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Are grid classics a case of overkill?

You could call 1991 a "classic" season for black college football. It seems that every game is billed as a "classic."

Webster's New Collegiate Dictionary defines classic as being of recognizable value; serving as a standard of excellence, traditional, enduring.

With that in mind, it is ludicrous that many of the matchups scheduled for 1991 would be called classics. But they are.

What's classic about a game between Hampton University and Alcorn State? They certainly aren't traditional I rivals and neither serves as a standard of excellence. So why, pray tell, are they playing each other at the Silverdome in Pontiac, Mich. in the Motor City Classic?

The same yardstick can be applied to the South Florida Classic in Ft. Lauderdale, Fla. that features South Carolina State and Bethune-Cookman.

True, it's a traditional matchup because both schools play each other every year as members of the Mid-Eastern Athletic Conference. But that's all that can be said for it.

Still, that game is more of a classic than a Bethune-Cookman vs. Morris Brown game. That one is being served up as the Conch Bowl Classic and will be played in the Bahamas. The Olympic City Classic, scheduled for Atlanta/Fulton County Stadium with Jackson State facing Morris Brown, shapes up as a classic mismatch.

What has happened is that promoters across the country have taken note of the increased interest in black college football in recent years. Now they're trying to capitalize on it. And athletic directors, facing budget cuts and growing pressure for their football programs to be self-supporting, are going right along with them. They look at the success that the Circle City Classic, Bayou Classic and Florida Classic have enjoyed and see dollar signs.

Schools are so blinded by it all, that they will sign a contract with some slick-talking Joe — who may or may not have two nickels to rub together — to play whoever can put 11 guys on the field, jack up ticket prices and head off to Timbuktu and call it a classic.

No one ever stops to think that not every game is a classic. Some football games are just football games.

Most games are just football games.

It is inconceivable that in one season, any team

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