

# 1993 CAMPAIGN REPORT

*A Message From Hal and Pat Brown, 1993 General Campaign Co-Chairs*

## 1993 CAMPAIGN CABINET

- Hal and Pat Brown, Co-Chairs*  
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*Nigel D. Alston*  
*Sidney Autry*  
*Robert T. Baker*  
*Greg J. Beier*  
*Mary Z. Benton*  
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*Sam L. Boone, Jr.*  
*David G. Brown*  
*Lin Brown*  
*Carol Ann Consolvo*  
*E. Dudley Colhoun, Jr.*  
*Michaux H. "Mike" Crocker*  
*Bert M. Emerson, II*  
*Mike Ernst*  
*M. Cynthia Farris, PhD.*  
*Gerald T. Finley*  
*Hada V. Haulsee*  
*Delores "D" Smith*  
*Sterling A. Spainhour*  
*James D. Stewart*  
*John F. "Jack" Ward*  
*Rick N. Wesley, Jr.*



We are honored to have served this year as Co-Chairs for the United Way of Forsyth County's General Campaign. It has been our privilege to have served with so many wonderful and dedicated volunteers across our community, volunteers who have worked incredibly hard to help their neighbors.

Because those volunteers have worked so hard, and because this community truly cares about helping our neighbors in need, we have raised \$9,759,885 so far this year. Over 100 employee campaigns are not yet complete, and we're counting on them to add a lot to the total campaign. The total amount raised in the 1993 campaign will be reported at United Way's Annual Meeting and Campaign Awards Ceremony on January 27, 1994.

The United Way of Forsyth County supports 51 local health and human service agencies, and continues to operate very efficiently with 89 percent of each contributed dollar going directly to support health and human care services. Only 11 cents of each contributed dollar is spent on administration and fundraising. That level compares very favorably to the average overhead costs for most local and national non-profits organizations which often spend over 20 cents of each contributed dollar to cover administrative and fundraising costs.

United Way agencies' programs and services make a positive difference in individual lives. Greg Welch, the first boy to live at the Serendipity House, says, "Living at

*the Serendipity House showed me how to trust someone. It gave me a second chance. Today, I've got a good job and a great family. I owe all that to the Serendipity House and to United Way."*

Those same programs and services also increase the quality of life for all members of the community, even for those who are not direct recipients. Programs designed to provide our youth with structured afterschool alternatives to "hanging out," impact all members of our community. Says Winston-Salem Police Chief George Sweat, "The programs and services offered by United Way of Forsyth County agencies are making a positive difference in crime in our community."

We and the United Way of Forsyth County extend our sincere gratitude to all members of the community who have made a commitment to this year's campaign, and to the hundreds of volunteers who are still working on this campaign. We also urge those who have not made a commitment this year to do so now.

The success of this year's campaign continues to depend upon community members to give generously of their time and financial resources...to be Neighbors Helping Neighbors. They, and they alone, are the key to the United Way accomplishing its mission of increasing the organized capacity of people to care for one another.

Anyone with questions regarding the United Way of Forsyth County, or in need of assistance, should call the United Way at 910-723-3601.

Sincerely,

*Pat Brown*      *Hal Brown*  
 Pat Brown      Hal Brown

## 1993 LOANED EXECUTIVES

- Gladys Avery*  
*Velvet Bates*  
*Pam Bowles*  
*Pedro A. Castillo*  
*Bill Glance*  
*Bobbi Cobb*  
*Wallace Greer*  
*Janet Hancock*  
*Debby Hendrix*  
*Landis Kimbrough*  
*Barbara Lauten*  
*Roger Merritt*  
*Vicki Miller*  
*Reggie Moore*  
*Claire Nanton*  
*Carolyn Park*  
*Brenda Patterson*  
*April Penn*  
*Diane Poindexter*  
*Zavious Pratt*  
*Joyce Reedy*  
*Janis Rodgers*  
*Ken Sommerkamp*  
*Susan S. Watts*

### PROGRESS REPORT BY DIVISION

Chairmans Accounts .....	\$5,652,151
Key I.....	\$839,330
Key II.....	925,621
Key III.....	606,744
Industry .....	343,528
Professionals.....	177,162
Commercial /Retail.....	283,672
Service.....	241,962
Special Gifts.....	175,769
Public Service.....	170,862
Finance.....	202,130
Direct Marketing.....	44,754
Other.....	96,200
<b>TOTAL</b>	<b>\$9,759,885</b>



UNITED WAY OF FORSYTH COUNTY *Neighbor Helping Neighbor*

