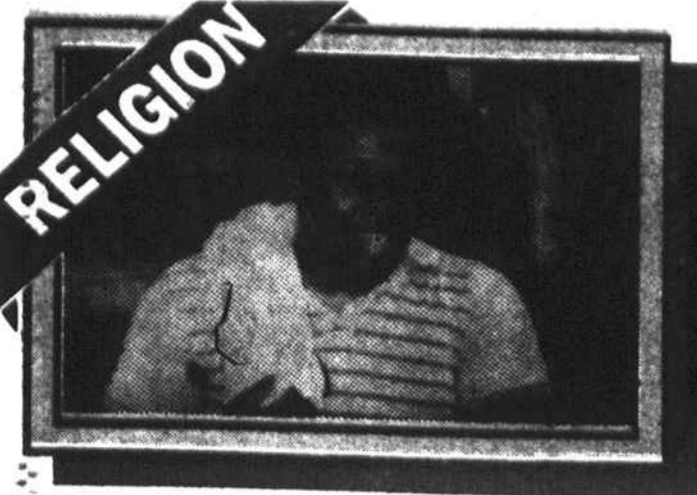


RELIGION



PEOPLE



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Nike boycott has no impact on local sales

Chronicle Staff and Wire Reports

Following a sudden breakdown in communications between Operation PUSH and Nike Inc., Rev. Tyrone Crider, national executive director of Operation PUSH announced a national boycott against Nike Inc.

Crider said, "After consultation with our national board of directors to determine our next course of action, we are officially announcing a national withdrawal of enthusiasm campaign against Nike corporation and its products. Thus, we are asking all con-

"If kids want Nikes, they're going to buy them. ... They identify with people like Michael Jordan and Bo Jackson, especially Michael Jordan. He has a lot more effect on kids than Jesse Jackson."

-- Bill Grose
Tennis & Ski Rack Owner

cerned individuals not to purchase or wear Nike products." Crider's announcement was made Aug. 11 at the Saturday Morning Forum at Operation PUSH headquarters in Chicago, Ill.

PUSH said the two organizations had a meeting on July 31, 1990 to begin negotiations for a reciprocal economic relationship between Nike and the Afro-American and minority community. Tentative plans were made for the two organizations to meet again in Beaverton, Ore., Aug. 20.

Nike officials released to the media a letter accusing PUSH of having received financial contributions from Nike competitor, Reebok Inc., and of attempting to seek confidential information about Nike for the specific purpose of providing that information to Reebok. In the letter, Donahue called off all negotiations with PUSH.

Crider said Nike was referring to an advertisement Reebok

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DANCIN' AND PRANCIN'



Photo by L.B. Speas Jr.

With the Pop Warner League football season rapidly approaching, players and coaches are putting in some long hours preparing for opening kickoff. But they aren't the only ones. Multitudes of girls are also working feverishly to refine their acts as team mascots and cheerleaders. For more on Pop Warner football, please see *Chronicle Sports* in Section C.

Carver principal plans retail store as teaching tool

By TRACY L. PROSSER
Chronicle Staff Writer

Carver High School Principal Robert F. Clemmer has a vision of setting up a retail store in Carver High School that would be totally run by students. They would put theory to practice by doing everything from accounting to marketing to advertising.

Clemmer hopes Carver would become a magnet school, where students could request to be assigned because of its special resources. "We could do it without inviting others," he said, "but we want to get more people."

Clemmer has been talking with Mike Ernst, vice president for Sara Lee outlets, about plans for the store. Sara Lee would act as consultant for the store, and Hanes active wear would be sold in the shop.

Clemmer, who got the idea for the store from a school program in Salt Lake City, Utah, said he would present a rough draft of this concept to Superintendent Larry D. Coble in the middle of September. If Coble approves, the matter will be taken before the Board of Education for its approval. Clemmer said the store could be opened in the school as soon as next fall.

Coble said he was supportive of the idea, but he would need more information before endorsing Clemmer's plan.

The store would be housed in the Carver High School building initially, but would eventually move to a facility elsewhere on Carver School Road, Clemmer said. School attorney Douglas S. Pungler said zoning would be an issue to deal with when setting up the store in the school.

Clemmer suggested that the off-campus store be located in a

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Robert Clemmer

Two Afro-Americans lose chance to run for office

By TRACY L. PROSSER
Chronicle Staff Writer

The Forsyth County Board of Elections has dashed the hopes of two local Afro-Americans who want to be elected to the Winston-Salem/Forsyth County Board of Education. Diana Williams-Cotton and Vernon Robinson, both republicans, will not have the opportunity to be on the ballot in November.

