



MAM MID ATLANTIC MARKETING

Mid Atlantic Marketing is a full service advertising and marketing agency specializing in creating awareness for your business or product. Contact us today to discuss your goals for your business. Whether you seek a new image, new sale heights, or searching for ways to expand your market, Mid Atlantic is your source in the Southeast for incredible results.



We create awareness. Awareness creates business. . . call today.

- Long Range Market Planning • Advertising Services •
- Retail Promotion Development Strategies • Video, Print, and Logo Development •
- Major Event Production • Funding and Management for Non Profit Organizations •
- Regional and National Entertainment Planning and Services • Corporate Event Production •

Mid Atlantic Marketing, 1014 West Fifth Street, Winston-Salem, NC 27101 (919) 722-0066

Charter Hospitals of the Triad are proud supporters of

First Night '94 P I E D M O N T

Charter Hospital of Greensboro and Charter Hospital of Winston-Salem provide inpatient and outpatient programs for psychiatric and chemical dependency problems. We are pleased to support this drug- and alcohol-free celebration of the New Year and encourage all Triad residents to participate in this festive occasion.



CHARTER HOSPITAL
OF WINSTON-SALEM

3637 Old Vineyard Road
Winston-Salem, NC 27106
919-768-7710 or 1-800-441-COPE



CHARTER HOSPITAL
OF GREENSBORO

700 Walter Reed Drive
Greensboro, NC 27403
919-852-4821 or 1-800-852-HOPE