

MEAC Winner
Syracuse next in line for
Coppin State in NCAA tourney
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CARE project in Honduras
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50 Pages This Week

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Developers eye East Winston projects with special zeal

By TONYA V. SMITH
Chronicle Staff Writer

Developers are staking claims in East Winston like the gold fever-bitten settlers in California did more than 100 years ago, since a recently released study revealed the blighted area's potential.

During a meeting Tuesday night of the East Winston Development Task Force, two developers approached the city-appointed group - seeking members' approval of their respective projects.

Mary Sheppard and Jose Isasi, devel-

opers and partners in Sheppard Inc., told task force members of a near \$1 million housing development it hopes to erect off Wallingford Road and Dilworth Street, east of Winston Lake Park. The team proposes to develop 38 single-family homes for middle and upper income residents.

Sheppard Inc.'s project is nearly identical to one recommended by consultant Clifton W. Henry in his "East Winston Economic Development Strategy Technical Report." Mr. Henry, of Hammer, Siler, George Associates in Silver

Spring, Md., recommended Carver Glen, a single-family development, and suggested that homes range in price from \$85,000 to \$130,000. The main difference between the two projects is that Mr. Henry recommended that Carver Glen be located at the eastern end of Cumberland Street.

Homes in Sheppard Inc.'s project will sell for \$110,000 to \$140,000. The developers have done other projects in the Twin City - Warwickshire Estates, off

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Task Force to ask aldermen to reconsider E. Winston Parkway

By TONYA V. SMITH
Chronicle Staff Writer

Plans to build a parkway through East Winston, or some other comparable structure to improve the flow of traffic and make the area more accessible, must be resurrected in order to facilitate economic development in the blighted

area, members of the East Winston Development Task Force said Tuesday.

The group called on the city Board of Aldermen, which tabled the parkway per consultants' recommendation in April 1989, to reopen the issue for discussion. Said task force

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NAACP to push Hanes Mall for agreement

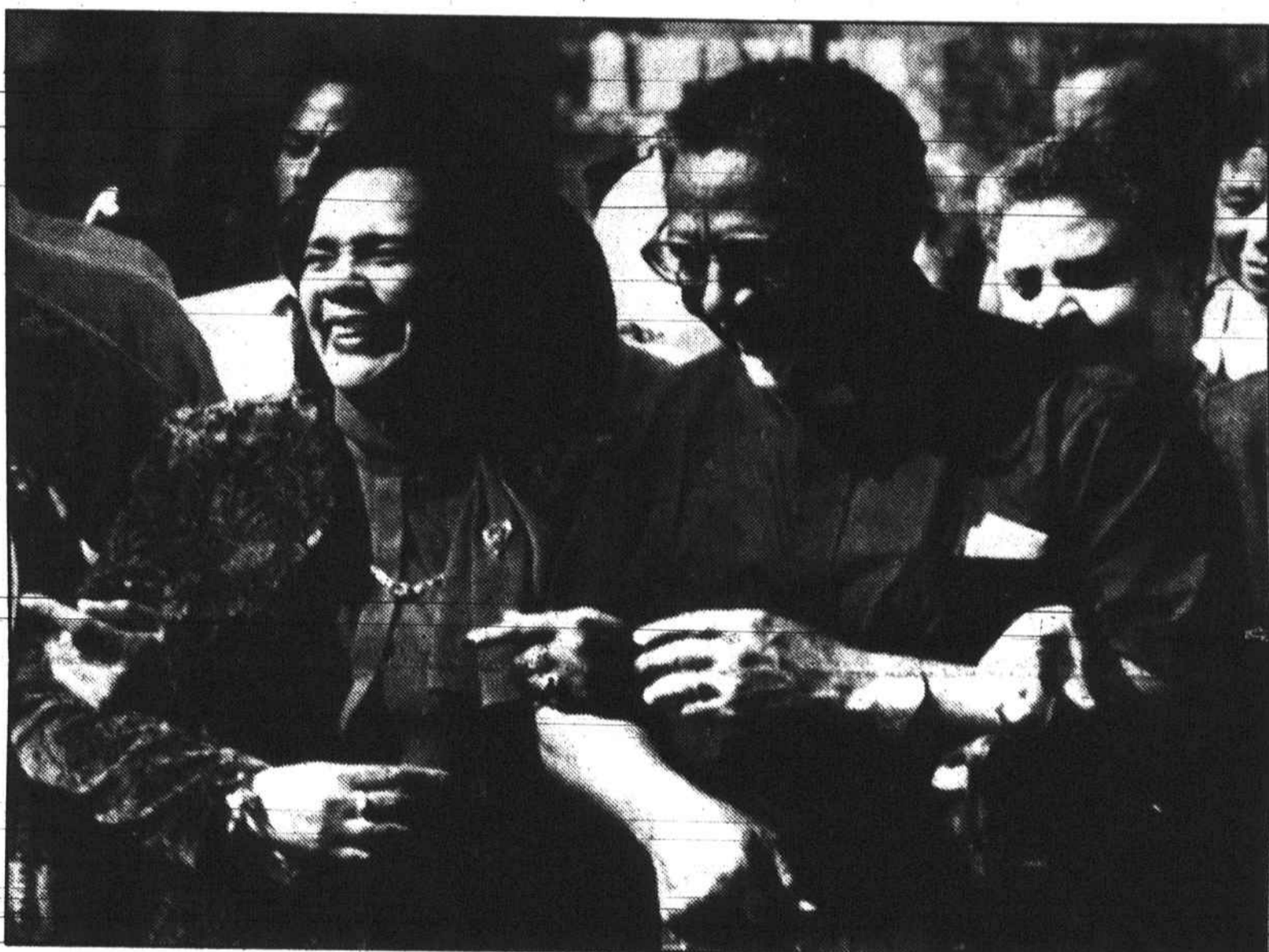
By RUDY ANDERSON
Chronicle Managing Editor

