

First Night Piedmont '94

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Long Communication
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Spevco
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FIRST NIGHT PIEDMONT '94 STAFF

WINSTON-SALEM STAFF

Executive Producer
Craig W. Ewing, Mid Atlantic Marketing
Associate Producer
Lori Snyder, Mid Atlantic Marketing
Executive Director
Mark Hall, Wake Forest University
Asst. Dir. Production
Paul Jones III, Jones Bakeries
Asst. Dir. Volunteers
Mona Jones, Wachovia Bank
Asst. Dir. Entertainment
Robin Johnson, IDS Financial Services
Asst. Dir. Accounting
Lori Snyder, Mid Atlantic Marketing
Asst. Dir. Security and Communication
Ray Surratt, Ardmore United Methodist Church
Graphic Art & Design
Tami Sue McCarty, Mid Atlantic Marketing
Accounting
Milton Kern, Central Carolina Bank
Trade Show
Marinella Holden
Concessions
Laura Dula, Forsyth Memorial Hospital
Communications
Charlie Self, Ellis Ashburn Stationer Inc.
Uniform Security
Officer Ibrahim, Winston-Salem Police Dept.
Admissions/Volunteer Security
Billy Perrell, Tekton Inc.
Medical
Dr. Stringer, Special Operations Response Team
Admissions
Tracie McMillan, Central Carolina Bank
Transportation
Ray Surratt, Ardmore United Methodist Church
House Managers
Barbara Davis-Porter
Stage Manager
Jennifer Blevins, High Point Little Theatre
Entertainment Hospitality
Shelly Treadwell, Winston-Salem Chamber of Commerce
Technical Services
Jim Hoyle, Audio & Light
Parade
Robin Johnson
Information Center
Stephanie Carico, NC Baptist Hospital
Media Accommodations
Melinda Winstead, GLL & Associates
Volunteers
Ava Troxler, WS/FC Coalition for Alcohol & Drug Prevention
Volunteer Services
Michele Grissler, Independence High School
Button Distribution
Clark Crews, Root Wilkerson Woods & Co.
Hotel Accommodations
Deb Holcomb, Wake Forest University
Poster Distribution
Clark Crews, Root Wilkerson Woods & Co.
Souvenirs
Laura Dula, Forsyth Memorial Hospital
Logistics
Norman Wallace, Stratford Diecasting
Construction
Kevin Line
Signage
Susan Martin, Travel Solutions
Decorations
Devae Long, Planters/Lifesavers
Art in Progress Management
Paul Jones III, Jones Bakeries

HIGH POINT STAFF

Associate Producer
Mary Reese, High Point Area Arts Council
Executive Director
Donna Anderson, High Point Jaycees
Assistant Directors
Jennifer Boyles, Nationwide Insurance
Robert Barbo, High Point Surveying
Sid Adams, Thomas Built Buses
Jude Hutchins, High Point Jaycees
Charles Surles, High Point Jaycees
Communications
Carole Lichauer, Parkside High Point Behavioral Services
Security
John Moseley, United Way of Greater High Point
Transportation
Philip Oliver, Hayworth Wood Seating
Medical
John Moseley, United Way of Greater High Point
Admissions
Donna Anderson, High Point Jaycees
House Managers
Leanne Ferguson, Phafftown Jaycees
Stage Managers
Dean Gentry, Smith & Lane Appliance Co., Eden, NC
Hospitality
Gail Lanier, High Point Jaycees
Technical Services
Marc Anthony, High Point Jaycees
Parade
Cathy Megimose, High Point Jaycees
Logistics
Edwin Bass and High Point Parks & Recreation Dept.
Signage
Randy Henly, High Point Jaycees
Decorations
Susan Mitchell, Wyatt, Early, Harris, Wheeler, & Hauser Attorneys
Construction
Edwin Bass, David Little, and HP Parks & Recreation Dept.
Art in Progress
Sonya Turner, Jacobson & Beavers Attorneys
Accounting
Samantha Stogner, High Point Jaycees
Concessions
Tom Boyles, Accent & Accessories
Information Center
Cindy Branning, Dial Page of the Triad, Inc.
VIP/Media
Cindy Branning, Dial Page of the Triad, Inc.
Volunteers
Jim Pritchett, ARC, Greensboro
Volunteer Services
Jim Pritchett, ARC, Greensboro
Hotel Accommodations
Donna Anderson, High Point Jaycees
Souvenirs
Rhonda Snider, High Point Arts Council
Button/Poster Distribution
Sonya Turner, Jacobson & Beavers Attorneys

FIRST NIGHT PIEDMONT STEERING COMMITTEE

Craig Ewing, Chair, Mid Atlantic Marketing
Mark Hall, Wake Forest University
Mary Reese, High Point Arts Council
Ray Surratt, Ardmore Methodist Church
Milton Kern, CCB
Paul Jones III, Jones Bakeries, Inc.
Donna Anderson, High Point Jaycees
Bert Wood, STEP ONE
John Holleman, SAFE Initiative
Office of the Mayor
City of Winston-Salem

HIGH POINT ADVISORY BOARD

Mary Reese, Chair, High Point Arts Council
Tom Blount, High Point Enterprise
Engene Bohi, High Point Chamber of Commerce
Gary Burnett, High Point Parks & Recreation Dept.
Donna Anderson, High Point Jaycees
Jennifer Boyles, High Point Jaycees
Sue Evans, Community Volunteer
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Bill Millis, High Point Alcohol and Drug Action Coalition
Ann Pickering, Market Square
James Pettiford, High Point Human Relations Commission
Mayor Becky Smothers, City of High Point
Aaron Clinard, High Point Chamber of Commerce
Claudia Stowers, United Way of Greater High Point
Chief Jim Hoyne, High Point Police Dept.

Underwriter and Concept Groups

First Night Piedmont is **underwritten** by STEP ONE, Inc., of 545 North Trade St., Winston-Salem, NC. The Board of STEP ONE, and its President, Selbert M. Wood, have taken a leadership role in the community regarding support of the alternative lifestyle concepts.

The **conception** of the First Night Piedmont festival, as well as Tanglewood in the Park, Red Ribbon Week, and Project Graduation, was born of the Substance Abuse Free Environment (SAFE) Initiative of Forsyth County. Chaired and driven by Commissioner John Holleman, the SAFE Initiative has been responsible for the conception and production of the festivals in Forsyth County since 1990.

Production, concept development and management of all the festivals is conducted by Mid Atlantic Marketing of Winston-Salem, NC. Mid Atlantic Marketing President, Craig W. Ewing serves on the Board of Directors of the International Alliance of First Night Celebrations.

Operational implementation of the First Night Piedmont Festival is directed by the Winston-Salem Jaycees. Its President and Board of Directors work closely with the High Point Jaycees and other volunteer groups to present one of the finest programs in the nation.

Artistic and creative direction is supervised by the High Point Arts Council. The High Point Arts Council C.E.O., Mary Reese, President, Bill Miller and their Board of Directors are instrumental in the guidance development of arts in progress, art trade show production and Executive Production of the High Point entertainment center.