or her experience, Mr. Mitchell said. He added that the ESC has vocation counselors and it works closely with the city's Workforce Development office, Forsyth Technical Community College and other resources to help meet the job seeker's needs.

NOTICE OF PUBLIC HEARING REZONING OF PROPERTY CITY OF WINSTON-SALEM

The Board of Aldermen will consider requests to amend the City of Winston-Salem Zoning Ordinance by rezoning property as shown below:

DATE: July 3, 1989 TIME: 7:30 p.m.
PLACE: Council Chamber, City Hall

1. Petition of Ronald A. and Debra J. Clark for property owned by Winston-Salem Moose Lodge #466; property located on the west side of Old Salisbury Road, approximately 775 feet southwest of the intersection of Brewer Road and Old Salisbury Road; from R-4 to B-3-S (Amusements, Commercial). W-1580.
2. Petition of the Winston-Salem/Forsyth County Board of Education; property located on the south side of East End Boulevard approximately 400 feet southeast of Malloy Street (Old Skyland School property); from R-4 to R-2-S (Day Care-C; Schools; Elementary or Secondary; and Schools; Vocational or Professional). W-1586.
3. Petition of Booker T. and Belinda Gilmore, Jr.; property located on the northwest side of Lula Street approximately 250 feet southwest of Flag Street; from R-4 to R-6-S (Dwellings: Single-Family; and Manufactured Home Park). W-1587.
4. Petition of Zachary T. Smithdeal and Walter S. and Dorothy M. Roberts, Jr.; property located on the south side of Hawes Street approximately 340 feet northwest of Stratford Road/NC 158; from R-6 to B-3-S (Services; Stores or Shops, Retail; Medical or Dental, Related Offices). W-1589.
5. Petition of W.T. and Cornelia Skidmore; property located on the west side of South Main Street approximately 188 feet south of Clemmonsville Road; from R-4 to B-3. W-1590.
6. Petition of Keith P. Phillips; property located at the northwest corner of Country Club Road and Stonebridge Drive; from R-5 to R-2-S (Dwellings; Multi-Family). W-1594.
7. Petition of F. Roger and Doris Page, Jr.; property located at the eastern terminus of Kingsberry Park Drive approximately 700 feet east of its intersection with Old Lexington Road; from R-4 and R-4-S (PRD) to R-4-S (Planned Residential Development). W-1595.

Prior to the hearing, interested persons may obtain any additional information which is in the possession of the City/County Planning Board in that office at City Hall on weekdays, 8:00 a.m. to 5:00 p.m.

Interested citizens will be given an opportunity to be heard.

Marie Matthews, Secretary
to the Board of Aldermen

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