Winston-Salem NAACP leaders say a fair share agreement negotiated with a major South Carolina shopping mall has renewed interest in pushing for a similar agreement with Hanes Mall and other malls in the city.

The owners of the Columbia, S.C., mall; Jacobs, Visconi, Jacobs law firm, negotiated with NAACP leaders for six weeks to reach the first agreement ever made with a shopping mall based on the principles of the civil rights organization's Fair Share Agreement program. The program promotes economic opportunities for blacks in the areas of employment and upward mobility, business development, and community outreach.

Walter Marshall, President of the Winston-Salem Chapter of the NAACP, said Wednesday that the March 2 agreement in South Carolina will really boost his organization's efforts to forge an agreement with Winston-Salem malls. "That's especially true of places like Hanes Mall and Thruway Shopping center," he said. "There is a high rate of low or no employment with merchants

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AP Laserphoto

TIES THAT BIND

Coretta Scott King walks arm-in-arm with SCLC President Joseph Lowery on final leg of a trek to the Alabama capitol during recreation of 1965 Selma to Montgomery civil rights march.

Minorities want action at summit

By RUDY ANDERSON
Chronicle Managing Editor

Substance and action is what black business leaders say they want to come out of a proposed economic development summit scheduled for May 3-5 in Blowing Rock, N.C.

The summit is the brain child of John Holleman, chairman of the Forsyth County Board of Commissioners, and vice-chairman Gerald Long. Holleman said the purpose of the summit is to bring together a

wide range of diverse views and adopt a long range community agenda for economic development. To get those diverse views more than 100 government, business and community leaders have been invited to attend.

Several black business officials invited to the summit remain skeptical about what will come out of that meeting. Marie Roseboro, regional cashier for Golden State



Trollingier



Evans



Roseboro

Insurance Company, said she was all for economic development but not at the expense of the East Winston community. "I'm not for brainstorming for nothing. We have met and met and met for 20 years and nothing has happened," she said. Ms. Roseboro said the idea is fine

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Jones accused of conflict of interest

By TONYA V. SMITH
Chronicle Staff Writer

Naomi Jones should resign her position as president of the Black Political Action League, according to Issac "Zach" Wall, a potential opponent in the State House race for the 67th district. Mr. Wall said Ms. Jones' presidency over the grassroots political organization could sway voters and alienate them from other Afro-American candidates and until the race is over she should vacate that office.

Although he won't face Mrs. Jones until Nov. 6, if she beats the three other Democrats vying for the seat, Mr. Wall, a Republican, said her position with BPAL gives her an unfair advantage over other candidates.

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Ben Ruffin

RJR exec has his own set of values

By ROBIN BARKSDALE
Chronicle Staff Writer

Someone forgot to tell Ben Ruffin about the chilly, standoffish presence frequently associated with corporate vice presidents. Or more likely, someone may have told him and he paid it no heed.

Because Mr. Ruffin, RJR's vice president of corporate affairs, has made it a personal policy not to lose touch with deep-rooted values while traveling through the corporate structure. Those values, he said, stem from a time before his years in the civil rights struggle, to a time long before he became the top Afro-American executive at RJR. He said, too, that a respect for

others has made his transition from civil rights to government and corporate America an easier journey. "I have a respect for folks."

