



Love Alliance

The "Love Fellowship Alliance" will celebrate its 10th Fellowship Banquet on Saturday, December 28 at 7 p.m. at the Holiday Inn-North in Winston-Salem. The honorable "Bishop Freddy Marshall," pastor of Christ Cathedral Church of Deliverance will be the guest speaker, and the "Freddy Marshall Ensemble will render the music. A Pre-New Year's Celebration and dedication will also be held. This will allow everyone in attendance to rededicate their lives and set new goals for the upcoming year. Pictured are Brother Jack Nelson (Founder) and Sister Deloise Nelson. Please plan to attend this 10th celebration. For ticket information please call: 595-4823 or 759-7391.

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commitment to community-development lending for the markets that will be served by NationsBank. This partnership with the NAACP reflects the strong tie between our organizations and presents us with a unique opportunity to implement our program," Brown said.

"Our intention is to make a difference in the communities we serve," McColl said. "The Community Development Resource Centers help us identify those people in need who historically, have been underserved or left on the sidelines of economic progress," McColl said.

"The NAACP extends its hand and experience to NationsBank in our mutual objectives of better serving all of the people in our communities," Hooks said. "This partnership should be viewed as a vital link that can greatly facilitate the important \$10-billion, 10-year commitment of NationsBank."

The Resource Centers will be in Austin, Texas; Atlanta; Charlotte; Columbia; and Richmond. Staff at each center will work with NationsBank employees to provide consumer and business education and counseling, economic development advocacy and technical assistance. Specific products and services will

include consumer loan counseling programs, loan packaging, education programs for high school students, corporate credit policy analysis and minority business development.

McColl said the partnership is a "natural one because the NAACP's vast network represents an effective delivery system for the products and services we want to provide."

Hooks added that the involvement of the NAACP should foster strong identification at the community level and ease any fears of new and unfamiliar programs.

The partnership program will begin as soon as possible after NCNB and C&S/Sovran merge. The five-city pilot program will be evaluated after two years and, if successful, will be expanded to other cities within the NationsBank market with NAACP chapters. The centers will target clients throughout the states where they are located.

NationsBank will be the fourth-largest financial institution in the country and will have approximately 1,900 banking offices in the District of Columbia, Florida, Georgia, Kentucky, Maryland, North Carolina, South Carolina, Tennessee, Texas and Virginia.

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