

SUPER SATURDAY SALE



SALE 69.99

ADOLFO® 2-PIECE SUIT FOR WOMEN
Reg. \$140. Double-breasted suit with plaid cardigan and solid skirt. Polyester/rayon.
Sale prices effective Sat., Sun. & Mon. March 5-7.

FOR WOMEN
25% OFF

- CAREER SPORTSWEAR INCLUDING BLOUSES, SKIRTS, PANTS & JACKETS FOR MISSES, PETITES, JUNIORS & WOMEN'S SIZES
- ALL DRESSES, \$50 & UP
- ALL LADIES' SUITS, \$100 & UP
- ALFRED DUNNER® APPAREL
Sale 41.99. Reg. \$56. Alfred Dunner jacket.
- HANDBAGS & SMALL LEATHER GOODS

20% - 25% OFF
SELECTED HOSIERY

30% - 50% OFF
14KT GOLD JEWELRY

30% OFF
GEMSTONE JEWELRY & PEARLS

20% - 40% OFF
DIAMOND JEWELRY

25% OFF
SELECTED NATIONAL BRAND WATCHES

Jewelry available only at JCPenney stores with Fine Jewelry departments. Diamond sale includes only that jewelry where diamonds constitute the greatest value. Selection may vary by store. Some merchandise may not be available at every store. If an item is not available at your nearest JCPenney store, we will gladly order it for you.

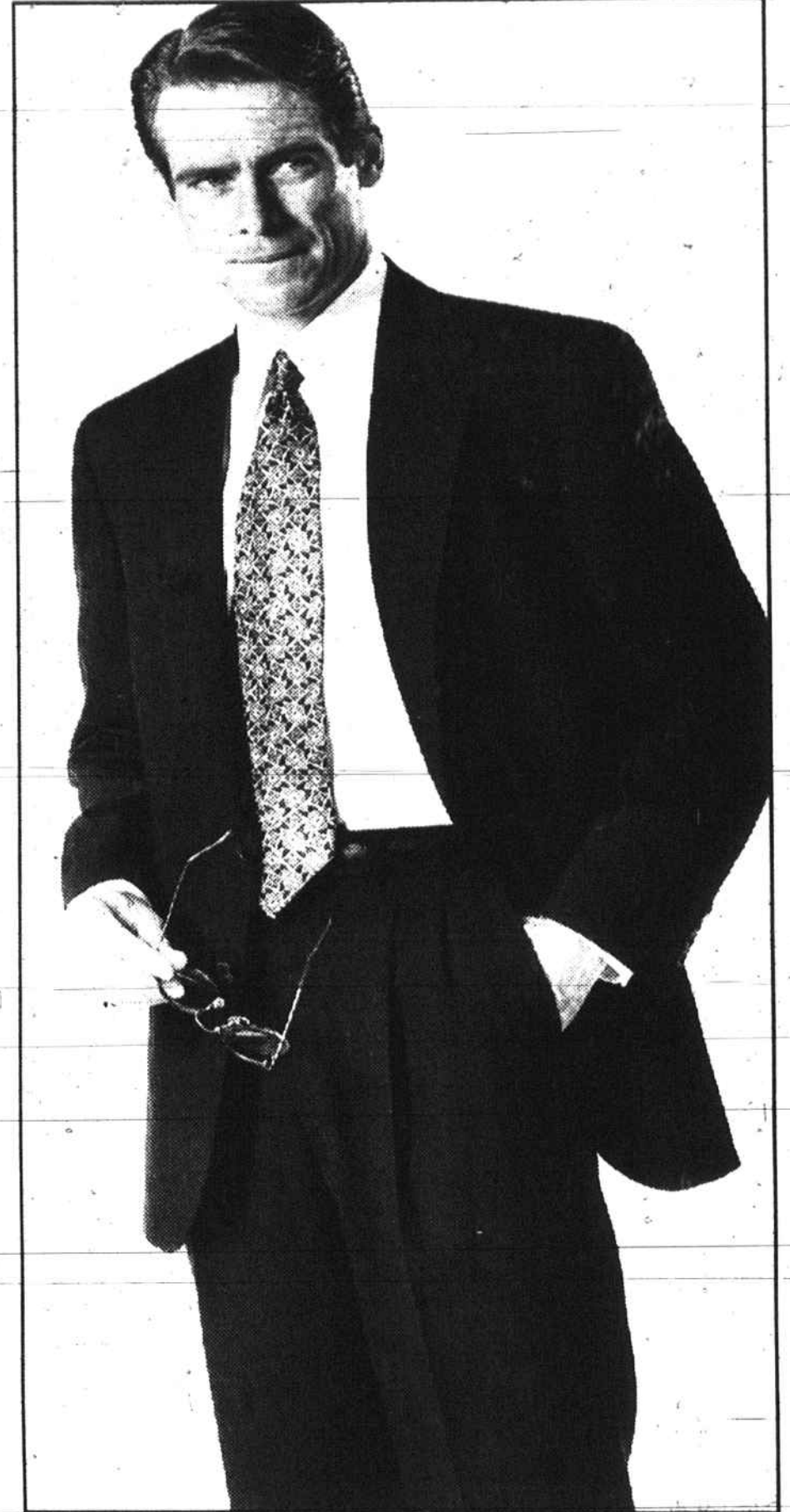
FOR MEN
SAVE ON ALL

STAFFORD® AND STAFFORD® EXECUTIVE DRESS SHIRTS & SELECTED NECKWEAR
Sale 24.99 Reg. 29.50. Stafford® Executive pinpoint dress shirt.

