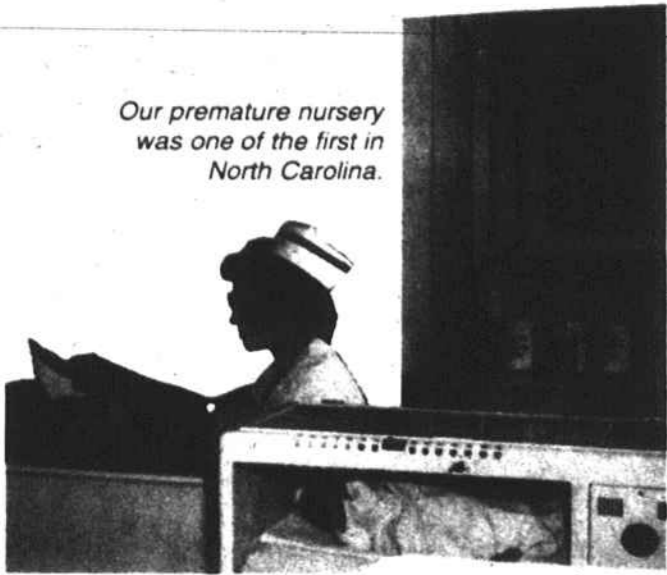


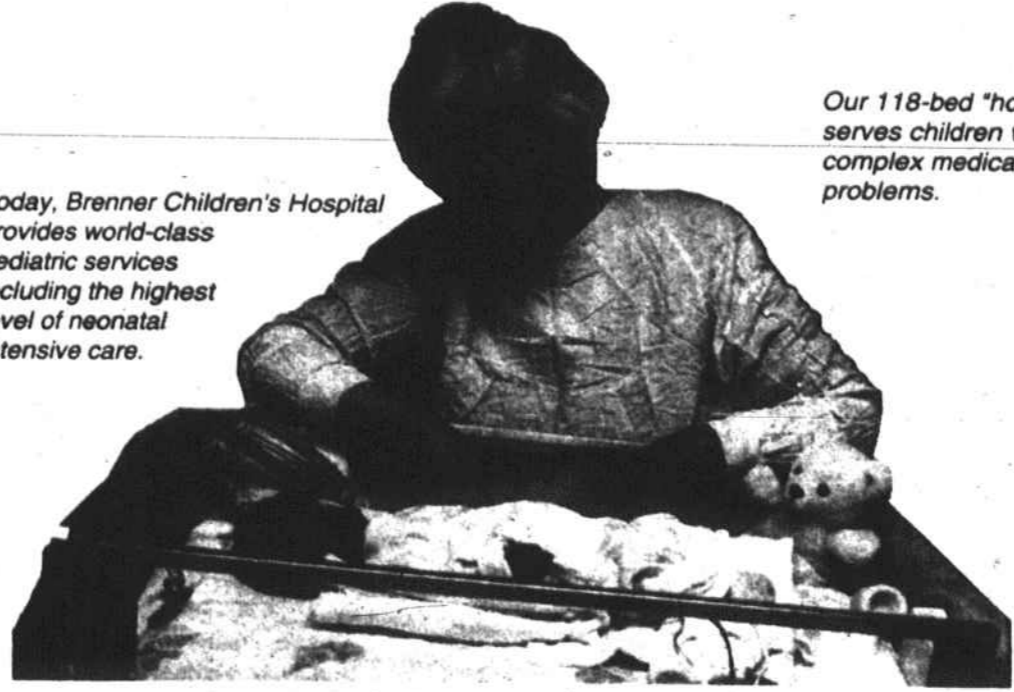
WE'RE CHANGING.

AND SO IS OUR TELEPHONE PREFIX NUMBER.

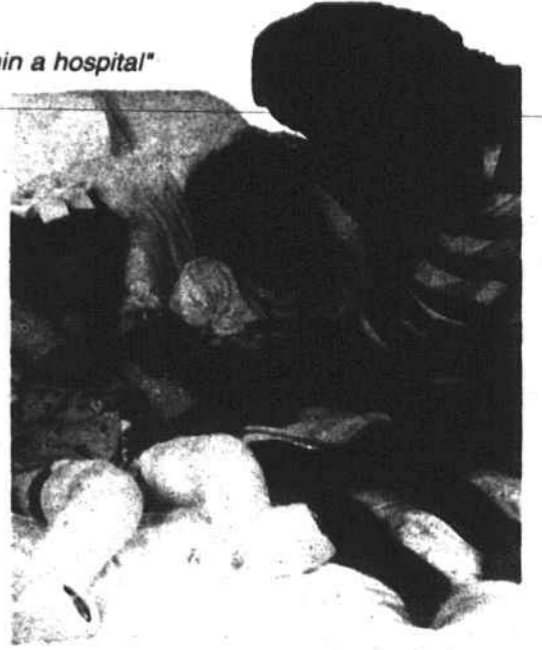
748 WILL BECOME 716 ON FRIDAY, JULY 3RD.



Our premature nursery was one of the first in North Carolina.



