

Business Briefs

BUSINESS PROFILE

Video company focuses on success

By YVETTE N. FREEMAN
Community News Editor

You've probably seen his work while flipping through the channels of your television set each night. His commercials may be as long as 30 minutes or as short as 30 seconds. You may have even seen his work while being recruited for a specific college or career.

He's 29-year-old Mickey Miller, owner of nVision Inc., a video/graphics production company at the Business and Technology Center on South Marshall Street.

Miller started nVision just over a month ago in association with Don Kirk, owner of Target Television, another video production company, also located in the same suite of nVision. Although nVision and Target Television are two separate companies, the two do share a staff of five. Target Television primarily deals with 30 second commercials, and nVision focuses on longer pro-

ductions, such as 30-minute informational commercials, motivational and training videos.

Miller had previously worked for Target Television as a graphic designer and videographer, but decided to form his own company because of the demand for longer productions. "Target was totally in an area of doing cable commercials," he said. "And so I decided to move away from that because there is a large market for 30-minute video productions — motivational tapes, network marketing, productions, recruitment."

However, he stated that nVision will produce any length production. "All the client has to do is present us with the objectives and we take it from there," explained Miller, who is a graduate of Appalachian State University. But he added that, "we encourage the clients to participate in the production, so they have hands on contact with the production as it goes

along, and that means higher quality productions and faster production schedules."

So far, things are going well for the company. One of Miller's recent clients was the Atlanta Falcons

for United Industrial Engraving, then Target Television. Now, with nVision, he is able to combine both worlds of graphic design and video production.

nVision/Target Television is



Mickey Miller founded nVision Inc. In January of this year. His services include television/video production, computer graphics animation, and desktop/logo productions.

Football Show, and he is now working on a project for Gamma Systems. He said that he targets corporations and other institutions who are more likely to need his services, which in addition to television/video production, include desktop/logo design and computer graphics animation. The staff also does its own script writing and music scores. All of the services are done at an affordable price, according to Miller, who also stated that "our quality speaks for itself."

Although business is beginning to pick up for the fledgling company, nVision has been very successful so far, and Miller says he would like to expand into the national market. Currently, most of his clients are in the Southeast region. Miller said that he would also like to generate more clients from the African-American community.

"I would personally like to appeal to the black business community. Also to let them know that there is one of us that can do the job and do a superb job," he said.

Miller, who originally intended to enter the graphic design field, is a native of Rutherford, North Carolina, and has been in the video production field since 1987. Over the years, he has been able to work in both areas. Before starting nVision, he worked as an industrial designer

located in the Business and Technology Center, 1001 S. Marshall Street, Winston-Salem, N.C. 27101. For more information, call 1-800-627-1228 or 777-3655.



Mickey Miller prepares to edit one of his video projects in his studio.

MONEY WATCH

By THEODORE R. DANIELS



Tax Q's and A's

Q: I know there are certain credits for members of various disadvantaged groups in society; is there a credit for elderly or disabled individuals?

A: Yes, it is called the tax credit for the elderly or the disabled. You may be eligible for this credit if you are 65 or older if you retired on disability and you were permanently or totally disabled.

Q: How would I claim and figure the credit?

A: You would claim the credit when filing Form 1040 or 1040A, and you would figure the credit by filling out Schedule R (Form 1040) or Schedule 3 (Form 1040A).

Q: I am an employee with some business expenses that were not completely reimbursed and some others that were not reimbursed at all. Can I deduct these expenses?

A: If these expenses are deductible business expenses, you may be able to deduct them to the extent that they were not reimbursed; however, the expenses are subject to the 2% rule or other limitations. That means that if you itemize your deductions, you may be able to claim the expenses, to the extent that your total expenses are more than 2% of your adjusted gross income.

Q: Is there a special form that I must file to claim employee business expenses?

A: File Form 2106, "Employee Business Expenses," if you are an employee and are deducting expenses attributable to your job.

Q: I am a student. Must I file a federal income tax return?

A: If your income was more than \$550, whether you must file a 1991 federal income tax return depends on:

- 1) Whether your parent or someone else can claim you as a dependent on his or her tax return (regardless of whether he or she actually claims you);
- 2) How much income you received; and
- 3) What kind of income you received.

You must file a federal income tax return if you can be claimed as a dependent and your investments income was \$1 or more and that income plus your earned income was more than \$550.

If you had only earned income, you must file a federal income tax return for 1991 if you can be claimed as a dependent and your earned income was more than \$3,400.

SMALL BUSINESS WORKSHOPS

DATE	LOCATION	TOPIC	TIME	SPONSORS
2/12	BTC SALEM ROOM	MANAGEMENT SKILLS FOR BUSINESS SUCCESS - PART I WITH MARGERY PARKER	6:30P- 9:30P	SMALL BUSINESS CENTER - FORSYTH TECH BUSINESS AND TECHNOLOGY CENTER
2/13	BTC SALEM ROOM	SMALL BUSINESS RECORDKEEPING	6:30P- 9:30P	SMALL BUSINESS CENTER-FORSYTH TECH BUSINESS AND TECHNOLOGY CENTER
2/19	BTC SALEM ROOM	MANAGEMENT SKILLS FOR BUSINESS SUCCESS - PART II WITH MARGERY PARKER	6:30P- 9:30P	SMALL BUSINESS CENTER-FORSYTH TECH BUSINESS AND TECHNOLOGY CENTER Contact Dr. Ann Tyndall 760-2373
2/20	BTC AUDITORIUM	MINORITY CONTRACTOR WORKSHOP-PART I	6:30P- 9:30P	CITY OF WINSTON-SALEM - MWBE PROGRAM FTCC-FOCUSED INDUSTRIAL TRAINING BUSINESS AND TECHNOLOGY CENTER
2/25	BTC AUDITORIUM	MINORITY CONTRACTOR WORKSHOP-PART II	6:30P- 9:30P	CITY OF WINSTON-SALEM - MWBE PROGRAM FTCC-FOCUSED INDUSTRIAL TRAINING BUSINESS AND TECHNOLOGY CENTER
2/27	BTC AUDITORIUM	MINORITY CONTRACTOR WORKSHOP-PART III	6:30P- 9:30P	CITY OF WINSTON-SALEM - MWBE PROGRAM FTCC-FOCUSED INDUSTRIAL TRAINING BUSINESS AND TECHNOLOGY CENTER Contact Anne Hennis 723-0371 x370
3/3	FORSYTH TECH GREENE BLDG	BUSINESS MANAGEMENT	6:30P- 9:30P	SMALL BUSINESS CENTER-FORSYTH TECH REVS
3/5	FORSYTH TECH GREENE BLDG	STARTING YOUR OWN BUSINESS 8 WEEK COURSE	6:30P- 9:30P	SMALL BUSINESS CENTER-FORSYTH TECH REVS
3/5	FORSYTH TECH WEST CAMPUS	TAX WORKSHOP WITH THE IRS AND STATE OF NC	9:00A- 4:00P	SMALL BUSINESS CENTER - FORSYTH TECH IRS AND STATE OF NC
3/19	HOLIDAY INN WEST	SIMPLE RECORDS	8:00A- 12NOON	SMALL BUSINESS CENTER-FORSYTH TECH REVS Contact Dr. Ann Tyndall 760-2373

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