


RECYCLE TODAY



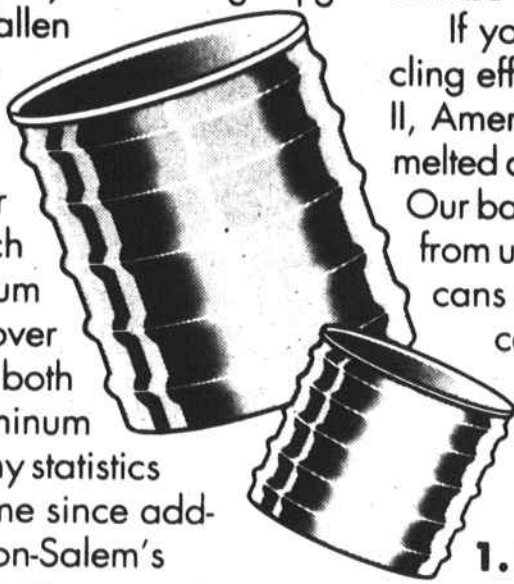
THE NEW CAN CAN IS CATCHING ON

Everyone at the Recyclery is dancing a jig because residents have fallen right into step with the "can can." We're referring of course to, the addition of steel (tin) cans to our recycling program, which already included aluminum cans. Now green bins all over town are brimming with both the steel cans and the aluminum ones. Here's some uncanny statistics on just how far we've come since adding this first item to Winston-Salem's recycling program in August:

- We're recycling 4000 pounds of steel cans per week! That's 20,000 pounds a month!
- The natural resources saved so far by recycling these cans include: 75,000 pounds of iron ore; 30,000 pounds of coal; 1,200 pounds of limestone.

CONTRIBUTE LOCALLY, RESULTS GLOBALLY

Consider this, the 100 BILLION pounds of steel recycled a year, nationwide, saves enough energy to supply the City of Los Angeles with electricity for 8 YEARS!



WAR ON GARBAGE

If you haven't joined in this steel can recycling effort, think of it this way. In World War II, Americans collected steel cans which were melted down and reused for military hardware. Our battle in the 90's is saving the environment from unnecessary waste. Once again, Americans are literally "pitching in" (their steel cans) during this ecological crisis. Won't you? It's easy to recycle steel cans, here's how:

1. **RINSE** cans thoroughly. Acceptable cans include, fruit, vegetable, soup, meat, fish, pet food, juice and coffee cans. *No aerosol or paint cans please.*
2. **DROP** the lids into the cans. **SQUEEZE** lid slightly to keep lid from falling out. *You don't have to remove the label, but it helps!*
3. **PLACE** the cans into the bin along with other recyclables.

For more information call 722-BINS.

Garbage & Recycling Pickup Holiday Schedule Changes

THANKSGIVING Observed Thursday and Friday November 26-27

If your collection day is	Pick-up will be
Tuesday	Monday, 23rd
Wednesday	Tuesday, 24th
Thursday	Wednesday, 25th
Friday	Monday, 30th

CHRISTMAS Observed Friday, December 25

If your collection day is	Pick-up will be
Tuesday	Monday, 21st
Wednesday	Tuesday, 22nd
Thursday	Wednesday, 23rd
Friday	Thursday, 24th

NEW YEAR'S DAY Observed Friday, January 1. Same schedule as Christmas (above)

RECYCLING SCHEDULE:

IF YOUR RECYCLING DAY FALLS ON A HOLIDAY, YOU'LL SIMPLY BE SKIPPED UNTIL THE FOLLOWING WEEK! IF YOUR BIN IS OVERFLOWING, JUST PLACE EXCESS RECYCLABLES IN BAGS DIRECTLY NEXT TO BIN. PLEASE DON'T SEAL OR TIE PLASTIC BAGS IF YOU USE THEM IN YOUR RECYCLE BIN. THEY'RE HARD TO UNTIE AND SLOW DOWN THE DRIVERS.

12 MILLION POUNDS OF WASTE RECYCLED!!

TALKIN' TRASH

RECYCLE TODAY has some weighty statistics on the program's success so far. Broken down, it looks like this:

PLASTIC: 528,000 POUNDS of plastic! That is enough plastic to cover two lanes of a 7 MILE STRETCH OF THE NEW I-40 BYPASS FROM 40 AND 421 ALL THE WAY TO I-40 AND 311!

ALUMINUM CANS: Over 7,000,000 cans! Since recycling takes MUCH LESS energy than to produce new products, this amount of recycling, just in Winston-Salem alone, saved enough energy to run a television for 21-MILLION hours, OR saved enough energy to allow every household in Winston-Salem to run the TV for 417 hours!

GLASS: The energy saved from recycling one glass bottle will light a 100-WATT bulb for four hours. The glass recycled through RECYCLE TODAY has saved 12,996 gallons of fuel.

NEWSPAPER: 7,800,000 pounds of newspaper. (Imagine the fish you could wrap with that!) Recycling this much newspaper saved 60,500 trees!