Today, Brenner Children's Hospital provides world-class pediatric services including the highest level of neonatal intensive care.

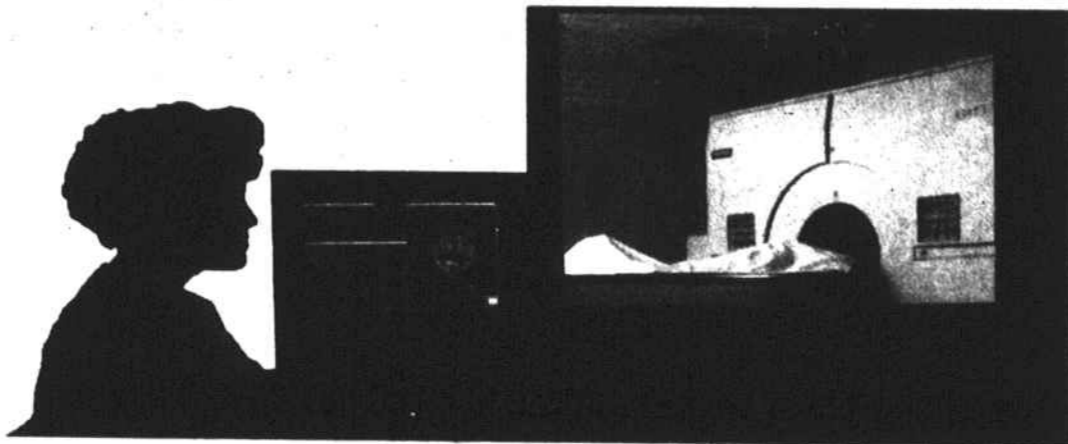


Our 118-bed "hospital within a hospital" serves children with complex medical/surgical problems.

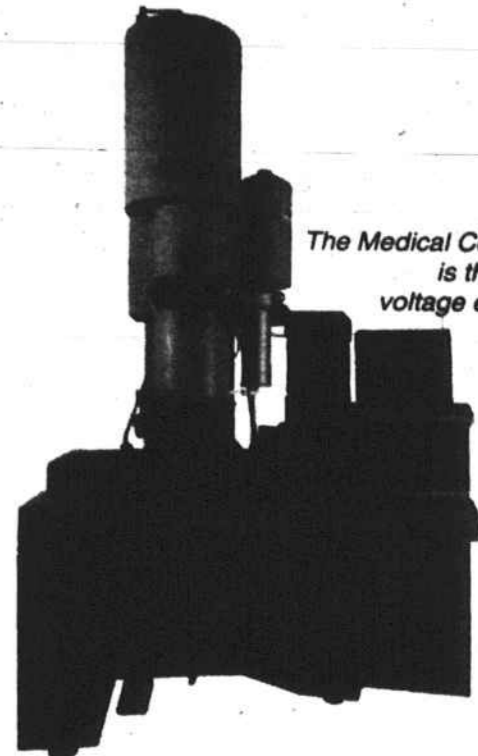
MUCH HAS CHANGED IN MEDICINE AND ON HAWTHORNE HILL SINCE "THE WILDS OF ARDMORE" GAVE BIRTH TO THE



Early version of an X-ray device.



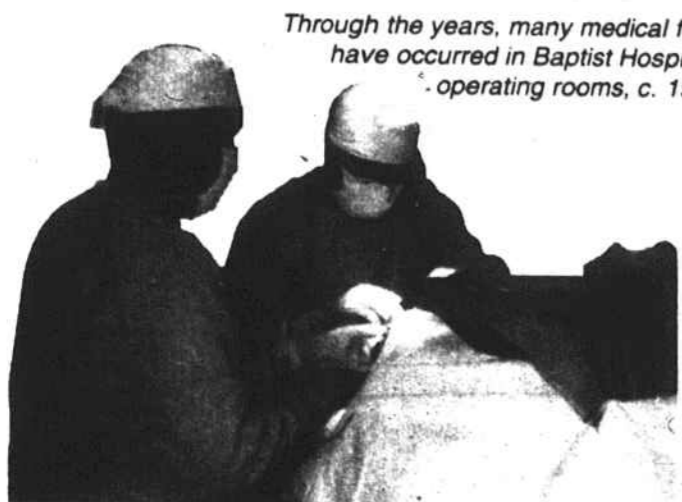
Positron Emission Tomography exemplifies today's advanced imaging processes.



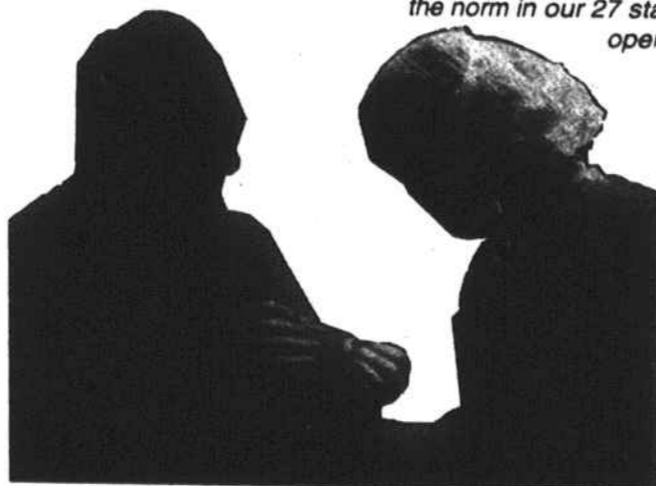
The Medical Center's MICROMED is the only intermediate voltage electron microscope devoted to medical research.

