

# JCPenney

## MILLION DOLLAR

### LAST 3 DAYS!

# JEWELRY SALE

EXTRAORDINARY VALUES

**\$499**

Reg. \$1000  
\$24/month\*



1A. Reg. \$1000  
.49 CT.T.W.



1B. Reg. \$695  
.25 CT.T.W.



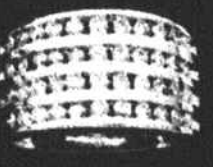
1C. Reg. \$695  
.25 CT.T.W.



1D. Reg. \$1000  
.50 CT.T.W.



1E. Reg. \$1000  
1.0 CT.T.W.



1F. Reg. \$1000  
1.0 CT.T.W.

**NO INTEREST  
NO PAYMENTS**  
UNTIL FEB. 1996  
SEE DETAILS ON PAGE 4

**299.99**

13. Reg. \$899.99  
16", 14K Gold  
\$17/month\*



EXTRAORDINARY VALUE

**79.99**

17. Reg. 199.99  
7", 10K

EXTRAORDINARY VALUE

**129.99**

12. Reg. 324.99  
20" 14K Gold Rope

Not shown:

1AA. Sale 99.99 Reg. 249.99  
18" 14K Gold Rope



EXTRAORDINARY VALUE

**129.99**

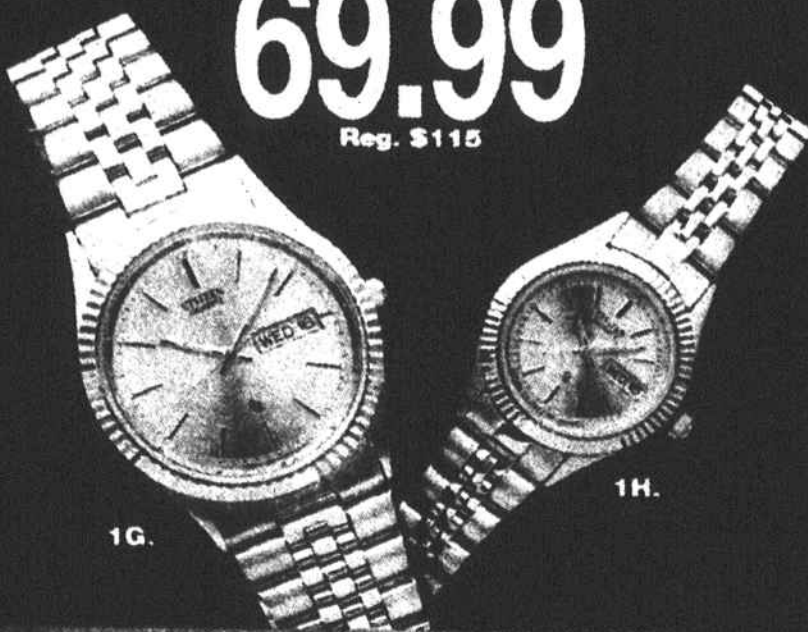
1BB. Reg. 324.99  
7" & 18" 10K Gold Herringbone Set



EXTRAORDINARY VALUES

**69.99**

Reg. \$115



1G.

1H.

\*As a major purchase on your JCPenney Charge Account.  
LOWER MONTHLY PAYMENTS ARE AVAILABLE FOR A JEWELRY PURCHASE OF \$200 OR MORE AS A JCPENNEY MAJOR PURCHASE CHARGE

**39.99**

1U. Reg. \$60  
10K Gold



**29.99**

1V. Reg. \$9.99  
14K Gold



EXTRAORDINARY VALUE

**79.99**

1CC. Reg. 199.99  
10K Gold 7" Bracelet



YOUR CHOICE

**\$199**



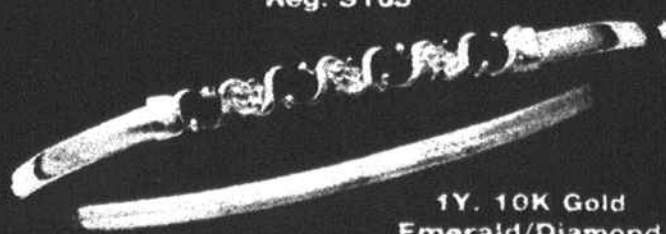
1W. Reg. \$400 10K Gold  
Blue Sapphire/  
White Sapphire



