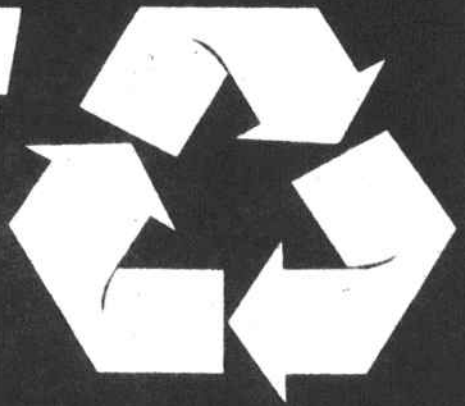


RECYCLE TODAY



HAPPY BIRTHDAY EARTH DAY! CELEBRATING 25 YEARS OF CARING FOR OUR PLANET

Get ready for a mighty celebration on April 22, the 25th anniversary of Earth Day. Many will remember that first Earth Day in 1970, when people all over the country turned out to pick up trash and learn about taking care of the environment.

It was the first step in a kind of environmental "consciousness raising" which for many people introduced a new way of thinking about our planet. Talk was of how to reduce energy consumption, clean our waterways, conserve our resources ... in short, how to protect our world. It was the beginning of a whole new conversation, and it was a first step toward taking responsibility for our environment.

But it wasn't just talk. That first year, more than 20 million Americans gave a hand to Mother Earth, from school children who rounded up litter by the tons to grass-

roots coalitions that called communities to action to protect our planet.

Since that first Earth Day, Americans have created the Environmental Protection Agency and supported enactment of the Clean Water and Clean Air Acts. Recycling has become a national habit. Energy consumption has plummeted by \$350 billion in the last decade alone. Government and industry are working together to reduce pollution. And people continue to realize their tremendous power to create healthy change.

Earth Day is not just an American phenomenon, and it's certainly not limited to a single day. Today, it's a worldwide movement. In 1990, more than 100 million people from around the world turned out for Earth Day's 20th birthday, adding their voices to the call for a healthy planet.

Earth Day 1995— Saturday, April 22— is going to be the biggest environmental day in history, with festivities occurring all over the globe. In Winston-Salem, there will be celebrations you won't want to miss. At SciWorks, a blues festival, environmental exhibits, wildlife arts showcase, games, food and fun... At Historic Bethabara Park, music, garden tours, nature walks and games for kids... And at Ernie Shore Field, the fun will continue into the evening with an Earth Day Warthogs ballgame.

Great music, great food and a great opportunity to learn how to take better care of this great planet -- Earth Day 1995. Check the schedule of celebration events on the next page for more details. Don't miss it!

BULKY ITEM COLLECTION TO BEGIN

Beginning in May, Winston-Salem residents can look forward to annual bulky item collection service. From May through August, the city Sanitation Division will pick up items such as appliances, furniture, carpet, grills, lawnmowers and doors.

City households will receive pickup route and information schedules. City TV 13 will air the pickup route weekly. Look for reminders in the *Winston-Salem Journal* and the *Winston-Salem Chronicle*, too.

Items should be placed neatly by the curb on the weekend before scheduled

pickup. City trucks will collect from each neighborhood only once, so be ready! Otherwise, you'll have to dispose of your bulky throwaways on your own or wait for next year's city pickup.

Here are some guidelines for bulky item collection:

- Place items neatly by the curb in an easily accessible area. Do not place anything under power lines or trees.

- The following items will not be picked up as part of bulky item collection: tree

stumps, yardwaste, tires, cement/rocks, cars or car parts, tanks, oil drums and hazardous and infectious waste.

- Place items at the curb the weekend before your neighborhood is scheduled for pickup.

- If you put your bulky items at the curb at a time other than your designated collection week, you will receive a violation notice.

If you have any questions about bulky item collection, call 748-3079.