

# WAAA Is Named No. 1 Station Of The Year

By CAROL ERAGINS  
Community News Editor

The hallway walls at WAAA radio station is filled with so many awards that one could barely decipher what color the walls are or what they are made of.

Evans is one of the first black women to own a radio station and she attributes her success as a businesswoman to the opportunities that were presented to her.

As a college student at Wake Forest University, Evans was

tively a small station, there were a lot of things to learn that were not necessarily your job to do. One thing led to another and I was offered a position in sales. As a result of that willingness to consume additional responsibility when

mation and more indepth public affairs programming people wouldn't ordinarily have heard on other communication mediums," she added.

Evans is quite conscientious of the kind of music that is played over



**WAAA is one of the oldest black radio stations in the country. Above are Mutter Evans and Mark Raymond, program director.**

asked and voluntarily, in 1978, I was offered the position of executive vice-president and general manager," said Evans.

After much thought, Evans says she made the commitment to stay in the Winston-Salem area because of the potential she saw in making contributions in the radio industry. "I was given first rights of refusal when the station was sold and little did I know that the station would be sold a little less than a year later. I realized it was a golden opportunity, one that I was ready for. The fact that everything folded before my own eyes, I felt that I had a responsibility to pursue it," she said. I jumped into the business feet first not knowing how it would work out."

Evans worked as an intern at WGHP television and the campus radio station but opted for a career in radio. "I found that working in television invades your privacy and I am accustomed to having my space," she said. "I started working part-time for WAAA at the beginning of my senior year." Upon graduation from Wake Forest, Evans says she was offered a job at WAAA as director of public affairs. "Although WAAA was rela-

the radio waves.  
"We play responsibly. People tend to emulate what they hear."

## DIFFICULTY IN URINATION?

If you have any of the following symptoms, you may have a common prostate disease known as BPH (Benign Prostatic Hyperplasia).

- Painful urination • Urgency in urination • Frequency in urination • Dribbling after urination • Hesitancy or delay in starting the flow of urine • Feeling of incomplete emptying of the bladder • Interruption in the urinary stream • Need to strain to start the flow of urine

If you are a male 55 or over, you may qualify for a one year research study involving a medication for the treatment of BPH. Patients who qualify will receive free physical exams, blood and diagnostic testing, and medication. Medical care provided by a board-certified urologist.

## HIGH BLOOD PRESSURE

Research participants are needed for clinical trial involving an investigational blood pressure medication. If you are between the ages of 60 and 80, have high blood pressure, and have no other significant health problems, you may be eligible to participate in this study. Patients who qualify for the study will receive physical examinations, diagnostic testing and medication free of charge. Financial compensation available for study participation.

For more information please call **PIEDMONT RESEARCH ASSOCIATES** at 919-659-8394.



**Mutter Evans, owner of WAAA radio station, shows off an award the station recently won. WAAA was named :Station of the Year" by the Carolina Chapter of the Young Black Programmers Coalition.**

In recognition of the overall service of black radio, the Carolina chapter of the Young Black Programmers Coalition recently named WAAA radio station "AM Station of the Year."

The award came as a surprise to Mutter Evans, owner of WAAA, who is also celebrating the station's 42nd anniversary.

WAAA began October 29, 1950, a year after the establishment of the first black radio station (WERD) in Atlanta, Ga. WAAA is the oldest radio station in the state of North Carolina.

"Radio has been around forever but in terms of the commitment to black radio, WAAA has been out there as the leader of black formatted stations," said Mutter Evans.

always interested in electronic communications but she wanted to be "the female Walter Cronkite," Evans says. "While in high school there were no female anchors on television, and I wanted to be the best. The only difference between me and Cronkite was that I am a black woman."

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## Community

# EVENTS CALENDAR

## October

**How to Schedule Your Event:** Send your information, concisely and neatly printed or typed, to the *Chronicle* Calendar, 617 N. Liberty St., Winston-Salem, N.C. 27102, before 5:30 p.m. the Monday preceding the week in which your event will occur. Our FAX number is (919) 723-9173.

**THURSDAY, OCTOBER 22**  
7 p.m. — The Forsyth Prison Chaplaincy is having their annual celebration at the Forsyth Correctional Center Chapel at 307 Craft Drive. In celebration of its 5th anniversary, the Chapel will be named in honor of the ministry's founders. The program will also include music and life stories of those in prison.

