

Business

Dudley Receives State Recognition for Business

Joe L. Dudley Sr., president and founder of Dudley Products Inc., was selected the winner of the 1993 North Carolina Entrepreneur of the Year (EOY). The EOY Awards Banquet, sponsored by Ernst & Young, and nationally co-sponsored by Inc. Magazine and Merrill Lynch, was held at the Sheraton Imperial Hotel in Raleigh.

In May, Dudley was one of three finalists selected for the EOY Master's Category. This category represents people who have been in business for over 20 years and who exemplify entrepreneurial excellence. The other finalists were: E. Don Clayton, founder of Putt Putt Golf Courses of America; and Felix S. Sabates Jr., Top Sales Company. The annual EOY Award is intended to encourage and contribute to

activities which support and promote the entrepreneurial spirit.

This fall, a national judging panel of prominent business leaders will select the National Entrepreneur of the Year among all regional winners. If Dudley is selected as the National Entrepreneur of the Year, he will be the cover story for Inc. Magazine's December issue. Inc. is a business news publication with world-wide distribution.

For the past 25 years Joe and Eunice Dudley have taken Dudley Products from a small, family business — where products were first made on a kitchen stove and sold door-to-door — and built it into one of the most respected giants in the beauty industry.

Dudley Products is known not

only for its outstanding business achievements, but also for its strong community involvement. In 1991, President George Bush cited Dudley Products as its 467th point of light for its innovative Joe Dudley Fellows Program, a mentoring program designed to teach leadership skills to male honor roll students at Dudley High School (no relation) in Greensboro. In September 1992, the company instituted a sister program, the Dudley Ladies.

Today, Dudley Products manufactures and distributes more than 120 professional and retail products. In June 1993, Black Enterprise Magazine ranked Dudley Products number 48 out of the top 100 African-American Businesses. In addition, the company owns and operates four beauty schools (Chica-



Joseph L. Dudley Sr.

go, Washington, D.C., Kernersville and Charlotte), and advanced training academy, a hotel, an advertising agency and a travel agency in Kernersville. This summer, Dudley Products introduced its new makeup line.

PHILLIP S. BANKS III
PERSONAL INJURY

Personalized Service
— ALL COURTS —
**FREE INITIAL
CONSULTATION**

Office Hours By Appointment
3000 Bethesda Place

659-0911

Integon Announces Name for New Child Center

Integon recently announced the name of its child development center at an afternoon meeting of company employees and building tenants.

The center name is "MudPies, a distinctively different child development center." The name and logo were unveiled for the new center, which will have 177 spaces for chil-

dren of Integon employees, building tenants and other downtown workers.

MudPies is currently under construction at the corner of Holly

and Poplar Streets and is scheduled to open on Aug. 30.

The center is owned by Integon and will be operated and managed by the YWCA of Winston-Salem.

Businessman to Keynote Black Chamber Conference

OAKLAND, Calif. — William G. Mays, chairman and chief executive officer of Mays Chemical Company Inc., will be the keynote speaker at the National Black Chamber of Commerce's (NBCC) Sixth Annual National Conference to be held in Dallas Aug. 25-29.

NBCC officials have announced. Mays, whose company was ranked number 13 in Black Enter-

prise's 1992 survey of the country's Top 100 black-owned businesses, opened his chemical distributorship

in 1980. Today, Mays Chemical Company Inc. has yearly sales of \$60 million.

First Forsyth Mortgage Company

Invites you to call for a **Free Mortgage Proposal** to **reduce** your debts and monthly payments and **increase** your available monthly cash flow.

Fixed & Variable competitive rates
15 - 20 - 30 year programs

Use your home equity to increase your financial growth & freedom

We have a variety of programs for people who have a problem qualifying with:

• slow credit
• high debt ratios
• prior bankruptcy

Home Improvements - Debt Consolidation - Purchase Money

No income verification (self-employed only)

Pre-qualifying approvals in 48 hours or less!

First Forsyth Mortgage Company
"The Mortgage Advisors"
Committed to Excellence
3880 Vest Mill Road
919-760-0411 or 800-849-8684



William G. Mays

Beverly R. Mitchell
Attorney at Law

224 Town Run Lane
721-0807 Fax: 724-2723

General Civil Law
including

- Wills & Estates
- Residential Real Estate
- Domestic Relations
- Personal Injury-Auto
- Workman's Comp/Social Security Disability
- Bankruptcy

Graduate
Wake Forest Law School

Injured?

We can help.
We're paid only
if you collect.

LEWIS & DAGGETT
ATTORNEYS AT LAW, P.A.

Michael Lewis
David D. Daggett
Celeste Harris, R.N., J.D.

ATTORNEYS AT LAW, P.C.

Michael Lewis
David D. Daggett
Celeste Harris

765-7777
Phones answered 24 hours
285 Executive Park Blvd.
Winston-Salem, NC 27103

**A HISTORY OF
HELPING PEOPLE**

Salem

FRESHSIDE SALUTE

A FRESH LOOK ~~~~~ A FRESH APPROACH

Rosalyn Hinson
Philadelphia, PA

"Martial Arts build self-esteem, motivation and a sense of unity."

Rosalyn Hinson had a vision. Give people a means to focus their energy and keep them out of trouble by training them in martial arts. All the while, teaching them life lessons: respect, discipline and self-worth. That's just how Indomitable Spirit Martial Arts School began. That was five years ago. Today it offers everything from creative writing classes to safety tips for the elderly. Rosalyn and her volunteer staff encourage students to stand on their own two feet and not rely on others. Now that's a fresh approach.

Thank you Rosalyn for bringing a fresh approach to Philadelphia. In recognition of your dedication, a donation of \$5,000 has been awarded to your organization.

ESCAPE TO THE FRESHSIDE™

17 mg. "tar", 1.2 mg. nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.