NOW 149.99

- HAGGAR® CUSTOM-FIT SUIT
Gentleman-fit single-breasted suit. If purchased separately:
Now 99.99 Coat, Now \$50 Trousers.

"Now" prices represent savings on regular prices.



SALE 2 FOR \$300

STAFFORD® WOOL SUIT FOR MEN
Buy one suit, Sale 189.99. Reg. \$250. Stafford® 100% wool single-breasted suit in a variety of stripes, plaids & fashion colors.
Sale prices effective Sat., Sun. & Mon., Mar. 5-7.

KIDS' 3-DAY SALE

SAT., SUN. & MON.
MARCH 5-7

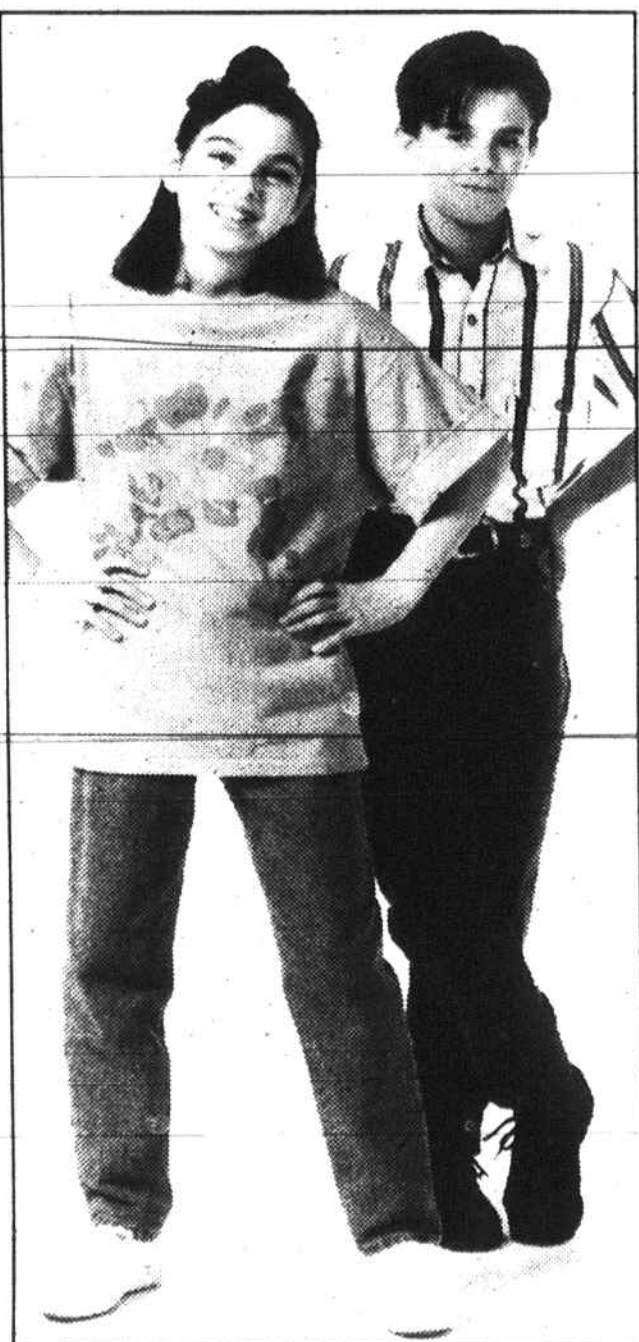
20% OFF

- ALL SWIMWEAR FOR BOYS & GIRLS, REG. \$13 & UP
- ALL COORDINATES & SLEEPWEAR FOR BOYS & GIRLS
- ALL OUTERWEAR FOR BOYS & GIRLS
Sale excludes Starter®.
- ALL BOYS' ATHLETIC APPAREL
Sale excludes Starter®.

25% OFF

- ALL SHORTS FOR BOYS & GIRLS, REG. \$12 & UP

VISIT JCPENNEY FOR 25% OFF THE NEWEST BARNEY® APPAREL, ACCESSORIES & PLUSH TOYS
© The Lyons Group



SAVE ON ALL

- DENIM JEANS FOR BOYS & GIRLS FROM THE ORIGINAL ARIZONA JEAN CO.®

2 FOR \$14

- GIRLS' NEW MOVES® KNIT SHORTS
If purchased separately, \$9 ea. Sizes 4-6x.
2 for \$16. If purchased separately, \$10 ea. Sizes 7-14.

2 FOR \$12

- GIRLS' NEW MOVES® POCKET TEE
If purchased separately, \$7 ea. Sizes 4-6X.

2 FOR \$15

- USA OLYMPIC BRAND PRINT TEE SHIRT FOR BOYS
If purchased separately, \$10 ea.
36 USC 380

HOME SALE

LAST DAY, SAT., MARCH 5TH

BUY MORE, SAVE MORE

BEDDING, BATH, WINDOW COVERINGS AND LUGGAGE

30% OFF

- Purchases of \$400 & up

25% OFF

- Purchases of \$200 to 399.99

20% OFF

- Purchases of \$30 to 199.99

Percentages off represent savings on regular prices. Sale prices effective through Sat., Mar. 5th.

JCPenney®
DOING IT RIGHT™
HANES MALL - WINSTON SALEM



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Regular prices appearing in this ad are offering prices only. Sales may or may not have been made at regular prices.
Sale prices on regular-priced merchandise effective through March 7th, unless otherwise noted. Percentages off represent savings on regular prices or original prices, as shown. Intermediate markdowns may have been taken on original prices. Reductions on original-priced merchandise effective until stock is depleted. "Now" prices represent savings off regular prices. All sales exclude JCPenney Smart Value, Special Value & Closeout items. Closeouts available until stock is depleted.