

A MESSAGE TO OUR COMMUNITY



The 1993 United Way of Forsyth County General Campaign is now underway, and its success has never been more important to our community. Over 8,300 people — your neighbors and ours — are on waiting lists at the United Way of Forsyth County's 51 member agencies. They are waiting to receive assistance from at least one of the more than 150 programs and services offered by United Way agencies. Unfortunately, due to lack of funding, that assistance is currently unavailable to them. So they wait, and suffer the consequences.

For example, here in our community, there are 33 families with 67 children waiting for child abuse therapy. More than 2,500 poverty-stricken and homeless people

were unable to receive emergency assistance last year because monies had run out. Last year, for lack of funding, more than 450 local youth were unable to benefit from structured alternatives to "hanging out". Thousands more were unable to receive desperately needed services.

Still, United Way agencies made a difference in many lives last year. 5,000 children and parents received child abuse counseling through a program with a 93 percent success rate. Homeless individuals and families received more than 51,500 nights of lodging. Thousands of young people in our community benefitted from a variety of youth programs, activities which kept them off the street corners and out of trouble.

United Way agencies make a difference in the lives of individuals and families, but in entire communities. Winston-Salem Police Chief George Sweat says, "Programs and services provided by United Way of Forsyth County agencies are making a positive and significant difference in reducing crime in our community."

Our goal this year is a tremendously important one: To raise every dollar we can to help close the gap between our neighbors' needs and the availability of human services here in our community.

As of today, companies in our community have already pledged corporate contributions of \$1,344,329. They are listed below. On behalf of our community, we thank them all for their caring spirit.

Most employee campaigns will be starting within a few weeks. United Way of Forsyth County volunteers will be making a simple and reasonable request of those employees. They will be asking that each and every one increase their gift for 1993 by only one dollar per week. If every person working in Forsyth County gave only one more dollar per week, we could move those more than 8,300 local people off the waiting lists.

When your time comes this fall to make your United Way contribution, please remember: Just one dollar per week more. You can make a difference in the quality of life for your neighbors...right here in our community.

Sincerely,

Pat Brown
Hal Brown

Pat & Hal Brown
1993 General Campaign Co-Chairs

AC Corporation
AMP, Inc.
AT&T-DDO
AWH Corporation
Adams-Millis
Adele Knits, Inc.
Alex. Brown & Sons, Inc.
Alexander & Alexander
Alliance Display
American National Can Company
BB&T
R. H. Barringer Distributing Company
Belk
Bimco
Frank A. Blum Construction
Brown & Williamson Tobacco Corporation
Carswell Distributing Company
Central Carolina Bank
Charter Hospital
Chesapeake Display & Packaging Company
Circuit City
Classic Cadillac
Coast-To-Coast Hardware
Computer Tree
Corn Products
Crotts & Saunders Engineering, Inc.
Eaton Corporation
Ernst & Young
Federal Express
Decision Point Marketing
Deere-Hitachi
Dillard Department Store, Inc.
Dillard Paper Company
Douglas Battery
Duke Power Company
Eckerd's Drug Stores
Fairchild Industrial Products Company
First Union National Bank
Food Lion
E. G. Forrest Company
Forsyth Medical Supply, Inc.
Godwin's, Boone & Dickenson

Graham & Boles Properties
Gray, Callison & Company, P.A.
Hecht's
IBM Corporation
Jostens
Hanes Dye & Finishing
Hayworth-Miller Funeral Homes
Home Quarters/Corporation Parkway
Home Quarters/North Point
Hooker Furniture Corporation
Hubbard Realty
Hutchinson-Allgood Printing Company
Inmar Enterprises
Integon Foundation
Johnson Controls
K&W Cafeterias
K-Mart/Clemmons
K-Mart/Kernersville
K-Mart/North Point
K-Mart/Peters Creek
Keiger Printing Company
Walt Klein & Associates, Inc.
Ed Kelly's, Inc.
Krispy Kreme Doughnut Company
The Kroger Company
Lanier Food Store
Levin, Spinnett & Company
Legg Mason
Logan Heating and Air Conditioning
Long Haymes & Carr
Lowes Food Stores, Inc.
Luwa Babnson, Inc.
Merrill Lynch
Members' Credit
J. G. Messick & Sons/Food Fair
Microfibers, Inc.
Miller, Zink & Brendle, P.A.
Modern Machine & Metal Fabricators, Inc.
Nallamalla-Wilson, P.A.
Norfolk Southern Corporation
Old Town Carpet Center
Olympic Packaging Company

PDQ One Hour Photo
Hugh Pfaff Poultry
Pfaff's, Inc.
Partners National Health Plans
J. C. Penny Company
The Piedmont Club
Piedmont Publishing Company
Planters LifeSavers Company
Price Waterhouse
Princess House
RMIC
Reuco Drug Stores, Inc.
R. J. Reynolds Tobacco Company
R. J. Reynolds Tobacco International
Salem Distributing Company
Salem Gymnastics Center
Sam's Club
Sara Lee Corporation
Scott & Stringfellow
Sears Roebuck and Company
Shields, Inc.
Southern Bell
Southern Fasteners Supply
Southern National Bank
Staley's Charcoal Steakhouse
The Stroh Brewery Company
Thomasville Furniture Industries
Thompson Arthur Paving
Textilease Corporation
Triad Bank
Tri-Com Communications
Twin City Warehouses
United Parcel Service
Vulcan Materials
WXII Television
A. Watts, Inc.
Wachovia Bank of North Carolina
Wal-Mart
Warren's Drug Store, Inc.
Wesley Business Forms
Westinghouse Electric Corporation
Winston-Salem Southbound Railroad

UNITED WAY OF FORSYTH COUNTY

 Neighbor Helping Neighbor 