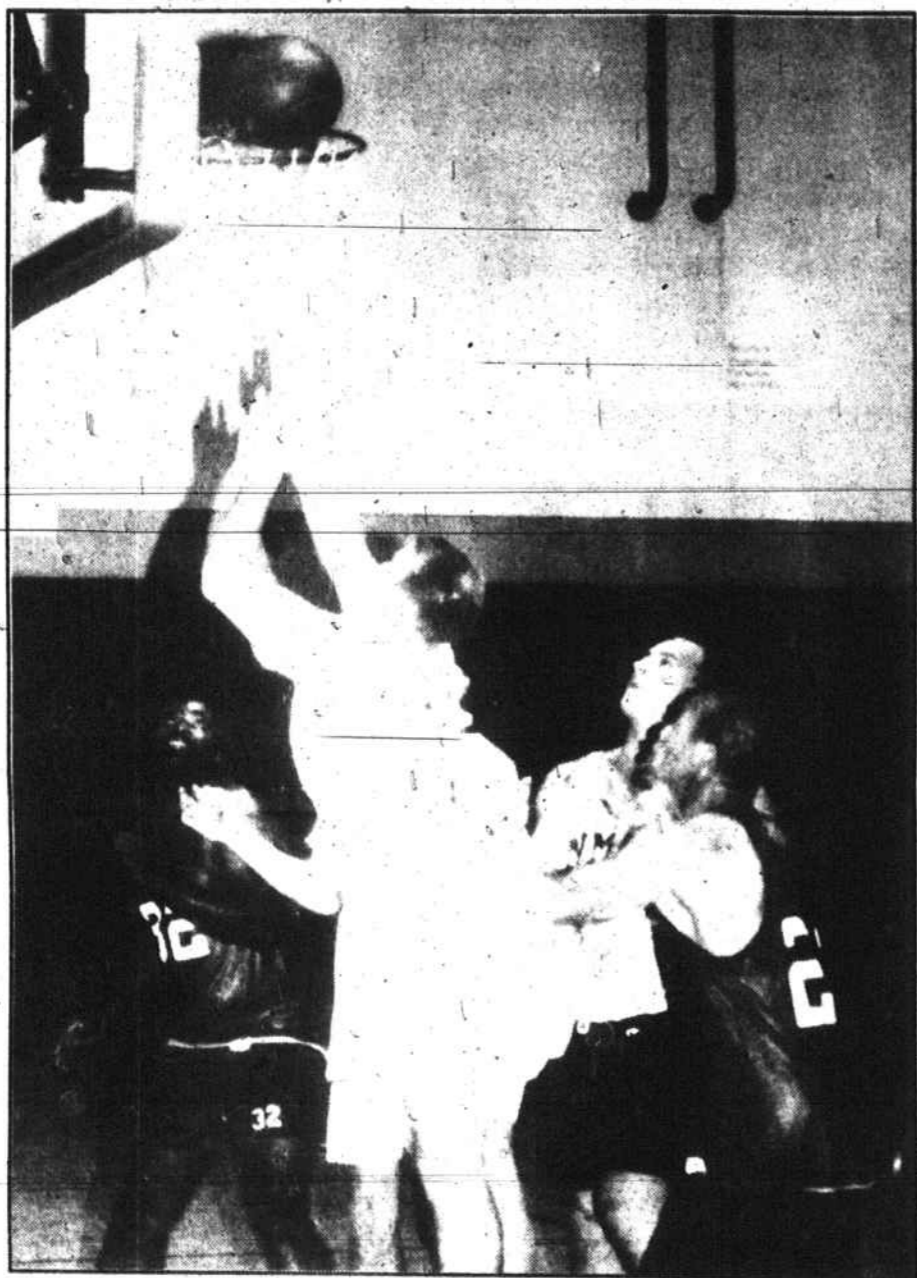
