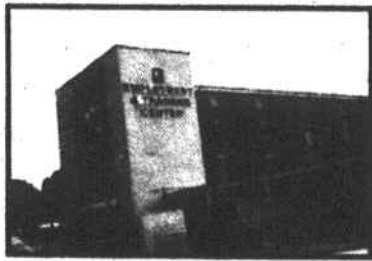




Employment & Training Center Expansion Crucial to Success

"The year was 1926. The John Wesley Clay Class of Centenary Methodist Church had the idea. And from their early work together has come what is now the Goodwill Industries Rehabilitation Center of Winston-Salem, North Carolina. (1926-1976, A Fifty Year History of Goodwill Industries, 1975)."

Today, Goodwill Industries of Northwest North Carolina covers 31 counties throughout the state. The main facility in Winston-Salem houses the Employment and Training Center, a "one-stop shopping center" for job-training services. By the year 2000, over fourteen hundred individuals will attend the Employment and Training Center each year.



Almost seventy years ago, the John Wesley Clay Class raised \$500.00 to purchase a 1921 Model-T Ford and a three-room frame building on East Fifth Street. Today, virtually every inch of the 98,250 square foot facility on University Parkway is utilized for education, production, industrial contracts or retail. Currently, Goodwill serves over 450 individuals each year. However, future growth at Goodwill Industries is

directly linked to expansion of the training facilities.

During recent long-term strategic planning efforts, the Goodwill Board of Directors approved a \$7.6 million capital campaign. The campaign, which is scheduled to begin in 1996, will provide funding for expansions and renovations to the current Goodwill facility as well as the renovation/construction of an Employment and Training Center on Liberty Street. The new Employment and Training Center will allow Goodwill to serve an increasing number of clients through additional training opportunities and skills programs.

"The progress at Goodwill has been very rapid in the past and will not slow down now. The future affords many opportunities for Goodwill to take concerning its growth. Already, certain needs are evident in the area of physical facilities. Such needs include additional industrial workshop areas, warehouse space, training space, classrooms, and expansion of recreation areas. (A Fifty Year History of Goodwill Industries, 1975)."

Today, Goodwill Industries is striving to keep up with the needs of the community. Expansion of the training facilities will be a crucial part of future success. However, the basic philosophy of Goodwill is the same as it was in 1926. That philosophy is to provide "not charity, but a chance." Whether 1926 or 1995, one fact remains certain—Goodwill works!



Contracts Provide Experience Through "Hands-On" Training

The sounds of mechanization fill the room, punctuating the noisy afternoon activities at Goodwill Industries. Sitting in front of green machinery emblazoned with a large "G", David East directs his attention to the unassembled drawer hinge in front of him. With learned efficiency, he pulls down a lever, assembles two pieces of metal, and removes a completed hinge.

David is working on a project for Grass America, Inc., an international manufacturer of functional cabinet hardware based in Hoescht, Austria. His project is one of several ongoing jobs in the Industrial Contracts Department at Goodwill Industries. In the Contracts Department, Goodwill program participants perform a wide variety of tasks.

This work is part of a comprehensive training plan designed to move each individual into competitive employment. Capabilities of the Goodwill

Contracts Department include: assembly, packaging, shrink-wrapping, collating, sorting, light manufacturing, and sewing.

"We operate like any other company that does this type of work," states Tom Motsinger, Vice President of Operations for Goodwill Industries. "We have to be competitive, ensure a quality product, and meet our deadlines. The training aspect of our Contracts Department is just an added bonus to what we do."

Individuals or company representatives interested in learning more about the Industrial Contracts Department of Goodwill Industries may call 910/724-3625, ext 1258.



DAVID EAST

Service Statistics

Disabilities Served

Amputee	4
Circulatory	2
Closed Head Injury	7
Diabetic	5
Disadvantaged	150
EMH/LD	19
Hearing	8
MR/Borderline Intelligence	46
Neurological	13
Not Assigned	46
Orthopedic	26
Psychiatric	69
Seizure Disorder	9
Substance Abuse	17
Visual	5
Total*	462

Skills Training Programs

Introduction to Health Care	68
Nurse Assistant Training	78
Child Care Aide	29
General Clerical	55
Microcomputer Specialist	39
Housekeeping	8
Dietary Aide	2
Total	279
Placements	175

Additional Services Offered

Vocational Evaluation	146
Work Adjustment Training	96
Child Care	88
GED Preparation	41
RITE Program	18
Job Coach	38
Medical Department (Visits)	10,816

*Some individuals have multiple disabilities

Letter from the President and Chairman of the Board

NATIONAL CHANGES FELT AT THE LOCAL LEVEL — 1994 was a year of significant change. On a national level, voters demanded action on issues. Now, halfway through 1995, it is evident that major reforms are on the way. It is no longer acceptable to maintain the status quo.

The current frustration cannot be ignored. Taxpayers demand programs that get results. It is also clear that something must be done to ensure progress, rather than stagnation, in today's human service environment.

As a leader in employment and training services, Goodwill Industries is poised to effectively partner with the community in addressing training, employment, and placement needs. However, Goodwill cannot address these problems without the strong support of the local community.

The Goodwill Board of Directors has adopted a long-range strategic plan which will take Goodwill Industries of Northwest North Carolina into the 21st century. Key components of this plan include the expansion/renovation of existing facilities, the addition of employment and training services, and the continued collaboration between Goodwill Industries and surrounding communities.

In accordance with the strategic plan, Goodwill Industries of Northwest North Carolina, Inc., will launch a \$7.6 million capital campaign later this year.

Of this amount, \$3.6 million will come from Goodwill Industries. This money will be used to renovate and expand the current Goodwill facility on University Parkway

and to renovate and open a new employment, training, and placement center in downtown Winston-Salem.

In 1994, Goodwill Industries served 450 individuals through skills-training programs, vocational evaluation, work adjustment programs, and job-readiness classes. With the planned expansion, Goodwill expects to serve more than 1,450 individuals by the year 2000. These individuals will become working taxpayers, adding to the financial stability of the community and providing a trained work force to area businesses.

1994 was indeed a year of change. Change is often necessary to promote growth and new successes.

Yes, Goodwill is changing. And with that change comes our renewed commitment to both those seeking our services and to those supporting our programs. Goodwill works!



BILLY WHITAKER
PRESIDENT



KARL YENA
CHAIRMAN