

# SEARS

Your money's worth and a whole lot more.

## HOME APPLIANCE AND ELECTRONICS SPECTACULAR

### THE BRAND NAMES YOU WANT

GREAT LOW PRICES EVERY  
SINGLE DAY GUARANTEED

TRUST SEARS TO  
GIVE YOU MORE

**KENMORE**  
America's Best-Selling name  
in major home appliances  
(Reflects the combined market  
shares of 11 different product lines)

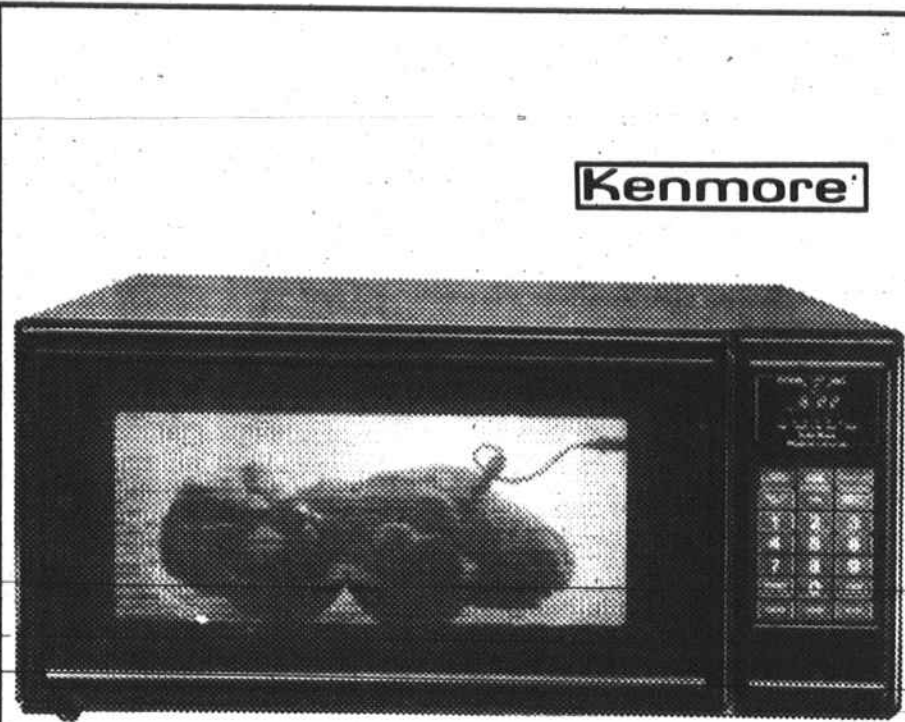
**NATIONWIDE CREDIT**  
SearsCharge and SearsCharge  
PLUS let you have the  
appliances and electronics you  
want today!

**NATIONWIDE SERVICE**  
Over 18,000 technicians, over  
15,000 vehicles and over 800  
service centers for fast,  
dependable service

**BIG BUYING POWER**  
Sears big buying power means  
big home electronics/appliance  
selection—stop in and see!

**NO PAYMENTS UNTIL NEXT YEAR!**  
No monthly payment until January  
1990 on Sears Deferred Credit  
Plan. There will be a finance  
charge for the deferral period

Our Policy is  
**SATISFACTION  
GUARANTEED OR  
YOUR MONEY BACK**



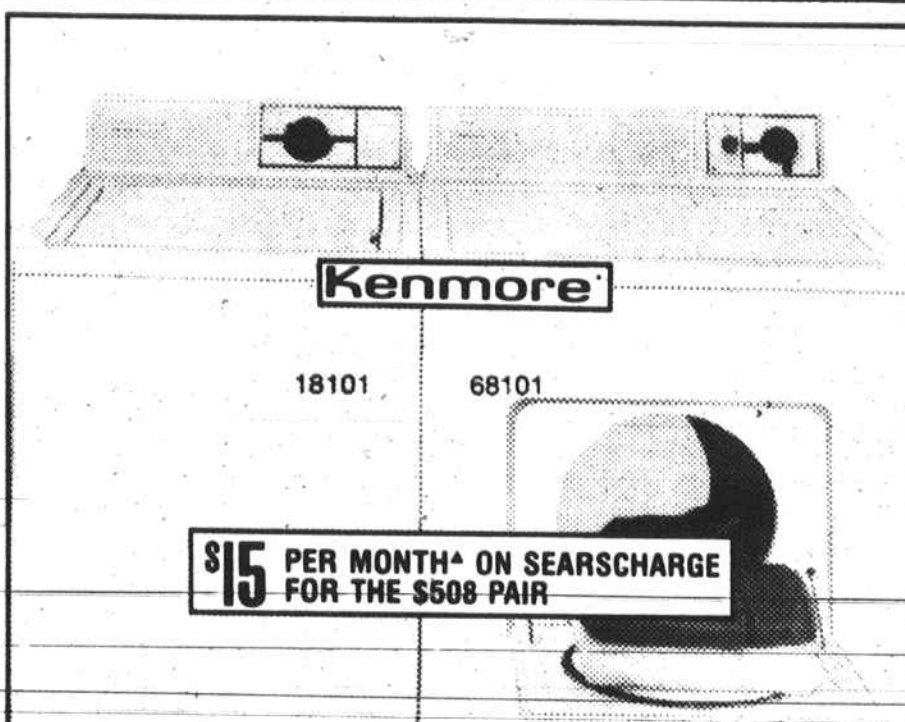
89325

**650-WATT MID-SIZE  
WITH ACCUWAVE PLUS**

- Convenient quick-on key
- Handy auto defrost
- Stirrer fan plus turntable for better cooking

**169<sup>87</sup>**

While Quantities Last



18101

68101

**\$15 PER MONTH\* ON SEARSCHARGE  
FOR THE \$508 PAIR**

Gas dryers priced higher.  
Dryer connectors extra

**LARGE-CAPACITY PAIR  
HEAVY-DUTY TO TACKLE TOUGH LOADS**

**\$279** **\$229**

3 Cycle  
Washer

2-Temp.  
Dryer

White only

White only

Every Single Day!



