

Studies Show Black Students Distrust Business Leaders and Admire Politicians

A recent poll of elected student leaders at three historically black institutions revealed a paradox: Two-thirds of the campus leaders hinge hopes for their economic future on private enterprise. Yet, more than three out of four students felt they can not trust business and industry leaders to make decisions for the common good.

B&C Associates, Inc., a corporate communication and research firm, polled 55 students attending leadership conferences at North Carolina A&T State University,

Spelman College and Morris Brown College. Robert J. Brown, B&C chairman and chief executive officer, says, "The students' skepticism indicated a need for more in-depth involvement by industry leaders in issues touching people's lives, from education and crime to health care." Brown, a trustee of Boston University and Winston-Salem State University and supporter of numerous scholarship funds, asserts, "To combat negative perceptions, corporations need to be involved, not just with college students but starting at

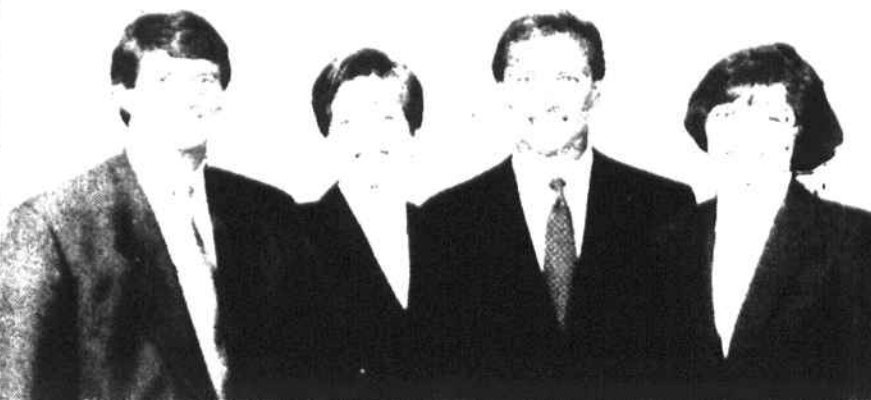
the preschool level."

While responding have a dim view of business leaders, the survey suggests that college students hold politicians and civil rights leaders in higher esteem. Among respondents, U.S. Senator Carol Moseley-Braun (D-IL) emerged as the most admired leader, edging out Rev. Jesse Jackson, who ranked second. President Bill Clinton, NAACP Executive Director Benjamin Chavis and South African leader Nelson Mandela ran a close third to Jackson. Ninety-two percent of the stu-

dent leaders cited the national debt as the most pressing problem facing our nation. Crime and education were also key concerns. When asked what issues they would address if they were president, respondents said they would first act to improve the education system, then tackle health care reform and illegal drugs.

The students surveyed represented student government associations, fraternities, sororities, and professional and honor societies.

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WSSU Students Receive Scholarship

Subrena Burnett, a Winston-Salem State University senior majoring in business administration, has been awarded \$1,000 from the C.C. Ross Endowed Scholarship Fund.

The scholarship was established in 1980 by C.C. Ross Sr., the first black chairman of the WSSU Board of Trustees and a charter member of Forsyth Bank & Trust, the forerunner to Southern National Bank.

Southern National's Presidents and CEO, Gary E. Carlton, recently presented the scholarship check to Burnett at WSSU. They were joined by Ross's wife, Dorothy, and Cleon F. Thompson Jr., university chancellor.

Burnett, who lives in Albemarle with her grandmother, Elizabeth Burnett, is the daughter of Clara Brooks and Samuel Burnett, both of New York City.

She has maintained a 3.0 G.P.A. while working part-time as a library assistant in R.J. Reynolds Tobacco Company's tax department, a position she held as cooperative education student full-time last



(l to r) Chancellor Cleon F. Thompson Jr., Dorothy Ross, Subrena Burnett and Gary E. Carlton.

summer. Burnett's campus activities include the marching band, the cheerleading squad, modeling and the Alpha Kappa Alpha Sorority.

