

THE CIGARETTE INGREDIENT CONTROVERSY: WE WANT YOU TO KNOW

The recent unauthorized release and distorted treatment by the media of some cigarette ingredients has created the impression that certain ingredients added to tobacco during the manufacturing process may be hazardous.

This is absolutely untrue.

The ingredients used by Philip Morris are annually submitted to the Department of Health and Human Services. They are all common foods, or are on the Food and Drug Administration's list of approved food additives, or are substances generally recognized as safe by the FDA, or are generally recognized as safe by the Flavor and Extract Manufacturers Association, or are regulated by federal agencies such as the Bureau of Alcohol, Tobacco and Firearms or the Environmental Protection Agency.

They've been scrutinized by the Department of Health and Human Services since 1986. In addition, an independent safety assessment was conducted by six renowned scientists who found that none of the ingredients was harmful as used in cigarettes. To quote the report's conclusion: "The ingredients added to tobacco in the manufacture of cigarettes by the six major U.S. manufacturers are not hazardous under conditions of use."

Still, the coverage of cigarette ingredients has left some questions. As a result, we have taken the exceptional step of releasing the complete list of all ingredients added to tobacco by the major U.S. manufacturers selling cigarettes in this country.

The confidentiality of this list was protected by law as a trade secret under the Federal Cigarette Labeling and Advertising Act. However, since this confidentiality has been violated, we feel it is necessary to set the record straight by releasing the full list.

If you want more information,
including a list of the ingredients, please call us at 1-800-852-8749



Philip Morris USA