69011

**20.6 CU. FT.\* FAMILY-SIZE**

**ALL FROSTLESS**

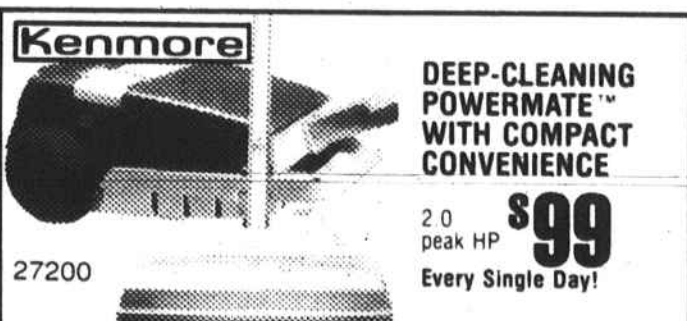
- Twin crispers for freshness
- Roomy interior, door shelves
- Easy-to-clean frost-free convenience

\*Total capacity

**\$478**

White only

Good Through July 15



27200

**DEEP-CLEANING  
POWERMATE™  
WITH COMPACT  
CONVENIENCE**

**\$99**

2.0  
peak HP

Every Single Day!



#U4519  
38750

**POWERFUL 5.0  
AMP CONVERTIBLE™  
VAC WITH 4  
HEIGHT SETTINGS**

**99<sup>87</sup>**

Every Single Day!



65851

**18.2 CU. FT.\*  
ALL-FROSTLESS  
WITH ADJUSTABLE  
SHELVES**

**599<sup>87</sup>**

White  
Colors extra  
Good Through July 29



59021

**19.8 CU. FT.\*  
ALL-FROSTLESS  
WITH ADJUSTABLE  
SHELVES**

**699<sup>87</sup>**

White  
Colors extra  
Good Through July 22



**20-in.**

**CLOSE-OUT!  
CABLE-COMPATIBLE  
COLOR REMOTE TV**

**318<sup>88</sup>**

White Quantities Last  
TV picture size on page  
measured diagonally

42071 92



53285

**2-HEAD VCR WITH REMOTE,  
CABLE-COMPATIBLE**

**199<sup>97</sup>**

Good Through July 15



32100

**APPLE® IIe/c-  
COMPATIBLE 128K  
COMPUTER**

**399<sup>99</sup>**

Every Single Day!  
Mfr.'s #128  
Monitor not included  
in larger stores only



53893

**AX-25 WORD-  
PROCESSING  
TYPEWRITER**

**199<sup>98</sup>**

Every Single Day!



**1.5X TELEPHOTO  
LENS INCLUDED!  
Normally sold  
separately for \$149**

53745

**SHOOT BY  
CANDLE-  
LIGHT! ADVANCED  
CAMCORDER OUTFIT**

- 3 lux low light rating
- Flying erase head editing
- Auto-focus/white-balance
- Includes case, accessories

**999<sup>96</sup>**

Good Through July 22

**\$21 PER MONTH\* ON SEARSCHARGE PLUS**

SearsCharge PLUS is available for most major purchases totaling \$700 or more



92811

**CLOSEOUT! STEREO  
RACK SYSTEM WITH  
CD PLAYER**

- 3-band equalizers
- CD player offers digital quality sound
- Dual cassette deck

**233<sup>88</sup>**

**\$10 PER MONTH\* ON SEARSCHARGE**

\*Your actual monthly payment can vary depending on your account balance



34402 12

**9-NUMBER  
MEMORY!  
DESK/WALL PHONE**

- Last-number redial
- Tone pulse dialing
- Dual tone ringer—variable volume/off

**17<sup>77</sup>**

Every Single Day!  
Available in larger stores only

WE'RE THE #1 RETAILER OF PRIVATE-  
LABEL PHONES—STOP IN AND SEE!

**RCA SHARP SINGER SONY TDK TEXAS INSTRUMENTS**



Satisfaction guaranteed  
or your money back

©Sears, Roebuck and Co., 1989

Each of these advertised items is readily available for sale as advertised  
ALL STORES NOW OPEN SATURDAY MORNINGS AT 9 AM

SC: Charleston, (Citadel, Northwoods),  
Columbia, Myrtle Beach, Rock Hill  
VA: Christiansburg, Danville, Lynch-  
burg, Roanoke KY: Ashland  
WV: Barboursville, Beckley, Bluefield,  
Charleston

NC: Asheville, Burlington, Charlotte  
(Eastland, Southpark), Concord,  
Durham, Fayetteville, Gastonia,  
Greensboro, Greenville,  
Hickory, High Point, Jacksonville,  
Monroe, New Bern, Raleigh, Roanoke Rapids,  
Rocky Mount, Shelby, Wilmington, Winston-Salem

**SEARS**  
Your money's worth  
and a whole lot more.



GoldStar

Franklin

Canon

BLACK & DECKER



Kenmore

MAGNAVOX

maxell

Amana

PIONEER