

ATTENTION! CAR & TRUCK BUYERS!

ONE PRICE TEST MARKET EXPERIMENT!

Classic Cadillac-GMC Truck is holding a Test Market Experiment. You may have seen it on "CNN" or read about it in the newspaper. This new trend is sweeping the nation!

Due to nationwide demand, we have decided to offer you a **NO HAGGLE, HASSLE FREE, ONE PRICE TEST MARKET SALE, THIS WEEKEND ONLY!**

Thursday, Friday and Saturday, October 28th, 29th & 30th, & Monday & Tuesday, November 1st & 2nd, 1993 over **\$12 MILLION DOLLARS** of new and pre-owned vehicles will be priced with our **ABSOLUTE LOWEST ACCEPTABLE NON-NEGOTIABLE PRICE** so that you may clearly see your savings. This will enable you to make a decision to buy based solely on your financial needs.

To further enhance the sale of all new and pre-owned vehicles during this special event, all trade-ins will be accepted at **N.A.D.A. BOOK VALUE**.

IT GETS EVEN BETTER! FACTORY REBATES AND DEALER INCENTIVES UP TO \$10,000 WILL ALSO BE IN EFFECT (on select vehicles.) GMAC & bank representatives will also be on hand to offer aggressive financing and specially designed leasing programs.

THIS MARKETING EXPERIMENT WILL BE HELD RAIN OR SHINE. Please bring all decision makers, your title or payment book, and be prepared to drive home in the new or pre-owned vehicle of your choice.

EXAMPLE: NEW 1993 CADILLAC SEVILLE STS Limited white diamond car, #C3216 **\$8000 DISCOUNT!**

WHERE:
**CLASSIC CADILLAC-
GMC TRUCK**
7726 NORTH POINT BLVD.,
WINSTON, SALEM
(919) 759-2239

WHEN:
**THURSDAY,
FRIDAY, SATURDAY,
OCTOBER 28TH,
29TH, 30TH
& MONDAY & TUESDAY
NOVEMBER 1ST & 2ND
11AM - 5PM**