



The last thing our police forces want to worry about is America's 45 million smokers.

# HAS THE GOVERNMENT GOT ITS PRIORITIES RIGHT?

When it comes to our national problems, Americans have a long list of urgent priorities: crime, unemployment, the deficit, welfare and drugs\*. Unfortunately, it appears the Government has a different perspective. It seems that high on the Administration's list is a war against smoking.

While the President calls attention to his latest crusade, other problems facing Americans remain unanswered. The same big Government solutions that have been proposed to curtail underage smoking—millions of taxpayer dollars and the creation of additional Federal bureaucracy—have not

stopped crime, unemployment, the deficit or drugs.

We all agree we must do something to keep cigarettes out of the hands of children under the age of eighteen. But the answer isn't more bureaucracy. A proven solution is to teach young people how to resist peer pressure and to enforce the existing laws in 50 states denying children access to cigarettes.

This message is brought to you in the interest of an informed debate by R.J.Reynolds Tobacco Company. To receive a free 12-page brochure and Youth Education Kit, call 1-800-366-8441.

**TOGETHER, WE CAN WORK IT OUT**

\*CNN/USA Today Poll, July 7-9, 1995