

# There is more to poverty than meets the eye.

For decades, scenes like this have come to symbolize poverty overseas. But as moving as this photograph is, it is only part of the picture.

We see the child, but we do not see the parents desperately trying to find a way to keep hope alive, struggling against immeasurable odds to build a better life for their family.

We see the child, but we do not see the community and its dream of one day having clean water, medicine, a school, a future for its people.

Childreach is the U.S. member of PLAN International, the largest non-sectarian, non-government self-help organization in the world.

As a Childreach sponsor, you get to help a needy child overseas in the most effective way possible. Your sponsorship not only personally touches the young boy or girl, but through proven




programs, it helps the child's family and community achieve the goals they have set for themselves.

If you would like to find out more about Childreach sponsorship, please call **1-800-758-4411**. Or fill out and mail the attached coupon.



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*Childreach is formerly Foster Parents Plan – one of the oldest and most respected sponsorship organizations in the world.*

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