"I believe in hard work, in the ethic of hard work. I believe in telling the truth and in a respect for other people...I have a lot of pride in achieving."

When you're working in a political situation, people are going to test you out," said Mr. Ruffin, who served as a special assistant for minority affairs for Gov. James Hunt. "But you've got to respect people and really treat them like you want to be treated."

Many see the grassroots nature

of the civil rights movement and the cloistered establishment of corporate America as opposites. Those observers often wonder aloud how such an outspoken, activist as Mr. Ruffin has landed as an executive in a major corporation and maintained the same convictions that made him effective as an activist.

"I had 20 years in civil rights. I acquired certain skills and values throughout my life. I can apply those values wherever I am," he said. "I believe in hard work, in the ethic of hard work. I believe in telling the truth and in a respect for other people. I am honest with people. I have a lot of pride in achiev-

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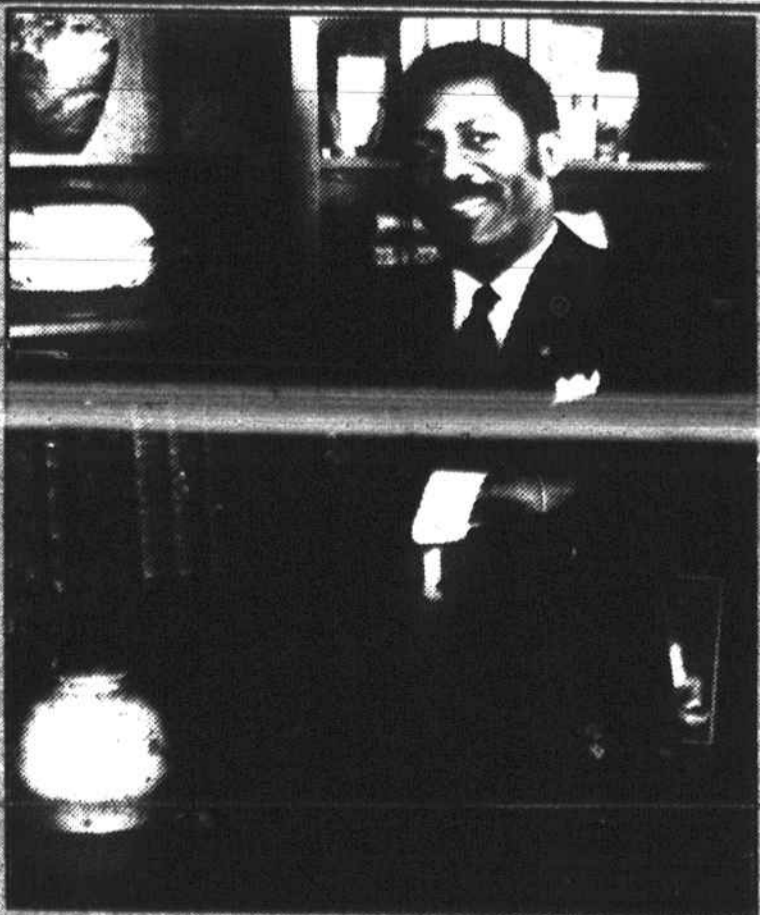


photo by David Amundson

Ben Ruffin, RJR vice president of corporate affairs: "I want to do more in the community."

Judge relieved of duties after weekend bust

CHARLOTTE (AP) - The arrest of one of North Carolina's most promising young judges on drug charges has shocked and saddened the legal community in a state where it may be the first incident of its kind.

Mecklenburg County Superior Court Judge Terry Sherrill has been relieved of his court duties pending the outcome of the charges but will continue to receive his \$71,000-a-year salary, Supreme Court Chief Justice Jim Exum said.

Even if the charges do not stand up, an investigation by the Judicial Standards Commission could result in Sherrill's being stripped of his judgeship.

"The entire legal community is shocked and saddened by what we hear," said Parks Helms, a Charlotte lawyer, former state legislator and former Mecklenburg County democratic chairman.



Sherrill

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Winston-Salem Chronicle NewsUpdate



Haitian president promises free elections

PORT-AU-PRINCE, Haiti (AP) President Ertha Pascal-Trouillot pledged at her inauguration Tuesday "to clean the face of Haiti" with a provisional civilian government that will lead the country to its first free elections.

More state and national news ...

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Spring is God's way of saying,
"One more time." - Robert Orben
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