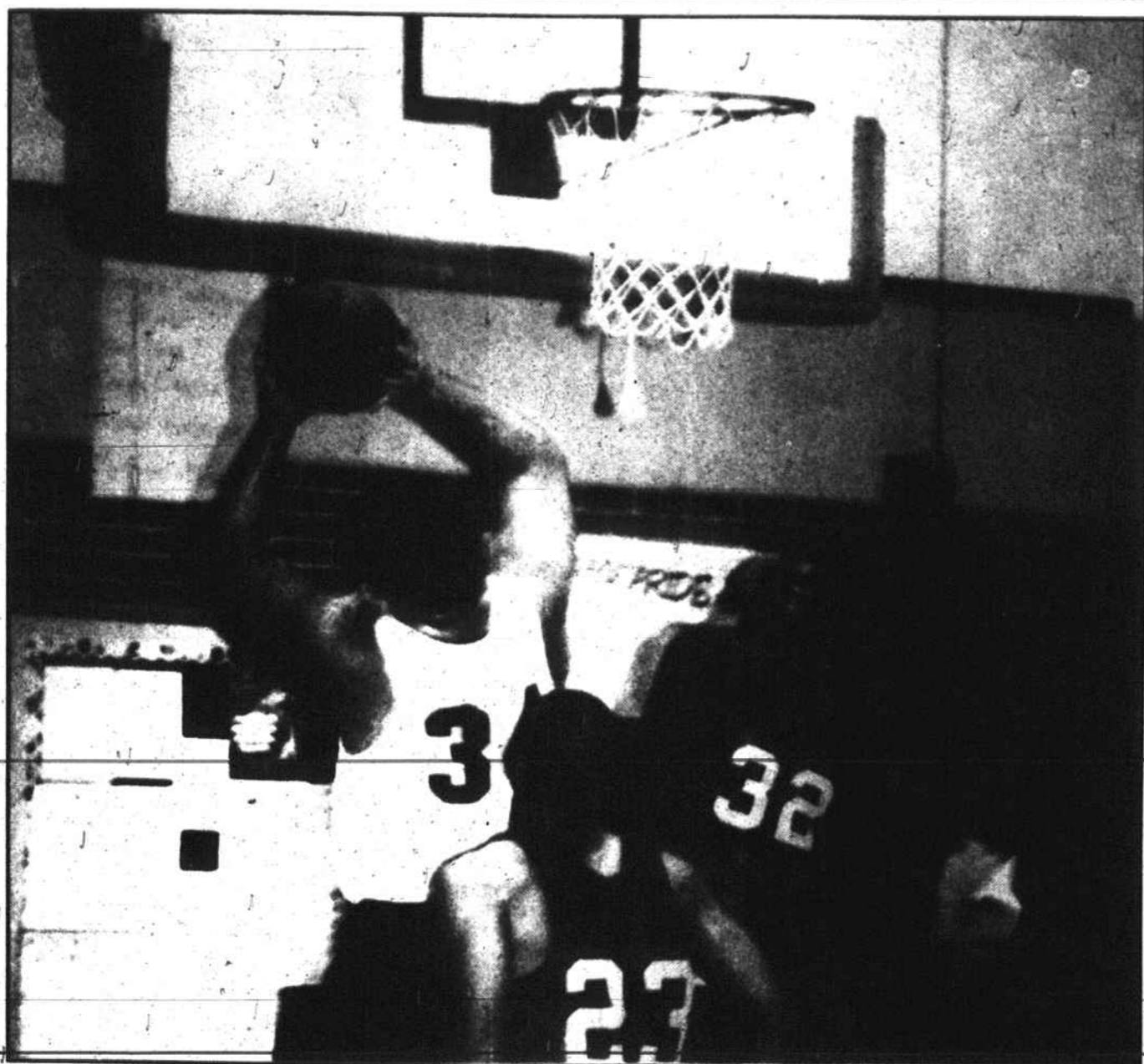


