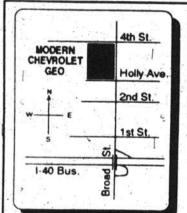
An Interview with Mike Rose, Assistant Manager, **Specialty Finance Department**

Mike Rose has been involved with automobiles for almost all his working life. He has been at Modern for the past six years, and prior to that was in the rental car business as a Manager with the Hertz Corporation. His business credentials also include a Bachelor of Science Degree in Business.

- Mike, what exactly is Specialty Finance?
- It's a service we provide for people who have credit problems. Sometimes a person runs into financial difficulties, often through circumstances beyond their control, such as a lay-off, or illness. In times of financial hardship a person often has difficulty making their payments, and this can result in a bad credit rating. If we can help them buy a car, this is an excellent way for them to restore their good credit. This requires special knowledge and expertise - it's not the same as normal financing. That's why we call it "Specialty Finance".
- Do most car dealerships offer this service?
- Other dealerships may offer alternative financing, but here at Modern we have an entire department set up to handle Specialty Finance. We have a staff of three people who deal with nothing else but special finance situations, and we've been doing it for many years, so we've a tremendous amount of experience we can put at the disposal of our customers. Another advantage we offer at Modern is that we findnce new and used car purchases at all three Modern dealerships: Modern Chevy, Modern Nissan and Modern Toyota. So a customer coming to Modern has a tremendous selection to choose from.
- What is your goal in kelping someone with Specialty Finance?
- My goal is two-fold: I want to help people overcome their fear of being turned down for a loan because of past credit problems, and I want to see them provided with a good, reliable new or used car. We have an excellent success rate here at Modern – with our special expertise we've already helped over three hundred people buy cars this year, and we hope to continue doing it!



When You Get to Know Them You Won't Go Anywhere Else!



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M-F 'til 9 Sat 'til 5:30 Just off Bus 1-40

at 4th & Broad Winston-Salem

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Modern's "Satisfaction Plus" Promise

- Everyday discount prices on every car and truck!
 - Convenient financing
- * Tremendous selection of
- Professional sales counselors trained to help you - not hassle you!
- Top dollar for your trade-in! Free loaner car coupons!
 - Award-winning after-sales service!

MODERN **CHEVY - USED CARS** 722-4191



1990 MITSUBISHI MIRAGE 3 dr., 5 spd., AM/FM, alum

*4961



1991 CHEV LUMINA Auto, A/C, aM/FM cassette. ₹**5961**



1994 GEO METRO \$5961



1991 SUBARU JUSTY 4WD

=5961

1988 BUICK PARK AVENUE AM/FM cassette, cruise leather interior, loaded!

\$7961

1992 GEO METRO CONV Auto, A/C, AM/FM, 27,000

\$7961 ⁵11,961

1992 CHEV. CAMARO White, V-8, alum wheels, cassette, and more!

1993 GEO METRO

4 spd., AM/FM, 2 dr.

⁵5961

1991 GEO PRIZM Auto, A/C, AM/FM, 4-dr.

\$7961

1989 PLYMOUTH SUNDANCE 2 dr., 5 spd., A/C, sunroof.

\$3961

1989 HONDA PRELUDE Red, sunroof, auto, til, cruise,

CHEVY USED TRUCKS 722-4191



1986 CHEV. SILVERADO

\$8988



1989 CHEV. S10 BLAZER #7879B. Auto, PS, PB, A/C, AM/FM, tinted glass. **\$7988**



\$16,488

1992 ISUZU TILTMASTER



1993 CHEV. 3/4 TON VAN #5466A. 350, V-8, PS, PB, A/C; auto, \$13,988

⁵6988

\$9488

1990 GEO TRACKER

1988 GMC PICKUP SLC #8042A. Auto, V-8, PS, PB, A/C, tilt

1991 CHEV. S-10 EXT CAB TAHOE \$174A. 4x4, 4.3 V-6, auto, PS, PB, cass.. \$12, 488

1993 CHEV. S-19 TAHOE 4X4 #7051A. 4.3, V-6, PS, PB, cass., A/C, chrome r. step-bumper, bed liner, tinted glass.

1993 CHEV. PICKUP 4X4 #8275A. Auto, PS, PB, AM/FM, A/C, vent shades, bed rails. ^{\$}15,488

1993 CHEV. SUBURBAN SILVERADO 4X4

1991 CHEV. S-10 BLZ TAHOE #8359A. 4x4, 4.3, V-6, auto, PS, PB, cruise, tilt. A/C, luggage rack, air deflector, \$44, 988 1987 CHEV. S10 PICKUP #7911A. Auto, PS, PB, A/C, tinted glass, cass., chrome rear step bumper. \$5488

1992 CHEV. S10 BLAZER 4X4 4 DR. #7341A. 4.3 V6, auto, tahoe, PS, PB, cruise, tilt; cruise, p. windows, p. d. locks console, luggage rack. \$17,988

1990 CHEV. PICKUP 454SS #8082A Auto, PS, PB, tilt, cruise, A/C, console, p. windows, p. locks, cass. \$13,988

MODERN **NISSAN USED VEHICLES** 767-8260



^{\$}27,980



1991 HONDA ACCORD EX 5-speed, air, AM/FM cassette, PW, PDL, cruise, tilt, loaded.





1993 NISSAN 240SX CONV. Auto, air, AM/FM cassette, alarm.





1991 CHEVROLET CAMARO

5**8980** 1992 GEO METRO Red, air, AM/FM stereo, rear ⁵6350 def., much more, low miles

1991 SATURN White, 5-speed, stereo, air, low

1991 TOYOTA COROLLA DX 5 speed, air, AM/FM cassette,

tilt, cruise, low miles, much 1992 TOYOTA TERCEL

4 speed, air, AM/FM cassette. rear def., great commute car, 1992 TOYOTA CAMRY

5 speed, air, stereo, gold

package, alloy wheels, lot

1991 CHEVROLET BERETTA Red, 5-speed, air, AM/FM cassette, PW, PDL, cruise, tilt.

⁵11,850

MODERN TOYOTA USED VEHICLES 761-0404



1993 MAZDA MX-6 Loaded, A/C, full power, V-6, leather, sunroof, alloys.

\$16,995



1992 GRAND AM GT CPE



⁵10,995



1991 FORD PROBE TURBO \$10,**49**5



1987 ACURA LEGEND

₹**9**995

SPORT CARS

1992 MAZDA MIATA 1992 TOYOTA CELICA STX

\$13,799 \$12,999

1991 NISSAN STANZA XE Lt. blue, cassette, PW. PDL, A/C, tilt. 1988 VW JETTA 4-DR. GLI 5-spd., A/C, cassette.

\$8999 \$5999

\$10,799

1993 DODGE SPIRIT 4 dr., white, auto, A/C, PW, PDL, tilt.

1990 HONDA ACCORD LX

⁵8799 1989 HONDA CIVIC Wine, 5-spd., A/C, PW, PDL. ^{\$}5499

SEDANS

1990 HONDA CIVIC LX 1992 CHEVROLET LUMINA 4-DR. Loaded, PW. PDL, tilt, cruise.

\$5999 \$10,599

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