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Triad Bridge Sponsors Tournament

On Sunday, Oct 24 at 3 p.m. at Dudley's Cosmetology University Grade "C" Tournament was sponsored by the Triad Bridge Unit, Flight "A" (above 600 master points) First Place — Harold Minus and Arthur Totten; Second Place — Geneva Hill and Elizabeth Lewis; Third Place — Billie Matthews and Ruth Washington; Fourth Place — Treasa Adkins and Richard Bowling.

Flight "B" (below 600 master points) First Place — Harold Minus and Arthur Totten; Second Place — Elizabeth Lewis and Geneva Hill; Third Place — Bessie Allen and Delores Smith.

Charles W. Gadson was the game director-in-charge. This was a seven and one-half table game. The next unit sponsored game will be the Nationwide Super Pairs on Friday, Dec. 17 at the Dudley's Cosmetology University. All bridge players are urged to plan to participate in this event.

Monday, Oct 25 at 3 p.m. at Dudley's Cosmetology University Grade "C" Tournament was sponsored by the Triad Bridge Unit, Flight "A" (above 600 master points) First Place — Inez Gerald and Reginald McCaskey; Second Place — Lillie Currell and Floyd Neal; Third Place — Frances Cobb and Andrew Wilkes. The results of the tournament will be reported in the next column. Also, the "Players of the month - Oct." will be published.

Now that the elections are over, bridge players can see out a little more for the Mendham "A" Tournament in Charlotte, scheduled for the weekend of Oct. 20th and 21st will be reported in the next column. Also, the "Players of the month - Oct." will be published.

December, 1993 will be one of the most exciting months for bridge players. The Mendham "A" Tournament in Charlotte, scheduled for the weekend of Oct. 20th and 21st will be reported in the next column. Also, the "Players of the month - Oct." will be published.

BRIDGE NEWS

By RUDOLPH V. BOONE SR.

Z. Smith Awards Non Profit Leaders

A chance to get off the merry-go-round. That is what the Z. Smith Reynolds Foundation Sabbatical Program is offering a select of group of nonprofit organizational leaders from North Carolina in 1994. Unique among foundation efforts across the country, this program rewards nonprofit leaders who have made exceptional commitments of time, talent, and energy to their nonprofit organizations. Application deadline is Dec. 1.

Awards of \$15,000 will be given to five full-time paid organizational leaders who are experiencing burnout and stress on the job, and who could benefit from a time of personal renewal and professional growth. Each individual sabbatical applicant designs his or her renewal experience.

"The point is to do something for themselves," said Tom Lambeth, Executive Director of the Foundation located in Winston-Salem. "As a result of recipients' sabbatical activities, their organizations benefit from revitalized, renewed leaders who return to work recommitted to the challenges and

rewards of public service," he said.

This will be the fifth year that the Z. Smith Reynolds Foundation has awarded sabbaticals. In the past, recipients have used the time to write, to read those books that for months or years had been sitting on the shelf, to find deeper relationships with their families, and to travel.

Selection are based on the degree of need for a break from the daily stress and challenges of work, including the difficulty the work environment poses, and the potential for continuing to make a significant contribution to their chosen field. Preference will be given to individuals with at least five years experience who are working to solve problems in the Foundation's focus areas. Current focus areas include criminal justice, public elementary and secondary education, the environment, community development, issues impacting minorities, and issues impacting women. This program is not designed for career public school employees. The Foundation receives many

more requests for sabbaticals than it can fund and hopes that organizations will give a high priority to the personal development and renewal for professionals who work in community-based organizations.

Person wishing more information on the 1994 Sabbatical Program should write or call: Sabbatical Program Coordinator, Z. Smith Reynolds Foundation, Inc., 101 Reynolds Village, Winston-Salem, N.C. 27106-5199.

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