

### Rams vs. Aggies

WSSU linebacker pulls his load, but it's not enough for the win. B1



### Golden Reunion

Atkins High School Class of 1943 celebrates 50 years of memories. A9



### Carrying a Load

Winston Lake Golf Course begins new caddy training program. B5

# Winston-Salem Chronicle

THURSDAY, SEPTEMBER 16, 1993

"Power concedes nothing without a struggle." — Frederick Douglass

VOL. XX, No. 3

## Dillard's: A Department Store for Whites Only?

### ▲ Blacks say they are followed and falsely accused of shoplifting

By MARK R. MOSS  
Chronicle Staff Writer

Several current and former employees of Dillard's department store, one of the flagship stores at Hanes Mall, claim that African-American shoppers at the store are often targeted as shoplifters and are unscrupulously followed by security personnel. Many also claim that they are or have been discriminated against for promotions.

When confronted by the *Chronicle*, Kevin McCluskey, Dillard's store manager, referred questions to Dillard's corporate headquarters in Little Rock, Ark.

"I can't comment on the company," he said. "I am

only the store manager."

A Dillard's attorney at the corporate office failed to return several telephone calls.

Some of the current employees interviewed by the *Chronicle* asked that they not be identified for fear of losing their jobs. One employee said when African Americans visit the store dressed differently than Dillard's usual clientele, they are closely watched.

During his more than one year working at the store, he said he has watched black customers wait for service longer than whites. He also said he has had black customers ask him to serve them because of a co-worker's well-known hostility to African Americans.

"If (corporate headquarters) knew what was hap-

pening, they would do something," he said.

But top brass in Little Rock has heard complaints from African Americans before. In fact, Dillard's and the National Association for the Advancement of Colored People signed an agreement in 1986 calling for the store to hire and promote more minorities. The "Statement of Cooperation" also included clauses asking the company to utilize African-American businesses, contribute to minority causes and to advertise in the black media. Robert Bogle, president of the National Newspaper Publishers' Association, a black newspaper trade association comprised of 205 newspapers, said Dillard's does not advertise its member newspapers.

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### Complaints Against Dillard's

Last month, eight African Americans in Florida joined in a federal lawsuit against Dillard's department store alleging discrimination. In its investigation, the *Chronicle* discovered that African Americans here have had problems, too. Here is a list of some complaints cited by current and former African-American employees and customers in Winston-Salem:

- Followed closely by security officers.
- Unjustifiably searched by security officers.
- Waited longer than whites for service.
- Denied promotions given to whites.
- Questioned by police officers days after making purchase.

## NEWS WEEK NEWS AT A GLANCE

### WSSU Gets Donation

Winston-Salem State University received a \$5,000 gift from the Greater Winston-Salem Chamber of Commerce's East Area Council this week to help students become entrepreneurs.

Complete story A3

### Club Helps Disabled

Dalton knew nothing about the Sertoma Club until he was invited to a meeting last year. Then he helped establish one.

Complete story A5

### Conflict Resolution

Youths attending a forum Saturday at Emmanuel Baptist Church wore purple ribbons to symbolize their desire to prevent violence.

Complete story A5

### Minorities Shunned

CHARLOTTE (AP) — Women and minorities aren't making it on the list of top-paid executives in North Carolina, and critics say that's because corporations may recruit them but neglect programs to keep them.

Complete story A15

### Oprah's Millions

NEW YORK (AP) — In the film "Jurassic Park," a get-rich scheme involving live dinosaurs spelled disaster. Real life may be a bit kinder.

Complete story A14

### Bogus Executives

BOSTON (AP) — A firm that has won millions of dollars in public contracts because its owner is a minority is apparently run solely by whites.

Complete story A15



Senior citizens at University Place held their annual picnic Saturday on the lawn of University Place. Each resident wore a red and white t-shirt adorned with "University Place - Seniors in Action." About 75 seniors enjoyed music, cooked food.



Jimmie Bonham

Joycelyn Johnson

Norma Smith

Jim Conrad

Vivian Burke

Nelson Malloy Jr.

Larry Womble

## East, NE Wards Highlight Tuesday's Primary

### ▲ Aldermanic candidates

### Hold political forums

By MARK R. MOSS  
Chronicle Staff Writer

On Tuesday voters throughout the city will go to the polls to punch a hole for the candidates they want to lead the city or lead their wards.

Mayor Martha S. Wood, running for re-election on

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### AFRICAN-AMERICAN CANDIDATES FOR ALDERMAN AND THE WARDS:

- ▲ East: Jimmie Bonham, Joycelyn Johnson, Norma Smith
- ▲ Northeast: Vivian Burke (incumbent), Jim Conrad
- ▲ Southeast: Larry Womble (incumbent)
- ▲ North: Nelson Malloy Jr. (incumbent, unopposed)

All precincts will be open from 6:30 a.m. to 7:30 p.m. Absentee ballots are available at the Board of Elections office, 680 W. Fourth St., through Sept. 17.

### ▲ Newell undecided on Smith, Johnson choice

By RICHARD L. WILLIAMS  
Chronicle Managing Editor

Alderman Virginia K. Newell said she has yet to decide which East ward candidate is best suited to be her successor. Three candidates — Jimmie Bonham, Joycelyn Johnson and Norma Tanner Smith — are

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### THIS WEEK IN BLACK HISTORY

On September 18, 1895, Booker T. Washington delivered the famous Atlanta Exposition speech.