A decision was made Tuesday, Aug. 21 not to accept a replacement nomination for Gary W. Templeton, a Republican candidate for school board.

Templeton withdrew from the race exactly 90 days before the election. He was the minister at the Pinedale Church of Christ, but will be moving to Carmel, Ind., to work with

Central Christian Church.

When Templeton withdrew from the race, the nominating committee of the Republican Party of Forsyth County sought a replacement candidate. Two of those considered to replace Templeton were Williams-Cotton and Robinson. Robinson is the founder of the newly formed effective schools political action committee.

Joseph J. Gatto, chairman of the Forsyth County Republican Party, said he had heard that they were interested in the candidacy, but had not spoken directly with either of them.

But Williams-Cotton and Robinson won't have their shots at a school board seat. No campaign will be called for because the Forsyth County Board of Elections voted Tuesday, Aug. 21 not to let Templeton be

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"The infant mortality rate ought to be a fundamental priority with the community," Tuckson said. "The media simply has to say, 'Do you feel good about this, Forsyth County?'"

-- Dr. Reed V. Tuckson

Community leaders join fight to reduce infant death

By TRACY L. PROSSER
Chronicle Staff Writer

Community leaders in Forsyth County are taking measures to step up the fight to reduce infant mortality. Forsyth County has a 13.5 infant death rate per 1000 live births, which is the highest rate of all North Carolina's non-rural counties. In 1988, the death rate for non-white babies in the county was 19.8 per 1,000 live births, more than twice the rate of white babies.

To initiate the special effort to reduce infant death, Winston-Salem Mayor Martha S. Wood proclaimed Aug 13-17 Infant Mortality Reduction Week.

With an infant death rate of 12.6 per 1000 live births in 1989, North Carolina is 46th in the nation in preventing infant death.

"Because we rose from 50th last year is no cause for celebration," said Bonnie Poindexter, chapter director for the Greater Triad Chapter of the March of Dimes. "We must stay focused on this very grave problem."

A newly formed organization that focuses on the infant mortality problem in Forsyth County is Reduce Infant Death (RID). With the March of Dimes Birth Defects Foundation, RID is co-sponsoring Infant Mortality Reduction Week.

The stated purpose of RID is "to reduce infant mortality by 30 percent in five years in Forsyth County by acting as a catalyst to achieve concerted action in the community."

Dr. Reed V. Tuckson, senior vice president for programs for the March of Dimes Birth Defects Foundation, facilitated a work-

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Wake Forest African Exchange Program Planned

Study in Africa will aid students' understanding

By PATRICIA SMITH-DEERING
Chronicle Staff Writer

If a woman who is originally from the "projects" of Washington, D.C., and who has not forgotten her heritage on the continent of Africa has her way, people of color in the Diaspora, as well as other ethnic groups, will have the opportunity to dispel firsthand their "romantic" notions of that continent.

Dr. Deborah Boyd-Buggs, professor of French and African literature at Wake Forest University, has undertaken an ambitious project. It resulted from her love for the African culture and her desire to reaffirm the achievements and contributions of the peoples of that continent to the world. She has proposed a student and

teacher exchange program that will be a first of its kind at the university.

The program would link WFU with the University of Niamey in Niger. The African university currently has exchange programs with two other American universities: Boston University and Penn State University. The opportunity to establish such a program was the result of a visit to the college by Dr. Chaibou Dan-Anna, Dean of Le Faculté des Lettres (School of Letters) at the University of Niamey.

Dr. Boyd-Buggs met Dr. Dan-Anna through a colleague from the University of North Carolina in Chapel Hill who had spent several years in Niger doing research under a Fulbright Scholarship on the area. "She's an historian...and called me to tell me he was going to be in the country

and would we be interested in having him come here (to WFU)," Dr. Boyd-Buggs said, remembering her excitement as she agreed to his visit.

When Dr. Dan-Anna came to WFU, he was an astounding success. "He lectured at the French House; he visited French classes; he interacted with the faculty; and we had a reception for him," she recounted. The reception from the multi-racial, multi-ethnic gathering at the French House was reflected in the "standing-room only" gathering of students. It was then that she saw the possibility of an exchange program, a study-abroad program.

Dr. Boyd-Buggs recently returned from Niger where she laid the groundwork for the proposed program. The next step is to develop

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Dr. Deborah Boyd-Buggs has undertaken an ambitious project to send Wake Forest students to Africa for study.