Recreational Basketball



The action in the Winston-Salem Parks and Recreation Department's basketball leagues was fast paced the week before the holiday break.

Photos by Laura Markland

Italian Olympic Teams Choose

from page 17

Valentina, a leading Italian industrialist and sports figure, and his daughter and son-in-law, Carla and Donn Wilber of Lexington, N.C.

"The interest and support of these friends have been invaluable as we visited Rome and then hosted Italian Olympic officials in Winston-Salem in October and this week," Little said.

Little added that Italy was particularly attractive because of the size and quality of its Olympic teams and because of longstanding relationships between Winston-Salem institutions and Italy. Among them are North Carolina School of the Arts summer programs in Siena; Wake Forest University's study-abroad program at Casa Artom in Venice; and Bowman Gray School of Medicine programs in Rome and Milan.

Little called Winston-Salem's Olympic host city status an excellent example of public-private partnership and praised the involvement of members of the Winston-Salem Board of Alderman, Forsyth County Board of Commissioners, and the Tourism Development Authority, as well as representatives of the Lawrence Joel Veterans Memorial Coliseum, Wake Forest University, Winston-Salem State University, Sara Lee, and many others.

Fred Nordenholz, president of the Winston-Salem Chamber of Commerce, which has spearheaded the effort to convince the Italian Olympians to come to Winston-Salem, said that the relationship between the city and its visitors will have many benefits for Win-

ston-Salem.

"Among the most important is the high visibility Winston-Salem and Forsyth County will receive in the national and international news media. Already, the name 'Winston-Salem' has been appearing in headlines of newspapers in Rome and elsewhere in Italy," Nordenholz said.

Winston-Salem also is scheduled to be featured in the February 1995 issue of Sport Europe magazine, which reaches a sports-oriented audience throughout Europe.

Other expected economic benefits include an increase in tourism, Nordenholz said. In addition to the Italian athletes, it is likely that many Atlanta-bound Italian tourists will come to Winston-Salem to watch their teams train and possibly to see exhibition games with other countries.

Nordenholz also said that the strong relationship with Italy could result in other tangible economic benefits for Winston-Salem and Forsyth County. North Carolina already is one of the top states, in terms of the number of Italian-based companies doing business in the United States, and the Winston-Salem Chamber of Commerce hopes to build on that base by leveraging the high-profile presence here of the Italian Olympic teams.

In his statement, CONI Cameli said, "Italy has an admirable record in the Summer Olympics. Our athletes have won almost 400 medals in the last 100 years of Olympic competition.

"We intend to continue this tra-

dition in Atlanta in 1996, and one key to success is training in the United States prior to going to Atlanta. Our athletes must be in top mental and physical condition. This requires superior residential and practice facilities, Olympic specification equipment, access to fitness areas, and knowledgeable sports medicine personnel on site and on call. And all of this must be in a hospitable environment conducive to complete concentration and attention to a training regimen.

"A few weeks ago, two executives from the Italian Olympic Committee and six representatives of various sports federations visited Winston-Salem, toured your facilities, and enjoyed your gracious hospitality. They saw your university campuses and your outstanding city sports complex. They were impressed and made a very positive report to us upon their return to Rome. Our own quick tour this morning has confirmed what my colleagues reported to us," Cameli said.

"Consequently, the Italian Olympic Committee will proceed with plans to make Winston-Salem, North Carolina, the primary U.S. pre-Olympic training site for Italian athletes competing in the 1996 Summer Olympics," he said.

The Centennial Olympic Games will begin July 20, 1996 in Atlanta. The Italian teams are expected to train in Winston-Salem for two to three weeks prior to traveling to Atlanta for the Olympic competition.

DID YOU KNOW

Bishop College holds the NCAA Div. III record for most points scored in a single game.

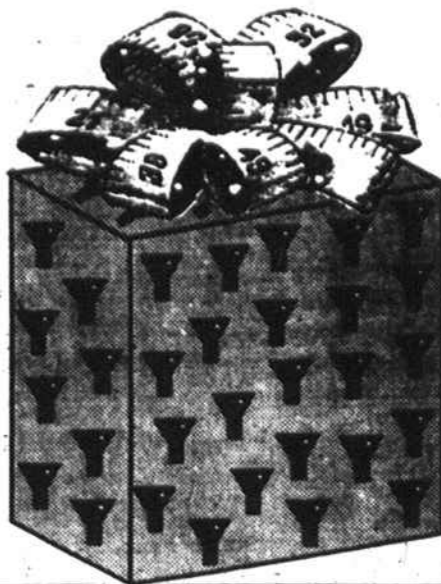
They beat Southwest Assembly of God, 168-76 in a game played January 31, 1983.

The NCAA record for fewest points allowed per game belongs to Alcorn State for their defensive effort in 1941. The Braves gave up a total of 323 points in 16 games.

Norfolk State holds the NCAA Div. II regular season record for most consecutive games scoring 100 points. The Spartans went over the century mark 17 straight times in 1970.

Compiled by Wallace Dooley, Jr.

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