1X. Reg. \$356  
10K Gold  
Ruby/White Sapphire

**SALE \$99**

Reg. \$185

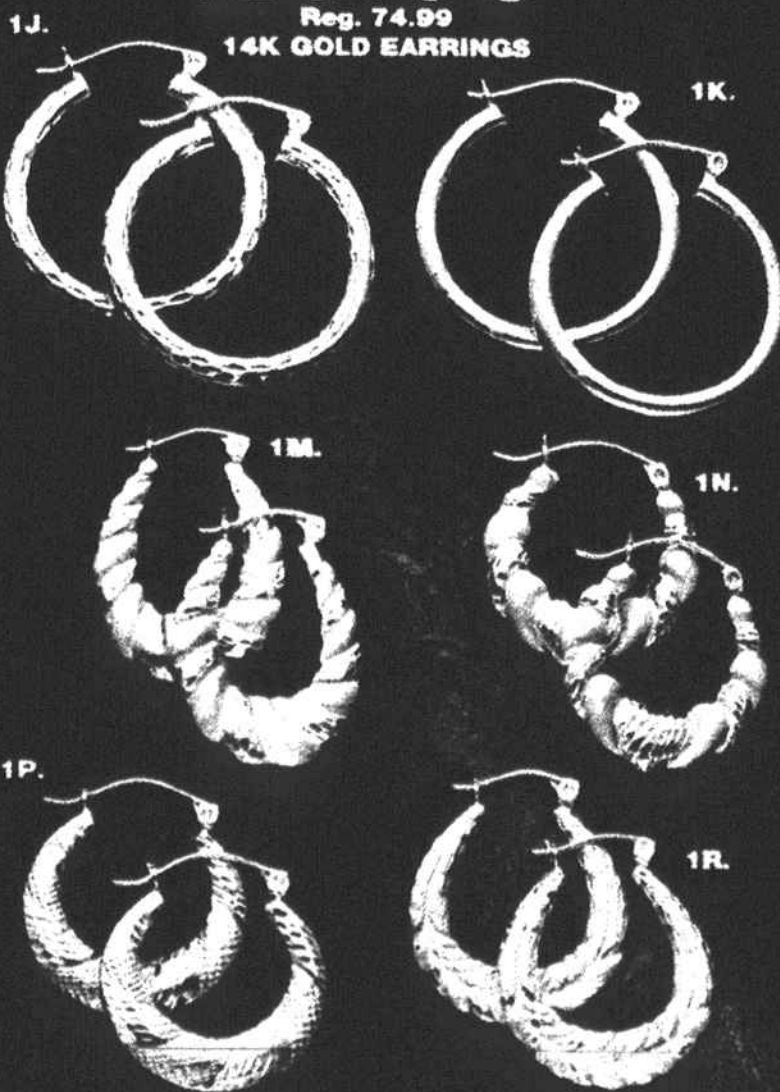


1Y. 10K Gold  
Emerald/Diamond

EXTRAORDINARY VALUES

**29.99**

Reg. 74.99  
14K GOLD EARRINGS



1J.

1K.

1M.

1N.

1P.

1R.

**FREE PORTRAIT  
WITH ANY JEWELRY PURCHASE  
OF \$100 OR MORE!**

Receive a FREE portrait sitting and a FREE 8x10" portrait (\$20 value) at any Photography by JCPenney location with a \$100 or more purchase of Fine or Fashion Jewelry. Limit one per customer. Offer effective Friday, November 3 through Sunday, November 5.



Order by Phone ... 1-800-222-2343.  
All jewelry shown available in Fine Jewelry Departments of our larger JCPenney stores. For your added convenience, most merchandise shown can be ordered by simply calling 1-800-222-2343. Please have page number & key letter ready. Or take this mailer to the Catalog department of your nearest JCPenney store.