**FRIDAY, OCTOBER 23**  
11 a.m. — The 29th annual Piedmont Crafts Fair opens at the M.C. Benton Jr. Convention Center and continues through Sunday Oct. 25. The fair will be the largest in Piedmont Craftsman, Inc. history showcasing the work of 160 professional craft artists.

4:30 p.m. — The East Forsyth Band Boosters will have a barbeque dinner. Eat on site or take-outs available. \$5 for adults and \$3 for children buys you 2 meats plus beans, slaw, rolls dessert and a beverage.

**SATURDAY, OCTOBER 24**  
9 a.m. — The Forsyth County Center of the North Carolina Cooperative Extension Service will conduct a workshop for residents on "Recycling Yard Wastes." This composting workshop is scheduled until 11:30 a.m. at the Forsyth County Agricultural Building, 1450 Fairchild Drive. The cost is \$3 per person. Participants will receive a certificate for the training.

10 a.m. — The North Carolina Black Leadership Caucus 5th and 12th U.S. Congressional District will hold its Mini Conference at the Benton Convention Center. NCBLCC will feature a debate between Barbara Gore Washington and Mel Watt, U.S. Congressional candidates. The debate is open to the general public.

11 a.m. — The YMCA is sponsoring the "Speak for Success" seminar. The cost is \$35 which includes a follow-up private session. The instructor is Communications Consultant, Susan Stewart. Topics will include The Art of Persuasion, Dramatic Presentations, and effective Use of the Voice.

**SUNDAY, OCTOBER 25**  
4 p.m. — The Children's Theatre presents Snowflake with former clown Gale LaJoye at the Arts Council Theatre, 610 Coliseum Drive. This is a mesmerising, silent, one-man show in which children and adults will be charmed by a childlike street character who transforms a vacant lot full of rubbish into a world of his own, filled with skiing, dancing, and musical instruments. \$5 children and adults.

**MONDAY, OCTOBER 26**  
7 p.m. — There will be a Voter Education Seminar at St. Joseph's A.M.E. Zion Church in Mocksville sponsored by the NAACP.

**TUESDAY, OCTOBER 27**  
7 p.m. — The YWCA at 1201 Glade Street is offering a seminar that addresses how Gender at an early age affects the conditions of learning; gender based expectations in the workplace and skills to deal with them; how to speak respectfully by avoiding words and behaviors that could offend, exclude or put others down; effects of gender opinions and how to create understanding. For more information contact Charles Wingate at 722-5138.

7 p.m. — The Winston-Salem Baha'i Community will sponsor the seminar "How is Racism Perpetuated?" at Wingate Hall at Wake Forest University.

7 p.m. — NCCU Alumni will meet at the Fifth St. Library in Room 204. Mable Stevenson will be the guest speaker. Her topic will be "Host Homes."

**WEDNESDAY, OCTOBER 28**  
12 p.m. — F.A.C.T.S (Family and Children's Treatment System) provides the opportunity to learn about a new and innovative approach to working with adolescents and their families. The program "A Center for Creative Solutions" will be held at the Exchange/Scan Building at 500 Northwest Blvd. For more information call 724-2831.


**THURSDAY, OCTOBER 29**  
3:30 p.m. — Project Pumpkin is coordinated by the Wake Forest Volunteer Service Corps to provide safe trick or treating and carnival activities for children with special needs and inner-city children. Until 6p.m. trick or treaters will be escorted by costumed Wake Forest students through selected dorms. The children will stay with their assigned escorts until they leave campus by bus.

6:30 p.m. — The Forsyth County Public Library (Main) will hold a Halloween Festival until 8 p.m. This annual event is for children 3 years old and older, and will feature a costume contest, a pumpkin decorating contest and other activities. For more information call the Children's Room at 727-2214.

7 p.m. — The Winston-Salem/Forsyth County Coalition on Alcohol and Drug Problems is pleased to announce the second annual Community Service Awards Banquet at the Benton Convention Center. The awards are presented to individuals and groups who have made notable contributions to the prevention of alcohol and other drug abuse.

7 p.m. — The YWCA at 1201 Glade St. will be sponsoring a presentation of information and materials needed to create affordable family photo albums. There is no cost and open to the public.





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