



**Lady Rams**  
WSSU Squad Finishes The  
Basketball Season At 17-9.

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**Local Inventions**  
It does not take a mathematics or  
engineering background.

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# Winston-Salem Chronicle

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## Malcolm X; Source of Pride And Dollars, Source of Scorn

### ▲ Black Newspaper Publishers Irate Over What They Term 'Hollywood Racism'

BY MARK R. MOSS  
Special to the Chronicle

A disproportionate amount of advertising dollars spent to advertise Spike Lee's movie, *Malcolm X*, went to the white media — leaving a lot of black publishers with less than full pockets, they charge.

Further, these publishers voiced wonder if such treatment is another example of Hollywood racism.

"It is certainly an insult that those in the African-American press who have supported this movie are not reaping some of the revenue from advertising it," said Robert Bogle, president of the Philadelphia Tribune, one of the largest African-American newspapers in the country. Bogle is also president of the National Newspaper Publishers Association, (NNPA), a black trade

group.

Exactly how much money Warner Brothers, the film's distributor, spent on advertising is confidential.

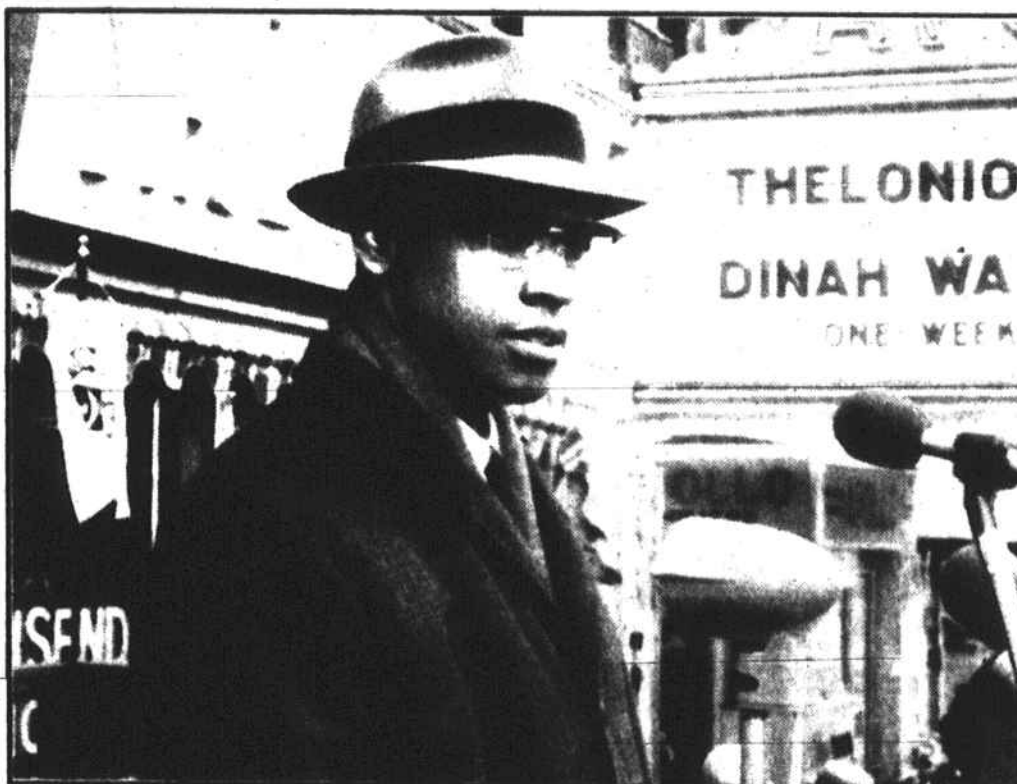
Rick Kallet, vice president of coop advertising at Warner, said the company has a policy of not disclosing such figures.

However, Kallet said that the advertising budget for *Malcolm X* "was in line with other big-budget movies."