BOWMAN GRAY/BAPTIST HOSPITAL MEDICAL CENTER.

RESEARCH AND TREATMENT HAVE BROUGHT MEDICAL



Through the years, many medical firsts have occurred in Baptist Hospital's operating rooms, c. 1957.



Today, advanced surgical procedures are the norm in our 27 state-of-the-art operating suites.

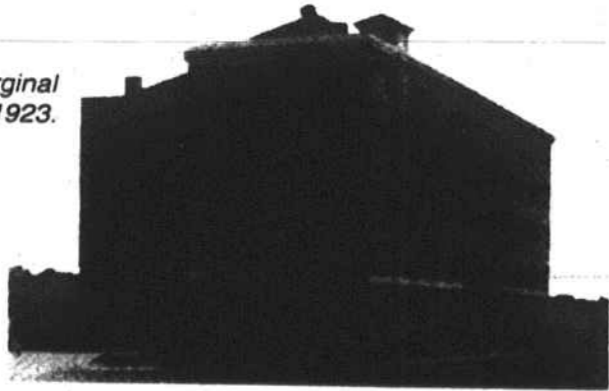


Advanced laser surgery is performed almost daily at The Medical Center.

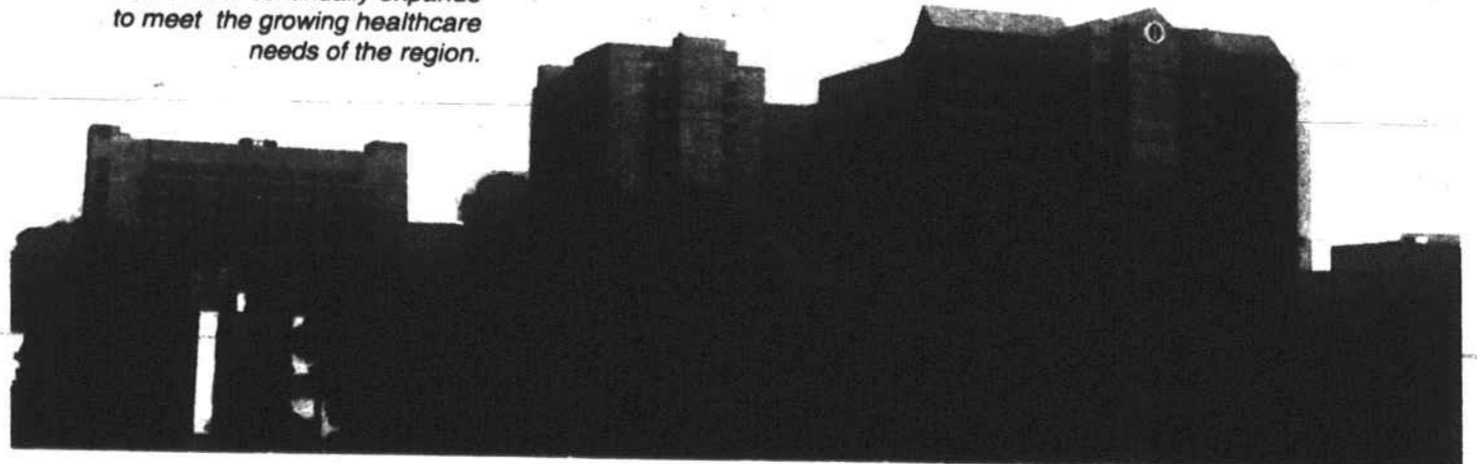
BREAKTHROUGHS, NEW MEDICINES, PATIENT CARE PROTOCOLS AND TECHNOLOGIES — ADVANCES OUR PHYSICIANS AND



Old Main, the original hospital building, c. 1923.



The Medical Center continually expands to meet the growing healthcare needs of the region.



RESEARCHERS HAVE PLAYED ACTIVE ROLES IN DEVELOPING. AS YOUR HEALTHCARE NEEDS HAVE EXPANDED, SO HAVE THE FACILITIES OF THE MEDICAL CENTER.

NOW WE EVEN HAVE OUR OWN TELEPHONE EXCHANGE. SAME CARING TOUCH AND MEDICAL EXCELLENCE. JUST A NEW PREFIX.

ALL OF OUR NUMBERS WILL BEGIN WITH 716.

WHEN CALLING THE MEDICAL CENTER, JUST DIAL THE PREFIX 716 INSTEAD OF 748. THE LAST 4 DIGITS WILL NOT CHANGE.



**THE BOWMAN GRAY/BAPTIST HOSPITAL
MEDICAL CENTER**