

WSNC Now Has a 'Booming System'

By KAREN M. HANNON
Chronicle Staff Writer

While you're driving through the Triad, you might think you're tuning into a new radio station when you reach as far east as Burlington. But it's not a new station. It's WSNC on the campus of Winston-Salem State University.

About three weeks ago, WSNC increased its wattage from 125 watts to 10,000. And since the change, the sounds from the control room in the Hall-Patterson building can be heard in areas other than Winston-Salem.

Joe Watson, the station operations manager, said signals now travel throughout the Triad to Martinsville, Va. and to Asheboro, N.C. "It's a pretty strong signal," Watson said. "We didn't know we could reach Martinsville until we got calls from people requesting music while we were playing gospel."

WSNC's formats also include rhythm and blues, jazz, rap, reggae and "Oldies but Goldies."

Watson said the increase in wattage will benefit the community, the university and the students.

"It gives the community alternative programming to listen to," Watson said. "I like to look at the station as a way to raise money for the station to become self-sufficient. When we reach more people, we can create programming to meet the needs of the community and then get grants for educational programming."

"Also, when we have more listeners, we can get more corporate sponsorship, which in turn, helps students because we can buy more programs and equipment," Watson said. "So when students walk out of our station, they have the experience to go into commercial stations."

Joe Daniels, the station engineer, said preparing for the increase in wattage called for a few technical changes on campus. A new transmitter was placed in the lower practice football field and a new antenna had to be built.

He said completing the necessary paperwork and getting final approval from Federal Communications Commission gave them the go-ahead.



A student D.J. at WSSU greets listeners during his morning radio show.

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Pearson Receives Award

Willie Pearson Jr., professor of sociology at Wake Forest University, has won the 1993 College of Liberal Arts Alumni Achievement Award from Southern Illinois University at Carbondale.

Pearson earned his doctorate in sociology at Southern Illinois-Carbondale in 1981. He has held post-doctoral fellowships at the Educa-

tional Testing Service and Congress' Office of Technology Assessment. His research has centered on the career patterns of African-American Ph.D. scientists, human resource issues in science and engineering, higher education and divorce. Pearson serves on the board of directors of Family Services Inc. of Winston-Salem.

Free Seminar Held

A free seminar Tuesday will help senior adults understand their Medicare benefits and medical bills.

The seminar will be held from 10 a.m.-12 p.m. at the Community Education Center. Financial experts from Senior Financial Care, a division of the Consumer Credit Counseling Service, and Forsyth Memorial Hospital and Medical Park Hospital will explain Medicare ben-

efits, supplemental insurance, Explanation of Benefits (EOB) and more.

Although the seminar is free, space is limited. Please register by calling Health Connections at 760-0122 or 1-800-933-4568.

The center is located at 855-B Bethesda Road, close to Forsyth Memorial and Medical Park hospitals.

WSSU Opens 'Ram Land'

Winston-Salem State University is inviting high school students and their parents to visit "Ram Land" on April 3 for the annual Spring Open House events. Activities will begin at 9 a.m. in the university's K.R. Williams auditorium.

Students and their parents will have the opportunity to mix and mingle with current students, fac-

ulty and staff members. There also will be panel discussion on student life and other topics, lunch and a tour of the campus, including a peek at the university's new spacious residence life facility.

Interested students should contact the WSSU Office of Admissions at 750-2070 for more information.

WSSU to Hold Concert

The Winston-Salem State University Choir will present its spring concert at 4 p.m., Sunday, March 28, in the Anderson Center Auditorium.

The concert, which is free and open to the public, is part of the choir's spring tour. The choir is composed of students and is directed by D'Walla Simmons. It performed recently in Danville and

Richmond, Virginia; Nashville, Tennessee; Atlanta, Georgia; Newark, New Jersey; and Brooklyn, NY.

The choir received an award and a trophy from the 1991 American Negro Spiritual Festival in Cincinnati, Ohio, and will perform at the National Black Music Caucus in Nashville.

Cancer Services Awards Grant

Cancer Services Inc. has been awarded a \$83,547 grant by the Kate B. Reynolds Charitable Trust of Winston-Salem. Johanna Ettin, executive director, said recently.

The funds will be used to provide life-saving medicines to people with cancer and, through the AIDS Task Force of Winston-Salem, to people living with HIV disease and AIDS, according to Ettin.

"Our organization provided medication for 203 cancer patients and 38 AIDS patients during 1992," Ettin said. "The grant from Kate B. Reynolds will give us additional resources to cover the costs of inflation in the pharmaceutical industry and to serve the many additional clients we expect to see in 1993. We feel very lucky to have the support of the Kate B. Reynolds Charitable Trust for our Medication Funds. Medically indigent residents of Forsyth County with cancer and AIDS have access to a level of service not available in other parts of North Carolina."

Cancer Services Inc. was founded in 1955 and was joined by the Aids Task Force in Winston-Salem in 1990. Both agencies support from United Way of Forsyth County and individual donors as well as foundations. Joseph P. Sills jr, is chairman of the board of directors.

The Kate B. Reynolds Charitable Trust has assets of \$304 million. It was created in 1947 by the will of Mrs. William N. Reynolds, whose husband was an executive at R.J. Reynolds Tobacco Company. One-fourth of the income of the trust is designated for use for programs for the poor and needy of Winston-Salem and Forsyth County and three-fourths is used for health-related programs and services across North Carolina. In 1992, grants totaling \$5.3 million were made by the Poor and Needy Division, and grants of \$11.4 million were made by the Health Care Division.



SOUTHERN NATIONAL

10k

Race Fee:
Early Registration - \$10.00
Race Day - \$14.00

PRE-REGISTRATION
PACKET PICK-UP
6:30 - 8:00 PM
Friday, March 26
Sunset Room, Central-YMCA

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To Benefit the Winston-Salem Central
YMCA Youth Scholarship Programs

1 1/4 MILE
FUN RUN/WALK - 9:00 AM
10 K RUN AT 9:30 AM

SATURDAY, MARCH 27, 1993

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