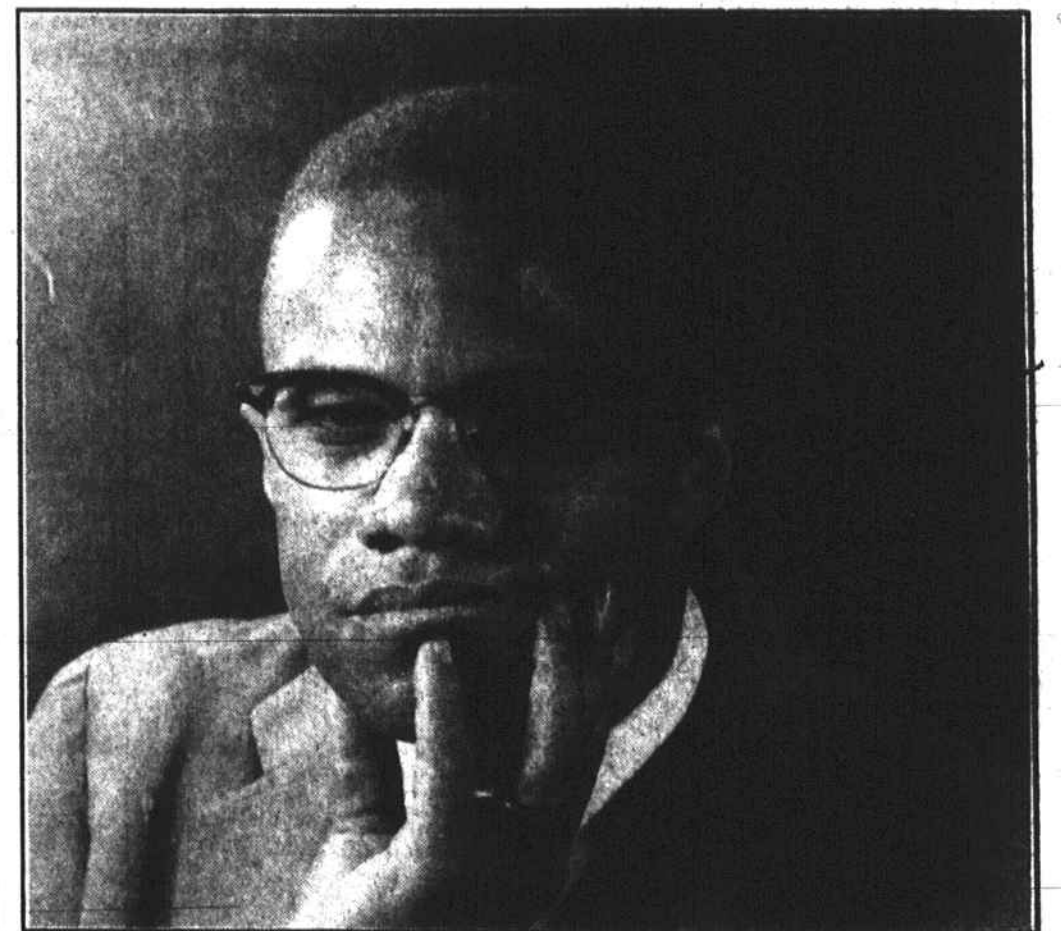
Bogle said that at the NNPA convention in June, Lee promised publishers that they would get their fair share of advertising dollars.

But only 20 markets were targeted, which meant a considerable number of the 205 black newspapers in the country were left out, Bogle said.

"My interpretation of Lee's



Malcolm X (Denzel Washington) addresses an audience of Harlem residents outside the legendary Apollo Theater in "MALCOLM X"



Muslim leader Malcolm X poses in this 1964 portrait. "There's all sort of interesting lessons about the entire African-American experience that can be learned through Malcolm's life says Robert Franklin of Emory."

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## Former Panther Seek Status Of Non-Profit For Funding

