

GUARANIEE

We At Classic Cadillac/GMC Truck,
Do Hereby Pledge The Following
"Best Price" Guarantee, Our "Golden Rule":

ANYONE WHO PURCHASES A NEW CADILLAC OR GMC TRUCK FROM CLASSIC CADILLAC/GMC TRUCK, AND WITHIN 72 HOURS FINDS A BETTER PRICE ON AN IDENTICALLY EQUIPPED MAKE OR MODEL, WILL BE REFUNDED THE DIFFERENCE IN CASH. THIS GUARANTEE APPLIES TO NEWSPAPER ADVERTISING, RADIO AND TELEVISION OFFERS FROM ALL DEALERS IN THE STATE. (Proof of lower priced, identically equipped in stock vehicle is required)

PURCHASER NAME DATE PRESIDENT

PURCHASI R SIGNATURI

GENERAL SALES MANAGER

IF WE COULD ABSOLUTELY GUARANTEE THE BEST PRICE ON ANY NEW VEHICLE YOU'D HAVE NO REASON TO SHOP ANYWHERE FISE RICHT?

THIS NEW POLICY ENSURES THAT IF YOU MAKE YOUR PURCHASE FROM CLASSIC CADILLAC GMC TRUCK, YOU WILL BE GUARANTEED THAT THE PRICE YOU RECEIVE IS THE ABSOLUTE BEST PRICE ANYWHERE. DOESN'T THIS MAKE SHOPPING FOR YOUR NEW CAR A LOT EASIER!





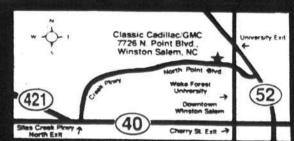






Cadillac...Changing the way you think about American automobiles. Classic Cadillac...Changing the way they're sold and serviced.





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