

Business Briefs

Long, bitter trail leads to swim club

By The Associated Press

LANSDOWNE, Pa. -- When a white woman, married to a black physician, wanted to join the Lansdowne Swim Club, she was turned down.

After 13 years of persistent effort, her family will be allowed to join the club -- but only after an order by a federal judge.

Dale Allison, of Lansdowne, was told in 1976 that she and her family could not join the club because there were no openings. They were told the same thing the next two years.

She and her children, who are now grown, say that they no longer need the Lansdowne Swim Club, but, they say, at least now it is available to them.

Judge Thomas N. O'Neill Jr. ruled last month that the club "engaged in

a pattern or practice of discrimination against blacks." He ordered last week that the club place an ad in a Delaware County newspaper reading, "All persons may become members of the Lansdowne Swim Club without regard to race or color."

The club wants to appeal the judge's decision, but cannot afford to.

"I never imagined it would come to this," Allison told The Philadelphia Inquirer. "I thought I would just sign up, like all my friends had."

Her husband, Tony, supported her in pursuit of the family membership, but said that the issue had never been that important to him.

Under federal law, selective private clubs can establish their own membership rules. But O'Neill decided that the swim club was not

that type of organization.

Court testimony showed that since the club's founding in 1957, 1,400 white families applied for and received membership, while two were rejected. Since 1957, applications from six families with black members were all turned down. O'Neill ruled that the club was a "public accommodation," in the legal tradition of a restaurant.

The Allison, along with the Ryans and the Iverys, two other families who sought membership in the club, filed their suit in U.S. District Court in Philadelphia. The Iverys are black and the Ryans, who are white, adopted two dark-skinned Puerto Rican children.

But since winning their court battle, the families doubt they will actually use the facilities.

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Two Elected Operations Officers At First Wachovia

Shirley J. Blackwell, left, and Geraldine S. Swinton have been elected operations officers at First Wachovia Operations Services in Winston-Salem. Miss Blackwell is supervisor of item processing in Banking Operations at the Piedmont Operations Center. She is a native of Winston-Salem and a graduate of Shaw University. She is a daughter of Norma Blackwell of Winston-Salem. Mrs. Swinton is a supervisor in the proof department in Banking Operations. She is a native of Edenton and a graduate of Clayton State College in Morrow, Ga. She and her husband, Walter, have three children.



NCNB names Bridges city executive for Thomasville

THOMASVILLE -- NCNB National Bank has named Thomasville native Brent B. Bridges its city executive in Thomasville.

Mr. Bridges replaces Donald G. Brown, who had been NCNB's Thomasville city executive since February 1986 before leaving recently to become NCNB city executive in Monroe.

For the last five years, Bridges was affiliated with another North Carolina-based bank in Mount Airy. Before that, he managed Wachovia's North office in Thomasville for two years.

He was active in Mt. Airy civic

affairs, including the Chamber of Commerce, the United Way and the Jaycees.

Bridges earned a bachelor's degree in economics and business administration from North Carolina State University.

The son of Mr. and Mrs. E. Burke Bridges of Thomasville, he is married to the former Kathryn Bowers of Thomasville. They have two sons.

NCNB National Bank is a subsidiary of NCNB Corporation, a Charlotte-based holding company that manages more than \$50 billion in assets and has full-service banks in seven Southern states.

Vulcan Materials contributes to Forsyth Correctional Center

Vulcan Materials Co.'s North Quarry in Winston-Salem has contributed 30 tons of crushed stone to the Forsyth County Correctional Center.

The crushed stone will be used for a softball field at the Correctional Center on Craft Drive.

"We certainly do appreciate the donation for our ball field," said H.D. Atkins, program director at the Forsyth County Correctional Center.

Jerry Simmons, manager of

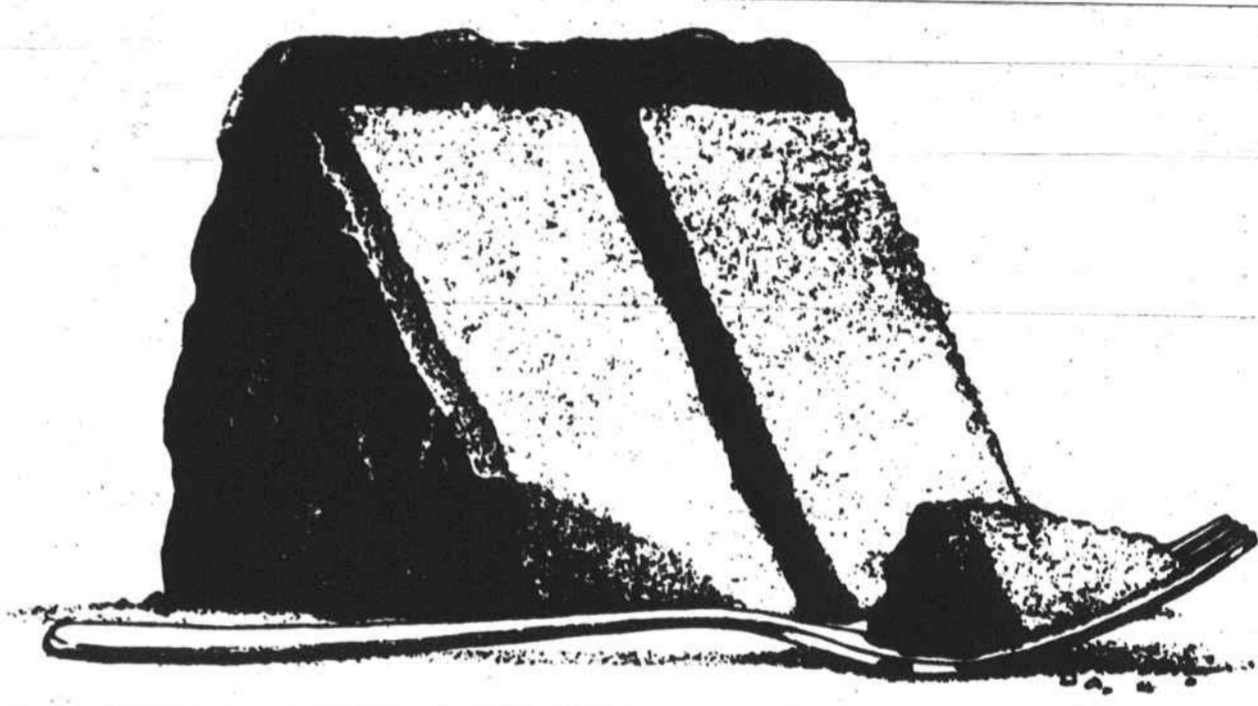
administration for Vulcan, said, "We support the work being done at the Correctional Center, and Vulcan is happy to supply the crushed stone needed for its playing field."

Vulcan Materials Co. is the nation's leading producer of crushed stone. Crushed stone is used in virtually all major construction projects, such as building roads, homes, schools, hospitals, shopping centers, erosion control barriers, offices, and industrial buildings.



Lucky Luncheon

During a recent Philip Morris Cos. luncheon held as part of Opportunities Industrialization Centers of America's 25th annual convocation activities, Virgis Colbert, left foreground, vice president for materials manufacturing for Miller Brewing Co., made a \$20,000 check presentation on behalf of Philip Morris Cos. to Opportunities Industrialization Centers of America founder and chairman the Rev. Leon H. Sullivan, far right. The contribution represents the fourth installment of a five-year, \$100,000 pledge made by Philip Morris to the centers. Looking on in the background is Elton Jolly, president and chief executive officer of Opportunities Industrialization Centers of America.



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