### ▲ Stalking Success In Urban Jungle

By SHERIDAN HILL  
Chronicle Assistant Editor

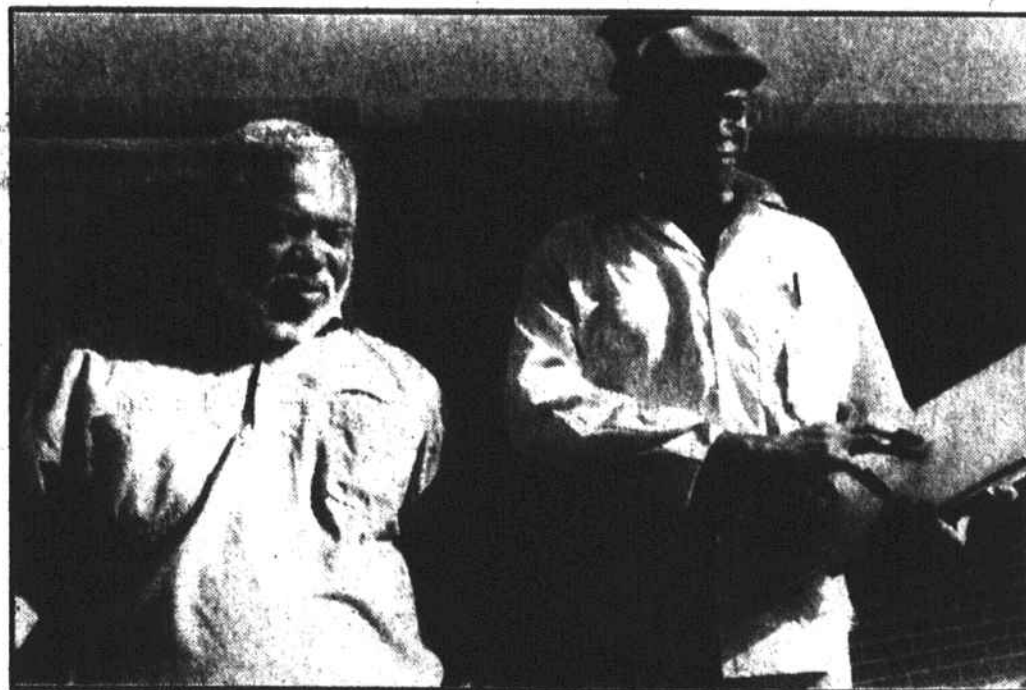
Two former Black Panthers, John Moore and Robert Greer, are seeking non-profit status and funding for their citizen's self-help group, Black Men And Women Against Crime.

"Power to the people!" was the favorite chant of the '60s and '70s, when Black Panthers were associated with black armbands,

black berets and sometimes machine guns. They were also known and feared for their ability to organize people around a cause and lead them to action.

In 1990, Greer and Moore started the group, which is comprised of about 15 people who volunteer their time organizing members of the black community to reduce crime in their area. They have formed tenant

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John Moore (L) and Robert Greer organize self-help programs in black communities.

## Author Profiles Struggle Of South African Women

### ▲ Ngcobo Says Apartheid Was Built On Their Backs

By SHERIDAN HILL  
Chronicle Assistant Editor

South African novelist Lauretta Ngcobo (pronounced "incobo") writes about one of the most difficult struggles in the world: the life of black women under apartheid.

Ngcobo grew up in South Africa, went into exile after the political upheavals of the '60s, and has lived in London ever since.

But the political and social war waged against South African women has changed very little in the 20th century. Ngcobo tells that story in her second book, *And They Didn't Die*.

Ngcobo speaks with a voice that is strong and clear, much like her writing. She came to Wake Forest



Lauretta Ngcobo

University earlier this week to address classes in women's studies and black literature.

She speaks passionately about the struggle of black women under apartheid, sometimes leaning forward to speak more intimately, slapping one hand inside the other together or rapping her finger on the table in front of her to make a point.

There is a rock-solid wisdom in her face, and a fiery intensity in her eyes.

"Black women became the rock upon which apartheid was built," she professes.

Rural women are expected to relinquish their sons when they are old enough to work in the city (at age 16), run the community in the absence of their husbands and sons who are allowed to come home for only two weeks each year, then care for the men when they reach their 70s and are sent home for good.

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## New CBC Members May Change Black Agenda

Larry A. Still

The first black congressional leadership institute in the history of the U.S. Congress was developed specifically for African-American members at three days of sessions in Atlanta during the past week with most of the 17 record-breaking new legislators in attendance.

Since 13 of the members represent newly established Southern districts, the emphasis may shift from an urban affairs agenda to other legislation, some members suggested.

The recent elections ushered in a new era of black leadership with the largest single increase of African-American members of Congress since the founding of

the nation, said officials of the Congressional Black Caucus Foundation, which sponsored the institute.

In January, the CBC membership will increase from 26 to a record 40 members, and Senator-elect Carol Mosley Braun, D-Ill., has agreed to join the House of Representative group in strategy sessions, CBC officials announced.

The Black Congressional Leadership Institute was one of three orientation sessions scheduled for all new members of Congress in Atlanta, Chicago, and Los Angeles. But the CBC members were invited to convene in the Georgia capital. The CBC is one of many specialized interest groups organized in Congress on the basis of geography, economic interests, legislative

goals, culture or ethnicity (Polish Caucus, Hispanic Caucus, etc.). The increasing number of women elected in recent years has led to the proposed establishment of a Women's Caucus in Congress.

The objectives of the foundation's institute, announced Rep. Alan Wheat, D-Mo., who served as chairman, were to: Acquaint members-elect with special support services and resources available to CBC members; discuss solutions to the special issues and problems that "freshmen" members are likely to confront; and identify the most critical issues facing black America that will be given top priority by the CBC during the 103rd Congress starting in January.

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